
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2018

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number 001-32686

VIACOM INC.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other jurisdiction of
incorporation or organization)

20-3515052

(I.R.S. Employer
Identification Number)

**1515 Broadway
New York, NY 10036
(212) 258-6000**

(Address, including zip code, and telephone number,
including area code, of registrant's principal executive offices)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

| Class of Stock | Shares Outstanding as of July 31, 2018 |
|---|---|
| Class A common stock, par value \$0.001 per share | 49,430,905 |
| Class B common stock, par value \$0.001 per share | 353,433,073 |

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PART I – FINANCIAL INFORMATION

Item 1. Consolidated Financial Statements.

VIACOM INC.
CONSOLIDATED STATEMENTS OF EARNINGS
(Unaudited)

| (in millions, except per share amounts) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|---|---------------------------|----------|-------------------------------|----------|
| | 2018 | 2017 | 2018 | 2017 |
| Revenues | \$ 3,237 | \$ 3,364 | \$ 9,458 | \$ 9,944 |
| Expenses: | | | | |
| Operating | 1,681 | 1,788 | 4,925 | 5,551 |
| Selling, general and administrative | 738 | 756 | 2,249 | 2,205 |
| Depreciation and amortization | 51 | 53 | 159 | 167 |
| Restructuring and related costs | 15 | 21 | 200 | 237 |
| Total expenses | 2,485 | 2,618 | 7,533 | 8,160 |
| Operating income | 752 | 746 | 1,925 | 1,784 |
| Interest expense, net | (138) | (155) | (428) | (469) |
| Equity in net earnings of investee companies | 2 | 47 | 5 | 78 |
| Gain on sale of EPIX | — | 285 | — | 285 |
| Other items, net | (9) | (2) | (15) | (37) |
| Earnings from continuing operations before provision for income taxes | 607 | 921 | 1,487 | 1,641 |
| Provision for income taxes | (93) | (233) | (158) | (417) |
| Net earnings from continuing operations | 514 | 688 | 1,329 | 1,224 |
| Discontinued operations, net of tax | 11 | 3 | 23 | 3 |
| Net earnings (Viacom and noncontrolling interests) | 525 | 691 | 1,352 | 1,227 |
| Net earnings attributable to noncontrolling interests | (3) | (8) | (27) | (27) |
| Net earnings attributable to Viacom | \$ 522 | \$ 683 | \$ 1,325 | \$ 1,200 |
| Amounts attributable to Viacom: | | | | |
| Net earnings from continuing operations | \$ 511 | \$ 680 | \$ 1,302 | \$ 1,197 |
| Discontinued operations, net of tax | 11 | 3 | 23 | 3 |
| Net earnings attributable to Viacom | \$ 522 | \$ 683 | \$ 1,325 | \$ 1,200 |
| Basic earnings per share attributable to Viacom: | | | | |
| Continuing operations | \$ 1.27 | \$ 1.69 | \$ 3.23 | \$ 3.00 |
| Discontinued operations | 0.03 | 0.01 | 0.06 | 0.01 |
| Net earnings | \$ 1.30 | \$ 1.70 | \$ 3.29 | \$ 3.01 |
| Diluted earnings per share attributable to Viacom: | | | | |
| Continuing operations | \$ 1.27 | \$ 1.69 | \$ 3.23 | \$ 2.99 |
| Discontinued operations | 0.02 | 0.01 | 0.06 | 0.01 |
| Net earnings | \$ 1.29 | \$ 1.70 | \$ 3.29 | \$ 3.00 |
| Weighted average number of common shares outstanding: | | | | |
| Basic | 402.8 | 402.0 | 402.6 | 399.1 |
| Diluted | 403.3 | 402.6 | 402.9 | 400.0 |
| Dividends declared per share of Class A and Class B common stock | \$ 0.20 | \$ 0.20 | \$ 0.60 | \$ 0.60 |

See accompanying notes to Consolidated Financial Statements

VIACOM INC.
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(Unaudited)

| (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|---|---------------------------|---------------|-------------------------------|-----------------|
| | 2018 | 2017 | 2018 | 2017 |
| Net earnings (Viacom and noncontrolling interests) | \$ 525 | \$ 691 | \$ 1,352 | \$ 1,227 |
| Other comprehensive income/(loss), net of tax: | | | | |
| Foreign currency translation adjustments | (228) | 59 | (175) | (16) |
| Defined benefit pension plans | 1 | 1 | 4 | 4 |
| Cash flow hedges | (3) | 5 | (3) | 7 |
| Available-for-sale securities | 9 | — | 22 | — |
| Other comprehensive income/(loss) (Viacom and noncontrolling interests) | (221) | 65 | (152) | (5) |
| Comprehensive income | 304 | 756 | 1,200 | 1,222 |
| Less: Comprehensive income attributable to noncontrolling interest | 1 | 9 | 25 | 27 |
| Comprehensive income attributable to Viacom | <u>\$ 303</u> | <u>\$ 747</u> | <u>\$ 1,175</u> | <u>\$ 1,195</u> |

