

# The Year's #1 Movie in the World, Transformers: Age of Extinction, Arrives on Blu-ray 3D™ & Blu-ray™ Combo Packs with Over Three Hours of Explosive Special Features

**\$1 Billion Global Smash Hit Debuts on Blu-ray 3D, Blu-ray, DVD & VOD September 30, 2014**

***Own the Must-See Blockbuster of the Year Two Weeks Early on Digital HD September 16***

HOLLYWOOD, Calif.--(BUSINESS WIRE)-- From director Michael Bay and executive producer Steven Spielberg and in association with Hasbro, Inc., Paramount Pictures' \$1 billion worldwide blockbuster ***Transformers: Age of Extinction*** makes its highly-anticipated debut September 30, 2014 on Blu-ray, Blu-ray 3D, DVD and VOD. The film will be available to own two weeks earlier on Digital HD September 16, 2014.



Transformers: Age Of Extinction, Arrives On Blu-ray 3D™ & Blu-ray™ Combo Packs With Over Three Hours Of Explosive Special Features On September 30 and On Digital HD September 16 (Photo: Business Wire)

The DVD is presented in widescreen enhanced for 16:9 televisions with English 5.1 Dolby Digital, English 2.0 Discrete Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The disc breakdown is as follows:

## **Disc 1 (Blu-ray):**

- **Feature film in high definition**

## **Disc 2 (Blu-ray):**

- **Bay On Action**—In-depth interview with Michael Bay about his vision and approach to the film's mind-blowing action sequences.
- **Evolution Within Extinction:**
  - **Generation 2**—A look at where the fourth film picks up as we meet new faces—both man and machine—and a

The ***Transformers: Age of Extinction*** four-disc Blu-ray 3D Combo Pack and three-disc Blu-ray Combo Pack feature more than three hours of illuminating bonus content. From selecting fierce new cars and designing new TRANSFORMERS characters to constructing elaborately detailed sets, this comprehensive footage truly takes viewers inside the fun, hard work and excitement of making an electrifying global blockbuster film.

The spectacular Combo Packs also include an in-depth interview with Michael Bay about his approach to the film's jaw-dropping action sequences, a crash course on the "Bayhem" of being on set for the massive, global production, a revealing look at the design process inside Hasbro Headquarters, and more. Plus there's even more than meets the eye with the hilarious TRANSFORMERS KREON trailer where KREON figures take you through all of the blockbuster TRANSFORMERS movies. In addition, the Combo Packs include a brand new Angry Bird TRANSFORMERS trailer where birds and pigs turn into Autobots and Deceptihogs, creating havoc on Piggy Island. The Blu-ray 3D includes expanded images as seen in IMAX™ theaters.

## **Blu-ray Combo Pack**

The ***Transformers: Age of Extinction*** Blu-ray is presented in 1080p high definition with English 7.1 Dolby TrueHD, English 5.1 Discrete Dolby Digital, English 2.0 Discrete Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles. The English 5.1 and English 2.0 tracks were each individually mastered to ensure optimal sound for the home entertainment experience.

*Transformers* world after the Battle of Chicago.

