

## **The Kids Come Up With the Funniest Joke of All Time in an All-New 'South Park' on Wednesday, April 8 at 10:00 p.m. on COMEDY CENTRAL(R)**

NEW YORK, April 6 -- Creative differences ruin friendships in an all-new episode of "South Park" titled, "Fishsticks," premiering on Wednesday, April 8 at 10:00 p.m. on COMEDY CENTRAL.

Cartman decides to help Jimmy with his comedy routine. Everyone loves the new joke they come up with. The joke starts to take off and it even hits all the late-night talk shows. The boys are thrilled with how popular it's become until somebody tries to take all the credit.

Launched in 1997, "South Park," now in its 13th season, remains the highest-rated series on COMEDY CENTRAL. "South Park" repeats Wednesdays at 12:00 a.m., Thursdays at 10:00 p.m. and 12:00 a.m. and Sundays at 11:00 p.m. and 2:00 a.m.

Co-creators Trey Parker and Matt Stone are executive producers, along with Anne Garefino, of the Emmy® and Peabody® Award-winning "South Park." Frank C. Agnone II is the supervising producer. Eric Stough, Adrien Beard, Bruce Howell, Vernon Chatman, Bill Hader and Erica Rivinoja are producers. "South Park's" Web site is [www.southparkstudios.com](http://www.southparkstudios.com).

COMEDY CENTRAL, the only all-comedy network, currently is seen in more than 95 million homes nationwide. COMEDY CENTRAL is owned by, and is a registered trademark of, Comedy Partners, a wholly-owned division of Viacom Inc.'s (NYSE: VIA and VIA.B) MTV Networks. COMEDY CENTRAL's Internet address is [www.comedycentral.com](http://www.comedycentral.com). For up-to-the-minute and archival press information and photographs visit Press Central, COMEDY CENTRAL's press Web site at [www.comedycentral.com/press](http://www.comedycentral.com/press).

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

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