See accompanying notes to Consolidated Financial Statements

VIACOM INC.
CONSOLIDATED BALANCE SHEETS
(Unaudited)

| (in millions, except par value) | June 30, 2018 | September 30, 2017 |
|--|------------------|-----------------------|
| ASSETS | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 929 | \$ 1,389 |
| Receivables, net | 3,149 | 2,970 |
| Inventory, net | 916 | 919 |
| Prepaid and other assets | 579 | 523 |
| Total current assets | 5,573 | 5,801 |
| Property and equipment, net | 875 | 978 |
| Inventory, net | 3,851 | 3,982 |
| Goodwill | 11,610 | 11,665 |
| Intangibles, net | 311 | 313 |
| Other assets | 941 | 959 |
| Total assets | <u>\$ 23,161</u> | <u>\$ 23,698</u> |
| LIABILITIES AND EQUITY | | |
| Current liabilities: | | |
| Accounts payable | \$ 305 | \$ 431 |
| Accrued expenses | 764 | 869 |
| Participants' share and residuals | 774 | 825 |
| Program obligations | 654 | 712 |
| Deferred revenue | 317 | 463 |
| Current portion of debt | 23 | 19 |
| Other liabilities | 460 | 434 |
| Total current liabilities | 3,297 | 3,753 |
| Noncurrent portion of debt | 10,065 | 11,100 |
| Participants' share and residuals | 414 | 384 |
| Program obligations | 465 | 477 |
| Deferred tax liabilities, net | 350 | 294 |
| Other liabilities | 1,254 | 1,323 |
| Redeemable noncontrolling interest | 245 | 248 |
| Commitments and contingencies (Note 6) | | |
| Viacom stockholders' equity: | | |
| Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively | — | — |
| Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.0 outstanding, respectively | — | — |
| Additional paid-in capital | 10,132 | 10,119 |
| Treasury stock, 393.1 and 393.8 common shares held in treasury, respectively | (20,562) | (20,590) |
| Retained earnings | 18,247 | 17,124 |
| Accumulated other comprehensive loss | (811) | (618) |
| Total Viacom stockholders' equity | 7,006 | 6,035 |
| Noncontrolling interests | 65 | 84 |
| Total equity | 7,071 | 6,119 |
| Total liabilities and equity | <u>\$ 23,161</u> | <u>\$ 23,698</u> |

See accompanying notes to Consolidated Financial Statements

VIACOM INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

| (in millions) | Nine Months Ended June 30, | |
|--|-------------------------------|----------|
| | 2018 | 2017 |
| OPERATING ACTIVITIES | | |
| Net earnings (Viacom and noncontrolling interests) | \$ 1,352 | \$ 1,227 |
| Discontinued operations, net of tax | (23) | (3) |
| Net earnings from continuing operations | 1,329 | 1,224 |
| Reconciling items: | | |
| Depreciation and amortization | 159 | 167 |
| Feature film and program amortization | 3,402 | 3,475 |
| Equity-based compensation | 45 | 52 |
| Equity in net earnings and distributions from investee companies | 2 | (11) |
| Gain on sale of EPIX | — | (285) |
| Deferred income taxes | 27 | (118) |
| Operating assets and liabilities, net of acquisitions: | | |
| Receivables | (211) | (504) |
| Production and programming | (3,373) | (3,252) |
| Accounts payable and other current liabilities | (384) | (139) |
| Other, net | 1 | 45 |
| Net cash provided by operating activities | 997 | 654 |
| INVESTING ACTIVITIES | | |
| Acquisitions and investments, net | (90) | (358) |
| Capital expenditures | (102) | (139) |
| Proceeds from asset sales | 57 | 108 |
| Proceeds from sale of EPIX | — | 593 |
| Proceeds from grantor trusts | 7 | 52 |
| Net cash provided by/(used in) investing activities | (128) | 256 |
| FINANCING ACTIVITIES | | |
| Borrowings | — | 2,569 |
| Debt repayments | (1,000) | (3,300) |
| Dividends paid | (241) | (239) |
| Exercise of stock options | 2 | 172 |
| Other, net | (70) | (64) |
| Net cash used in financing activities | (1,309) | (862) |
| Effect of exchange rate changes on cash and cash equivalents | (20) | (2) |
| Net change in cash and cash equivalents | (460) | 46 |
| Cash and cash equivalents at beginning of period | 1,389 | 379 |
| Cash and cash equivalents at end of period | \$ 929 | \$ 425 |

See accompanying notes to Consolidated Financial Statements

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1. BASIS OF PRESENTATION

Description of Business

Viacom is home to premier global media brands that create compelling entertainment content - including television programs, motion pictures, short-form content, games, consumer products, podcasts, live events and social media experiences - for audiences in 183 countries on various platforms and devices. Viacom operates through two reportable segments: *Media Networks* and *Filmed Entertainment*. The *Media Networks* segment provides entertainment content, services and related branded products for consumers in targeted demographics attractive to advertisers, content distributors and retailers through three brand groups: the Global Entertainment Group, the Nickelodeon Group and BET Networks. The *Filmed Entertainment* segment develops, produces, finances, acquires and distributes motion pictures, television programming and other entertainment content under the Paramount Pictures, Paramount Players, Paramount Animation and Paramount Television divisions, in various markets and media worldwide, for itself and for third parties. It partners on various projects with key Viacom franchises, including Nickelodeon Movies and MTV Films. References in this document to “Viacom,” “Company,” “we,” “us” and “our” mean Viacom Inc. and our consolidated subsidiaries, unless the context requires otherwise.