- **Drive Like Hell**—Two entirely re-envisioned models of OPTIMUS PRIME and BUMBLEBEE appear in the film, along with an intimidating new nemesis, LOCKDOWN, as a Lamborghini Aventador plus other incredibly cool cars including a sophisticated Bugatti Veyron and a sleek Pagani Huayra. Check them out and see how actor Jack Reynor learned how to drive his Sonic rally car for the intense chase sequences.
- **Small Town, Big Movie**— When *Transformers* rolls into some small Texas towns, the normally quiet and picturesque countryside is suddenly alight with explosive action. Explore the different locations with members of the show's art department and hear from robotics students whose designs appear as part of Cade's lab.
- **Shadow Protocol Activated**— Follow the production to Detroit with unprecedented access to GM's Lansing plant and Milford Proving Grounds test track; watch an impressive indoor car chase created in an auto parts factory; return to Chicago where location managers discovered a historical movie theater that served as the backdrop for Cade's fateful first encounter with OPTIMUS PRIME; and finally travel to Washington state and the unlikely site of a never-used nuclear power plant.
- **The Last Stand**—A vacant lot in downtown Detroit is turned into a square block of Hong Kong. Watch as it literally takes shape from the ground up—then marvel as the crew blows it up piece by piece.
- **The People's Republic**— China plays an extremely prominent role in the film both on-screen and behind-the-scenes; in fact, four Chinese actors were chosen from thousands of applicants on a reality TV show to appear in the movie. In addition, the production traveled to Hong Kong, the beautiful valley of Wulong Karst National Park in Chongqing and the Great Wall in Beijing to capture breathtaking footage.
- **Rise of the DINOBOTS**—Several new TRANSFORMERS characters make their live-action debut in this film. Get a brief history of the new recruits and then go inside Industrial Light & Magic to see how they were designed and conceptualized for the film.
- **The Finishing Touch**— Watch Michael Bay work like you've never seen him before. The director connects virtually with his Santa Monica headquarters, visits the editing bay and then checks in on the visual effects house in San Francisco—all from the comfort of his Miami home office. Also, get an in-depth look at the music contributions of Imagine Dragons as they collaborate with the film's composer Steve Jablonsky. Finally, get exclusive red carpet access to the film's world premiere in Hong Kong.
- **Just Another Giant Effin' Movie**—Discover the fun, frenetic and amazing way a movie like *Transformers: Age of Extinction* gets made.
- **A Spark of Design**— Enjoy an exclusive look inside Hasbro's creation of TRANSFORMERS: Age of Extinction Stomp and Chomp Grimlock action figure from concept and development to sculpting and painting, and then ultimately to the assembly line.
- **T.J. Miller: Farm Hippie** — Actor/comedian T.J. Miller never imagined he'd be part of a massively successful franchise like Transformers so he sets off to personally thank the people who made it possible. Come along as he visits Bay Films, gets some pointers from Kelsey Grammer, and even stops by Mark Wahlberg's house in this funny piece.
- **KRE-O TRANSFORMERS: Take Us Through the Movies!** - OPTIMUS PRIME will bring you up to speed on all of the TRANSFORMERS movies one by one in this hilarious, animated short where the TRANSFORMERS KREON figures act out the movies while building and rebuilding each scene...brick by brick.
- **The Angry Birds TRANSFORMERS: Origin Story** - Bonus content tells the origin story of how the EggSpark has landed on Piggy Island causing the eggs on the island to turn into evil Egg-bots, wreaking havoc across the whole island. The EggSpark has also caused the Birds and Pigs to turn into Autobots and Deceptihogs, who must team up in order to stop the Egg-bots before it's too late!
- **Trailers**

### Disc 3 (DVD):

- **Feature film in standard definition**

### Blu-ray 3D Combo Pack

The Blu-ray 3D Combo Pack includes all of the above, as well as a Blu-ray 3D with expanded images as seen in IMAX theaters presented in 1080p high definition, English 7.1 Dolby TrueHD, English 5.1 Discrete Dolby Digital, English 2.0 Discrete Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital, Portuguese 5.1 Dolby Digital and English Audio Description and English, English SDH, French, Spanish and Portuguese subtitles. The English 5.1 and English 2.0 tracks were each individually mastered to ensure optimal sound for the home entertainment experience.

The Blu-ray 3D Combo Pack and Blu-ray Combo Pack available for purchase include a Digital Version of the film that can be

accessed through UltraViolet™, a new way to collect, access and enjoy movies. With UltraViolet, consumers can add movies to their digital collection in the cloud, and then stream or download them—reliably and securely—to a variety of devices.

## **DVD**

The ***Transformers: Age of Extinction*** DVD is presented in widescreen enhanced for 16:9 televisions with English 5.1 Dolby Digital, English 2.0 Discrete Dolby Digital, French 5.1 Dolby Digital, Spanish 5.1 Dolby Digital and English Audio Description and English, French, Spanish and Portuguese subtitles. The disc includes the feature film in standard definition.

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## **About Hasbro, Inc.**

**Hasbro, Inc.** (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 180 territories around the world, and for the U.S. on Hub Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies" and is ranked as one of Corporate Responsibility Magazine's "100 Best Corporate Citizens." Learn more at [www.hasbro.com](http://www.hasbro.com)

## **About Paramount Home Media Distribution**

Paramount Home Media Distribution (PHMD) is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. The PHMD division oversees PPC's home entertainment, digital and television distribution activities worldwide. The division is responsible for the sales, marketing and distribution of home entertainment content on behalf of Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV, Nickelodeon, Comedy Central and CBS and for providing home entertainment fulfillment services for certain DreamWorks Animation Home Entertainment titles. PHMD additionally manages global licensing of studio content and distribution across worldwide digital and television distribution platforms including online, mobile and portable devices and emerging technologies.

**For artwork please visit:** <https://arc.paramount.com>

## **TRANSFORMERS: AGE OF EXTINCTION**

**Street date:** **September 30, 2014 (Blu-ray 3D, Blu-ray, DVD, VOD)**

**September 16, 2014 (Digital HD)**

**Runtime:** 164 minutes

**SRP:** \$52.99 (Blu-ray 3D Combo)

\$42.99 (Blu-ray Combo)

\$29.99 (DVD)

**U.S. Rating:** PG-13 for intense sequences of sci-fi violence and action, language and brief innuendo

**Canadian Rating:** PG for violence and language that may offend; not recommended for young children

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140826006140/en/>

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