Ordinary Days Turn Extraordinary in TV Land's New Original Hidden Camera Series 'Make My Day' Premiering on Wednesday, August 5 at 10:30 P.M. ET/PT

Narrated By 'Saturday Night Live's' Kenan Thompson, Six Episode Hidden Camera Comedy Series Gives Unsuspecting People Their Best Day Ever

PASADENA, Calif., July 29 -- Amazing dreams really do come true when TV Land premieres its new original comedic hidden camera series "Make My Day" on Wednesday, August 5 at 10:30 P.M. ET/PT on TV Land PRIME. The 30-minute series executive produced by Michael Davies, which premieres after "How'd You Get So Rich?" starring Joan Rivers, provides an exciting window into the eventful day of an unsuspecting and deserving participant as hidden cameras capture the weird coincidences, extraordinary situations and surprise celebrity appearances that occur for them over the course of a seemingly "normal" day. "Make My Day" is narrated by Kenan Thompson ("Saturday Night Live," "Kenan and Kel," "Fat Albert") and is produced for TV Land by Embassy Row ("Power of Ten" and "Who Wants to Be a Millionaire?"). David Granger and Will Macdonald of Monkey Kingdom and Sony Pictures Television (SPT). SPT is also the distributor of the series.

"Everyone has somebody in their lives whose day they would love to 'Make,'” states Larry W. Jones, president, TV Land. "This is a feel-good fulfillment show that makes fantasies come true. And who knows, maybe someday the next time a person has an amazing day they will think they are on 'Make My Day!'"

From a wannabe rapper from New Jersey joining musician Lil Jon on a spontaneous live radio interview to a manager of a high-end pet store ending up on the set of a telanovela spoof with her favorite heartthrobs "Desperate Housewives'" Jesse Metcalfe and "Dancing With The Stars" Cristian de la Fuente, to a guitar shop owner finding himself in a bowling match partnered with "The Sopranos" star Vincent Pastore and meeting NFL wide receiver Amani Toomer, the series guarantees each participant experiences their best day ever. The unsuspecting stars of each episode of "Make My Day" are bound to run into their favorite actors, be given tickets to their dream rock show or hang out with their most beloved professional athlete as each episode culminates becoming one of the best days of their lives.

The episode roll-out is as follows (all times ET/PT):

Wednesday, August 5, 10:30 P.M. - "Guitar Player"

From the moment guitar store owner John Castellano walks out of his Staten Island home to the big payoff at the end of the day, he can't believe the amazing day he is having! A die-hard fan of the NY Giants, "The Sopranos" and Eric Clapton, he is also known in town as being generous and kind-hearted. John experiences the most rock n' roll day of his life when he meets former NY Giant football player Amani Toomer, bowls a few frames with "The Sopranos" star Vincent Pastore and rocks out with a guitar in what he thinks is a national television commercial.

Wednesday, August 12, 10:30 P.M. - "Warehouse Rapper"

Tyrone Miller, a fun-loving father and aspiring rapper from Trenton, NJ is in for a day he will never forget. He idolizes rapper Lil Jon and cracks up watching his favorite comedian, Earthquake, perform. With help from his icon Lil Jon, Tyrone will have the chance to make his lifelong dream come true: laying down his rhymes LIVE on the radio and hanging out with Earthquake on the set of a Lil Jon music video. His incredible, non-stop day keeps getting better and better as Tyrone is thrown for a loop one minute after another!

Wednesday, August 19, 10:30 P.M. - "Fashionista"

Tracy Scott, a selfless single mom who splits her time between Delaware and New York City, doesn't know it yet, but she has a phenomenal day ahead of her. Tracy is a self-proclaimed fashionista who adores actress Vivica A. Fox and loves kicking back and watching talk shows. Tracy just can't contain herself when she takes part in a photo shoot with a sexy male model and meets Vivica A. Fox and her favorite talk show host Montel Williams. Tracy's ultimate dream comes true when they invite her to a fashion show where she walks the runway and steals the show!

Wednesday, August 26, 10:30 P.M. - "Bridal Beauty"

Portugal born Cristina De Marco, a funny and upbeat bridal store manager who now lives on Long Island, has no idea she is about to have her day made. Cristina loves watching cooking shows and she can't get enough of "Seinfeld" and "Curb Your Enthusiasm." Her exciting day includes meeting Wayne Knight from "Seinfeld," sharing laughs with Susie Essman from "Curb Your Enthusiasm" and showing off her vast knowledge of food and wine as a last-minute "expert" on a cooking show that TV Land has created for her. Cristina can't help but be amazed and thoroughly confused at every turn!
Wednesday, September 2, 10:30 P.M. - “Telenovela”

Staten Island's Anna Reyes is the manager of a trendy urban doggie boutique in New York City who is about to experience the best day of her life. Anna loves watching telenovelas and has always dreamed of starring in her very own - preferably with her favorite celebrity crushes. Today, she struggles to keep her composure when she meets Chilean actor and model heartthrob Cristian de la Fuente (“Dancing With The Stars”) and “Desperate Housewives” hottie Jesse Metcalfe, and learns she will be co-starring with both of them in her very own telenovela. Anna tries desperately to keep her cool during the most insane day of her life!

Wednesday, September 9, 10:30 P.M. - “Mr. Cupcake”

John Manganiotis, hard-working owner of cupcake superstore "Mr. Cupcakes" in Clinton, New Jersey, has no idea his day is about to be made. John can't get enough of James Bond films, he's a huge fan of comedian Robert Schimmel and he grew up watching "The Man From U.N.C.L.E." Throughout the day, John can't believe the uncanny luck he's having! His adventures include playing an unexpected round of golf with Robert Schimmel and actor Robert Vaughn of "The Man From U.N.C.L.E." and being treated to a first class, high stakes casino experience with James Bond villain Richard Kiel "Jaws." Watch as John tries to keep his composure during the wildest day of his life!

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About TV Land PRIME and TV Land

TV Land PRIME is TV Land's prime time programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes.

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