Unaudited Interim Financial Statements

The accompanying unaudited consolidated quarterly financial statements have been prepared on a basis consistent with accounting principles generally accepted in the United States of America (“GAAP”) for interim financial information and pursuant to the rules of the Securities and Exchange Commission (“SEC”). In the opinion of management, the accompanying unaudited financial statements reflect all adjustments, consisting of only normal and recurring adjustments, necessary for a fair presentation of our results of operations, financial position and cash flows for the periods presented. The results of operations for the periods presented are not necessarily indicative of the results expected for the fiscal year ending September 30, 2018 (“fiscal 2018”) or any future period. These financial statements should be read in conjunction with our Form 10-K for the year ended September 30, 2017, as filed with the SEC on November 16, 2017 (the “2017 Form 10-K”).

Use of Estimates

Preparing financial statements in conformity with GAAP requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities as of the dates presented and the reported amounts of revenues and expenses during the periods presented. Significant estimates inherent in the preparation of the accompanying Consolidated Financial Statements include estimates of film ultimate revenues, product returns, potential outcome of uncertain tax positions, fair value of acquired assets and liabilities, fair value of equity-based compensation and pension benefit assumptions. Estimates are based on past experience and other considerations reasonable under the circumstances. Actual results may differ from these estimates.

Recent Accounting Pronouncements

Equity-Based Compensation

On October 1, 2017, we adopted Accounting Standards Update (“ASU”) 2016-09 - Compensation - Stock Compensation: Improvements to Employee Share-Based Payment Accounting, which simplifies several aspects of the accounting for and presentation of share-based payments in the financial statements. The new guidance requires all excess tax benefits and tax deficiencies arising from share-based payment activity to be (i) recognized within *Provision for income taxes* in the Consolidated Statements of Earnings in the period in which the awards vest or are exercised or canceled, and (ii) reported as operating activities in the Consolidated Statements of Cash Flows. We retrospectively reclassified \$1 million of excess tax benefits in the nine months ended June 30, 2017 from financing activities to operating activities in the Consolidated Statements of Cash Flows.

Derivatives and Hedging

In August 2017, the Financial Accounting Standards Board (“FASB”) issued ASU 2017-12 - Derivatives and Hedging: Targeted Improvements to Accounting for Hedging Activities. Among other provisions, ASU 2017-12 expands the eligibility of hedging strategies that qualify for hedge accounting, changes the assessment of hedge effectiveness and modifies the presentation and disclosure of hedging activities. The guidance will be effective for the first interim period of our 2020 fiscal year, with early adoption permitted. We are currently evaluating the impact of the new standard on our consolidated financial statements.

Income Taxes

In February 2018, the FASB issued ASU 2018-02, Income Statement - Reporting Comprehensive Income: Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income (“AOCI”). ASU 2018-02 allows for reclassification of stranded tax effects on items resulting from the Tax Cuts and Jobs Act from AOCI to retained earnings. Certain tax effects become stranded in AOCI when deferred tax balances originally recorded at the historical income tax rate are adjusted in income from continuing operations based on the lower newly enacted income tax rate. We early adopted this guidance in the

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(continued)

current quarter and reclassified the stranded income tax effects resulting from the Tax Cuts and Jobs Act, increasing the accumulated other comprehensive loss by \$43 million with a corresponding increase to retained earnings. The reclassification was primarily comprised of amounts relating to pension benefit plan obligations and available-for-sale securities.

In October 2016, the FASB issued ASU 2016-16 - Income Taxes: Intra-Entity Transfers of Assets Other Than Inventory. ASU 2016-16 will require the tax effects of intercompany transactions, other than sales of inventory, to be recognized currently, eliminating an exception under current GAAP in which the tax effects of intra-entity asset transfers are deferred until the transferred asset is sold to a third party or otherwise recovered through use. The guidance will be effective for the first interim period of our 2019 fiscal year, with early adoption permitted. As of June 30, 2018, the Company had approximately \$165 million of unrecorded net deferred tax assets, primarily related to an intra-entity transfer of assets. Once recorded, the deferred tax assets will be amortized over the next 12 years.

Statement of Cash Flows

In August 2016, the FASB issued ASU 2016-15 - Statement of Cash Flows: Classification of Certain Cash Receipts and Cash Payments. ASU 2016-15 addresses how certain cash receipts and cash payments are presented and classified in the statement of cash flows. The guidance will be effective for the first interim period of our 2019 fiscal year, with early adoption permitted. The new standard will impact our Consolidated Statements of Cash Flows by increasing cash flow from operating activities and decreasing cash flow from financing activities in periods when debt prepayment or debt extinguishment costs are paid. The amount that will be reclassified for the nine months ended June 30, 2017 is \$33 million.

Financial Instruments

In connection with its financial instruments project, the FASB issued ASU 2016-13 - Financial Instruments - Credit Losses: Measurement of Credit Losses on Financial Instruments in June 2016 and ASU 2016-01 - Financial Instruments - Overall: Recognition and Measurement of Financial Assets and Financial Liabilities in January 2016.

- ASU 2016-13 introduces a new impairment model for most financial assets and certain other instruments. For trade and other receivables, held-to-maturity debt securities, loans and other instruments, entities will be required to use a forward-looking “expected loss” model that will replace the current “incurred loss” model and generally will result in earlier recognition of allowances for losses. The guidance will be effective for the first interim period of our 2021 fiscal year, with early adoption in fiscal year 2020 permitted. We are currently evaluating the impact of the new standard.
- ASU 2016-01 addresses certain aspects of recognition, measurement, presentation, and disclosure of certain financial instruments. Among other provisions, the new guidance requires the fair value measurement of equity investments. For equity investments without readily determinable fair values, entities have the option to either measure these investments at fair value or at cost adjusted for changes in observable prices minus impairment. All changes in measurement of equity investments will be recognized in net income. The guidance will be effective for the first interim period of our 2019 fiscal year. Early adoption is not permitted, except for certain provisions relating to financial liabilities. We expect to adopt ASU 2016-01 using the modified retrospective method and record a transition adjustment to reclassify accumulated other comprehensive income related to our available-for-sale securities to retained earnings (as of June 30, 2018, the balance was \$28 million, net of tax). We further expect to adopt prospectively the “measurement alternative” using subsequent available observable price changes for our investments without readily determinable fair values. Gains and losses resulting from the movements in fair value of equity investments will be recorded as a component of *Other items, net* on the Consolidated Statements of Earnings.

Leases

In February 2016, the FASB issued ASU 2016-02 - Leases. Subsequent ASUs have also been issued that amend and/or clarify the application of ASU 2016-02. ASU 2016-02 requires lessees to recognize a right-of-use asset and a lease liability on the balance sheet for most leases. For income statement purposes, leases will be classified as either operating or finance, generally resulting in straight-line expense recognition for operating leases (similar to current operating leases) and accelerated expense recognition for financing leases (similar to current capital leases). The guidance will be effective for the first interim period of our 2020 fiscal year, with early adoption permitted. The guidance provides an option to either (1) adopt retrospectively and recognize a cumulative-effect adjustment at the beginning of the earliest period presented in the financial statements or (2) recognize a cumulative-effect adjustment at the beginning of the period of adoption. We are evaluating the adoption methodology and the impact of the new guidance on our consolidated financial statements.

Revenue Recognition

In May 2014, the FASB issued ASU 2014-09 - Revenue from Contracts with Customers, a comprehensive revenue recognition model that supersedes the current revenue recognition requirements and most industry-specific guidance. Subsequent ASUs have also been issued that amend and/or clarify the application of ASU 2014-09. The guidance provides a five-step framework

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(continued)

to recognize revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration it expects to be entitled to in exchange for those goods or services. The guidance will be effective for the first interim period of our 2019 fiscal year, and allows adoption either under a full retrospective or a modified retrospective approach.

We continue to assess the potential impact of adopting this guidance and are finalizing our implementation. We began designing appropriate changes to our processes, systems and controls to support the recognition and disclosure requirements under the new guidance. We expect that the new standard will impact the timing of revenue recognition for renewals or extensions of existing licensing agreements for intellectual property, which upon adoption will be recognized as revenue when the renewal term begins rather than when the agreement is extended or renewed under guidance currently in effect. We have not identified any other significant impacts to our consolidated financial statements based on our assessment to date. Our continued evaluation of the expected impact of the new guidance or the issuance of additional interpretations, if any, could result in an impact that is different from our preliminary conclusions. We expect to apply the modified retrospective method of adoption, which will result in a cumulative effect adjustment to the opening retained earnings balance of our 2019 fiscal year.

NOTE 2. INVENTORY

Our total inventory consists of the following:

| Inventory (in millions) | June 30, 2018 | September 30, 2017 |
|--|------------------|-----------------------|
| Film inventory: | | |
| Released, net of amortization | \$ 519 | \$ 534 |
| Completed, not yet released | — | 85 |
| In process and other | 674 | 686 |
| | <u>1,193</u> | <u>1,305</u> |
| Television productions: | | |
| Released, net of amortization | 48 | 15 |
| In process and other | 197 | 237 |
| | <u>245</u> | <u>252</u> |
| Original programming: | | |
| Released, net of amortization | 1,205 | 1,146 |
| In process and other | 587 | 673 |
| | <u>1,792</u> | <u>1,819</u> |
| Acquired program rights, net of amortization | 1,460 | 1,435 |
| Home entertainment inventory | 77 | 90 |
| Total inventory, net | 4,767 | 4,901 |
| Less current portion | 916 | 919 |
| Noncurrent portion | <u>\$ 3,851</u> | <u>\$ 3,982</u> |

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
 (continued)

NOTE 3. DEBT

Our total debt consists of the following:

| Debt (in millions) | June 30, 2018 | September 30, 2017 |
|--|------------------|-----------------------|
| Senior Notes and Debentures: | | |
| Senior notes due September 2019, 5.625% | \$ 550 | \$ 550 |
| Senior notes due December 2019, 2.750% | 252 | 252 |
| Senior notes due March 2021, 4.500% | 497 | 496 |
| Senior notes due December 2021, 3.875% | 596 | 595 |
| Senior notes due February 2022, 2.250% | 102 | 188 |
| Senior notes due June 2022, 3.125% | 194 | 297 |
| Senior notes due March 2023, 3.250% | 180 | 298 |
| Senior notes due September 2023, 4.250% | 1,239 | 1,237 |
| Senior notes due April 2024, 3.875% | 488 | 545 |
| Senior notes due October 2026, 3.450% | 474 | 587 |
| Senior debentures due December 2034, 4.850% | 281 | 585 |
| Senior debentures due April 2036, 6.875% | 1,068 | 1,067 |
| Senior debentures due October 2037, 6.750% | 75 | 75 |
| Senior debentures due February 2042, 4.500% | 61 | 102 |
| Senior debentures due March 2043, 4.375% | 1,100 | 1,096 |
| Senior debentures due June 2043, 4.875% | 32 | 37 |
| Senior debentures due September 2043, 5.850% | 1,230 | 1,229 |
| Senior debentures due April 2044, 5.250% | 345 | 545 |
| Junior Debentures: | | |
| Junior subordinated debentures due February 2057, 5.875% | 642 | 642 |
| Junior subordinated debentures due February 2057, 6.250% | 642 | 642 |
| Capital lease and other obligations | 40 | 54 |
| Total debt | 10,088 | 11,119 |
| Less current portion | 23 | 19 |
| Noncurrent portion | \$ 10,065 | \$ 11,100 |

In the nine months ended June 30, 2018, we redeemed \$1.039 billion of senior notes and debentures for a redemption price of \$1.000 billion. As a result, we recognized a net pre-tax extinguishment gain of \$25 million, net of \$14 million of unamortized debt costs and transaction fees included in *Other items, net* in the Consolidated Statements of Earnings.

Our 5.875% junior subordinated debentures accrue interest at a fixed rate of 5.875% until February 28, 2022, on which date the rate will switch to a floating rate based on three-month LIBOR plus 3.895%, reset quarterly. Our 6.250% junior subordinated debentures accrue interest at a fixed rate of 6.250% until February 28, 2027, on which date the rate will switch to a floating rate based on three-month LIBOR plus 3.899%, reset quarterly. The junior subordinated debentures can be called by us at any time after the expiration of the fixed-rate period.

The total unamortized discount and issuance fees and expenses related to our notes and debentures outstanding was \$435 million and \$457 million as of June 30, 2018 and September 30, 2017, respectively. The fair value of our notes and debentures outstanding was approximately \$10.2 billion as of June 30, 2018. The valuation of our publicly traded debt is based on quoted prices in active markets (Level 1 in the fair value hierarchy).

Credit Facility

As of June 30, 2018, there were no amounts outstanding under our \$2.5 billion revolving credit facility due November 2019. The credit facility is used for general corporate purposes and to support commercial paper outstanding. The credit facility has one principal financial covenant that requires our interest coverage for the most recent four consecutive fiscal quarters to be at least 3.0x, which we met as of June 30, 2018.

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
 (continued)

NOTE 4. PENSION BENEFITS

The components of net periodic benefit cost for our defined benefit pension plans, which are currently frozen to future benefit accruals, are set forth below.

| Net Periodic Benefit Cost (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|--|---------------------------|-------------|-------------------------------|-------------|
| | 2018 | 2017 | 2018 | 2017 |
| Interest cost | \$ 9 | \$ 8 | \$ 26 | \$ 24 |
| Expected return on plan assets | (10) | (10) | (30) | (28) |
| Recognized actuarial loss | 1 | 2 | 5 | 6 |
| Net periodic benefit cost | <u>\$ —</u> | <u>\$ —</u> | <u>\$ 1</u> | <u>\$ 2</u> |

NOTE 5. REDEEMABLE NONCONTROLLING INTEREST

We are subject to a redeemable put option, payable in a foreign currency, with respect to an international subsidiary. The put option expires in December 2022 and is classified as *Redeemable noncontrolling interest* in the Consolidated Balance Sheets.

The activity reflected within redeemable noncontrolling interest is as follows:

| Redeemable Noncontrolling Interest (in millions) | Nine Months Ended June 30, | |
|---|-------------------------------|---------------|
| | 2018 | 2017 |
| Beginning balance | \$ 248 | \$ 211 |
| Net earnings | 13 | 13 |
| Distributions | (14) | (13) |
| Translation adjustment | (4) | (1) |
| Redemption value adjustment | 2 | (1) |
| Ending Balance | <u>\$ 245</u> | <u>\$ 209</u> |

NOTE 6. COMMITMENTS AND CONTINGENCIES

Commitments

As more fully described in Note 11 of the 2017 Form 10-K, our commitments primarily consist of programming and talent commitments, operating and capital lease arrangements, and purchase obligations for goods and services. These arrangements result from our normal course of business and represent obligations that may be payable over several years.

Contingencies

We have certain indemnification obligations with respect to leases primarily associated with the previously discontinued operations of Famous Players Inc. (“Famous Players”). In addition, we have certain indemnities provided by the acquirer of Famous Players. These lease commitments amounted to approximately \$151 million, and are recorded as a liability as of June 30, 2018. The amount of lease commitments varies over time depending on expiration or termination of individual underlying leases, or of the related indemnification obligation, and foreign exchange rates, among other things. We may also have exposure for certain other expenses related to the leases, such as property taxes and common area maintenance. We believe our accrual is sufficient to meet any future obligations based on our consideration of available financial information, the lessees’ historical performance in meeting their lease obligations and the underlying economic factors impacting the lessees’ business models.

Legal Matters

Litigation is inherently uncertain and always difficult to predict. However, based on our understanding and evaluation of the relevant facts and circumstances, we believe that the legal matter described below and other litigation to which we are a party are not likely, in the aggregate, to have a material adverse effect on our results of operations, financial position or operating cash flows.

Purported Derivative Action

In July 2016, a purported derivative action was commenced in the Delaware Chancery Court by a purported Viacom stockholder against Viacom and its directors. The complaint alleged that Viacom’s directors breached their fiduciary duties to

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
 (continued)

Viacom in connection with compensation paid to Mr. Redstone and that these breaches permitted a waste of corporate assets and the unjust enrichment of Mr. Redstone. In October 2017, the Court granted Viacom's motion to dismiss the action. In May 2018, following an appeal by the plaintiff, the Delaware Supreme Court affirmed the dismissal.

NOTE 7. STOCKHOLDERS' EQUITY

The components of stockholders' equity are as follows:

| Stockholders' Equity (in millions) | Nine Months Ended June 30, 2018 | | | Nine Months Ended June 30, 2017 | | |
|---|---|-----------------------------|-----------------|---|-----------------------------|-----------------|
| | Total Viacom Stockholders' Equity | Noncontrolling Interests | Total Equity | Total Viacom Stockholders' Equity | Noncontrolling Interests | Total Equity |
| Beginning Balance | \$ 6,035 | \$ 84 | \$ 6,119 | \$ 4,277 | \$ 53 | \$ 4,330 |
| Net earnings | 1,325 | 27 | 1,352 | 1,200 | 27 | 1,227 |
| Other comprehensive loss ⁽¹⁾ | (150) | (2) | (152) | (5) | — | (5) |
| Noncontrolling interests | (2) | (44) | (46) | 1 | (27) | (26) |
| Dividends declared | (243) | — | (243) | (240) | — | (240) |
| Equity-based compensation and other | 41 | — | 41 | 176 | — | 176 |
| Ending Balance | \$ 7,006 | \$ 65 | \$ 7,071 | \$ 5,409 | \$ 53 | \$ 5,462 |

(1) The components of other comprehensive loss are net of tax expense of \$15 million and \$7 million for the nine months ended June 30, 2018 and 2017, respectively.

NOTE 8. RESTRUCTURING AND RELATED COSTS

In the second quarter of fiscal 2018, we launched a program of cost transformation initiatives to improve our margins, including an organizational realignment of support functions across *Media Networks*, new sourcing and procurement policies, real estate consolidation and technology enhancements. We recognized pre-tax restructuring-related costs of \$15 million in the quarter, comprised of third-party professional services. In the nine months ended June 30, 2018, we recorded \$200 million of restructuring and related costs. The charges, as detailed in the table below, included severance charges, exit costs principally resulting from vacating certain leased properties and related costs comprised of third-party professional services.

| Restructuring and Related Costs (in millions) | Nine Months Ended June 30, 2018 | | | |
|--|------------------------------------|----------------------|--------------|---------------|
| | Media Networks | Filmed Entertainment | Corporate | Total |
| Severance ⁽¹⁾ | \$ 123 | \$ — | \$ — | \$ 123 |
| Exit costs | 40 | — | — | 40 |
| Other related costs | — | — | 37 | 37 |
| Total | \$ 163 | \$ — | \$ 37 | \$ 200 |

(1) Includes equity-based compensation expense of \$6 million.

Our restructuring liability by reportable segment is as follows:

| Restructuring Liability (in millions) | Nine Months Ended June 30, 2018 | | | |
|--|------------------------------------|----------------------|--------------|---------------|
| | Media Networks | Filmed Entertainment | Corporate | Total |
| September 30, 2017 | \$ 119 | \$ 45 | \$ 44 | \$ 208 |
| Accruals | 157 | — | — | 157 |
| Severance payments | (74) | (21) | (19) | (114) |
| Lease payments | (10) | — | — | (10) |
| June 30, 2018 | \$ 192 | \$ 24 | \$ 25 | \$ 241 |

As of June 30, 2018, of the remaining \$241 million liability, \$168 million is classified as a current liability in the Consolidated Balance Sheets, with the remaining \$73 million classified as a noncurrent liability. We expect to complete our restructuring actions in fiscal 2019. Amounts classified as noncurrent are expected to be substantially paid through 2021, in accordance with applicable contractual terms.

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(continued)

NOTE 9. EARNINGS PER SHARE

Basic earnings per common share is computed by dividing *Net earnings attributable to Viacom* by the weighted average number of common shares outstanding during the period. The determination of diluted earnings per common share includes the weighted average number of common shares plus the dilutive effect of equity awards based upon the application of the treasury stock method. Anti-dilutive common shares were excluded from the calculation of diluted earnings per common share.

The following table sets forth the weighted average number of common shares outstanding used in determining basic and diluted earnings per common share and anti-dilutive common shares:

| Weighted Average Number of Common Shares Outstanding and Anti-dilutive Common Shares (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|---|---------------------------|-------|-------------------------------|-------|
| | 2018 | 2017 | 2018 | 2017 |
| Weighted average number of common shares outstanding, basic | 402.8 | 402.0 | 402.6 | 399.1 |
| Dilutive effect of equity awards | 0.5 | 0.6 | 0.3 | 0.9 |
| Weighted average number of common shares outstanding, diluted | 403.3 | 402.6 | 402.9 | 400.0 |
| Anti-dilutive common shares | 18.9 | 16.8 | 19.2 | 14.7 |

NOTE 10. SUPPLEMENTAL CASH FLOW AND OTHER INFORMATION

Our supplemental cash flow information is as follows:

| Supplemental Cash Flow Information (in millions) | Nine Months Ended June 30, | |
|---|-------------------------------|--------|
| | 2018 | 2017 |
| Cash paid for interest | \$ 403 | \$ 455 |
| Cash paid for income taxes | \$ 95 | \$ 480 |

Cash paid for income taxes in the nine months ended June 30, 2018 reflects the benefits from a lower corporate United States ("U.S.") income tax rate as a result of the Tax Cuts and Jobs Act enacted on December 22, 2017 and the retroactive reenactment of legislation allowing for accelerated tax deductions on certain qualified film and television productions.

Accounts Receivable

We had \$493 million and \$486 million of noncurrent trade receivables as of June 30, 2018 and September 30, 2017, respectively. Accounts receivables are principally related to long-term television license arrangements at *Filmed Entertainment* and subscription video-on-demand and other over-the-top arrangements at *Media Networks*. These amounts are included within *Other assets - noncurrent* in our Consolidated Balance Sheets. Such amounts are due in accordance with the underlying terms of the respective agreements with companies that are investment grade or with which we have historically done business under similar terms. We have determined that credit loss allowances are generally not considered necessary for these amounts.

Acquisitions

During the nine months ended June 30, 2018, the Company acquired WhoSay, a leading influence marketing firm, and VidCon, a host of conferences dedicated to online video, for total consideration of \$70 million, net of cash acquired.

Investments

During the nine months ended June 30, 2018, we recognized an impairment loss of \$46 million to write off certain cost method investments. We also completed the sale of a 1% equity interest in Viacom18 to our joint venture partner for \$20 million, resulting in a gain of \$16 million. The impairment charge and gain on asset sale are included in *Other items, net* in the Consolidated Statements of Earnings.

During the quarter ended June 30, 2017, we recognized an impairment loss of \$10 million to write off a cost method investment. The impairment charge is included in *Other items, net* in the Consolidated Statements of Earnings. We also completed the sale of our 49.76% interest in EPIX, a premium entertainment network, to Metro-Goldwyn-Mayer. The sale resulted in proceeds of \$593 million, net of transaction costs of \$4 million, and a gain of \$285 million. In addition, prior to the closing of the sale, EPIX paid a dividend, of which our pro rata share was \$37 million.

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(continued)

Variable Interest Entities

In the normal course of business, we enter into joint ventures or make investments with business partners that support our underlying business strategy and provide us the ability to enter new markets to expand the reach of our brands, develop new programming and/or distribute our existing content. In certain instances, an entity in which we make an investment may qualify as a variable interest entity ("VIE"). In determining whether we are the primary beneficiary of a VIE, we assess whether we have the power to direct matters that most significantly impact the activities of the VIE and have the obligation to absorb losses or the right to receive benefits from the VIE that could potentially be significant to the VIE.

Our Consolidated Balance Sheets include amounts related to consolidated VIEs totaling \$154 million in assets and \$6 million in liabilities as of June 30, 2018, and \$159 million in assets and \$8 million in liabilities as of September 30, 2017. The consolidated VIEs' revenues, expenses and operating income were not significant for all periods presented.

NOTE 11. INCOME TAXES

The Tax Cuts and Jobs Act (the "Act") was enacted on December 22, 2017. The currently relevant provisions of the Act provide for a reduction of the federal corporate income tax rate from 35% to 21% and a "transition tax" to be levied on the deemed repatriation of indefinitely reinvested earnings of international subsidiaries. As a result of these factors, as well as our fiscal year-end, the federal statutory tax rate will decrease from 35% to a prorated rate of 24.5% for fiscal 2018. While the Act includes many provisions, those applicable to Viacom will be phased in and will not be fully effective until fiscal 2019.

As a result of the Act, provisional amounts have been recorded in accordance with SEC guidance provided in Staff Accounting Bulletin No. 118, Income Tax Accounting Implications of the Tax Cuts and Jobs Act, for the remeasurement of deferred tax assets and liabilities and the transition tax. For the nine months, we recognized a net discrete tax benefit of \$223 million that reflects the impact of the Act on our deferred tax balances. In addition, a provisional expense of \$4 million in the quarter and \$69 million in the nine months has been recorded on a net basis for the one-time transition tax on the deemed repatriation of indefinitely reinvested earnings of our international subsidiaries. These amounts are provisional because certain aspects were based on estimates and assumptions where guidance has yet to be provided. As guidance is received from federal and state authorities, the outcome of these provisional amounts could further change.

No additional income taxes have been provided for any remaining undistributed international cash not subject to the transition tax or any additional outside basis differences as these amounts continue to be indefinitely reinvested outside the U.S. These amounts could be subject to approximately \$100 million to \$150 million of U.S. tax to the extent they are repatriated in the future.

Our effective income tax rate was 15.3% and 10.6% in the quarter and nine months ended June 30, 2018, respectively. A net discrete tax benefit of \$47 million in the quarter and \$196 million in the nine months, taken together with the discrete tax impact of the restructuring and related costs, investment impairments, and gain on debt extinguishment, reduced the effective income tax rate by 7.9 and 13.4 percentage points in the quarter and nine months, respectively. The net discrete tax benefit in the quarter was principally related to a tax accounting method change granted by the Internal Revenue Service and the release of tax reserves with respect to certain effectively settled tax positions. In addition to the items in the quarter, the net discrete tax benefit in the nine months was principally related to tax reform, as well as the measurement of the deferred tax balances from the retroactive reenactment of legislation allowing for accelerated tax deductions on certain qualified film and television productions.

Our effective income tax rate was 25.3% and 25.4% in the quarter and nine months ended June 30, 2017, respectively. A net discrete tax benefit of \$53 million in the quarter and \$72 million in the nine months, taken together with the discrete tax impact of the gain on sale of our investment in EPIX, restructuring and programming charges, the gain or loss on debt extinguishment and an investment impairment, reduced the effective income tax rate by 5.2 and 5.1 percentage points, respectively. The net discrete tax benefit in the quarter was principally related to the reversal of a valuation allowance on capital loss carryforwards in connection with the sale of our investment in EPIX and the release of tax reserves with respect to certain effectively settled tax positions. In addition to the items in the quarter, the net discrete tax benefit in the nine months included the reversal of valuation allowances on net operating losses upon receipt of a favorable tax authority ruling.

NOTE 12. FAIR VALUE MEASUREMENTS

During the first fiscal quarter of 2018, an investment previously accounted for using the cost method was listed on a public exchange. As a result, we reclassified our investment as available-for-sale. The fair value of our available-for-sale securities was \$46 million as of June 30, 2018, which is included within *Other assets, noncurrent* in our Consolidated Balance Sheets, as

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(continued)

determined utilizing a market approach based on quoted market prices in active markets at period end (Level 1 in the fair value hierarchy).

The fair value of our foreign exchange contracts was a liability of \$4 million as of June 30, 2018 and an asset of \$7 million as of September 30, 2017, as determined utilizing a market-based approach (Level 2 in the fair value hierarchy). The notional value of all foreign exchange contracts was \$665 million and \$869 million as of June 30, 2018 and September 30, 2017, respectively. As of June 30, 2018, \$275 million related to our foreign currency balances and \$390 million related to future production costs. As of September 30, 2017, \$287 million related to our foreign currency balances and \$582 million related to future production costs.

NOTE 13. REPORTABLE SEGMENTS

The following tables set forth our financial performance by reportable segment. Our reportable segments have been determined in accordance with our internal management structure. We manage our operations through two reportable segments: (i) *Media Networks* and (ii) *Filmed Entertainment*. Typical intersegment transactions include the purchase of advertising by the *Filmed Entertainment* segment on *Media Networks*' properties and the licensing of *Filmed Entertainment*'s feature film and television content by *Media Networks*. The elimination of such intercompany transactions in the Consolidated Financial Statements is included within eliminations in the tables below.

Our measure of segment performance is adjusted operating income. Adjusted operating income is defined as operating income, before equity-based compensation and certain other items identified as affecting comparability, when applicable.

| Revenues by Segment (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|--------------------------------------|---------------------------|----------|-------------------------------|----------|
| | 2018 | 2017 | 2018 | 2017 |
| Media Networks | \$ 2,502 | \$ 2,560 | \$ 7,491 | \$ 7,543 |
| Filmed Entertainment | 772 | 847 | 2,057 | 2,500 |
| Eliminations | (37) | (43) | (90) | (99) |
| Total revenues | \$ 3,237 | \$ 3,364 | \$ 9,458 | \$ 9,944 |

| Adjusted Operating Income/(Loss) (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|---|---------------------------|--------|-------------------------------|----------|
| | 2018 | 2017 | 2018 | 2017 |
| Media Networks | \$ 799 | \$ 870 | \$ 2,418 | \$ 2,604 |
| Filmed Entertainment | 44 | 9 | (77) | (237) |
| Corporate expenses | (60) | (58) | (175) | (163) |
| Eliminations | (6) | (8) | (2) | (1) |
| Equity-based compensation | (10) | (8) | (39) | (38) |
| Programming charges ⁽¹⁾ | — | (38) | — | (144) |
| Restructuring and related costs ⁽²⁾ | (15) | (21) | (200) | (237) |
| Operating income | 752 | 746 | 1,925 | 1,784 |
| Interest expense, net | (138) | (155) | (428) | (469) |
| Equity in net earnings of investee companies | 2 | 47 | 5 | 78 |
| Gain on sale of EPIX | — | 285 | — | 285 |
| Other items, net | (9) | (2) | (15) | (37) |
| Earnings from continuing operations before provision for income taxes | \$ 607 | \$ 921 | \$ 1,487 | \$ 1,641 |

(1) Included in *Operating expenses* in the Consolidated Statements of Earnings.

(2) Includes equity-based compensation expense of \$6 million in the nine months ended June 30, 2018. Includes expense reduction of \$6 million in the quarter ended June 30, 2017 due to modification of an equity award and equity-based compensation expense of \$14 million in the nine months ended June 30, 2017.

VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(continued)

| Total Assets (in millions) | June 30, 2018 | September 30, 2017 |
|-------------------------------|------------------|-----------------------|
| Media Networks | \$ 17,456 | \$ 17,984 |
| Filmed Entertainment | 5,396 | 6,188 |
| Corporate/Eliminations | 309 | (474) |
| Total assets | <u>\$ 23,161</u> | <u>\$ 23,698</u> |

| Revenues by Component (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|--|---------------------------|-----------------|-------------------------------|-----------------|
| | 2018 | 2017 | 2018 | 2017 |
| Advertising | \$ 1,191 | \$ 1,235 | \$ 3,604 | \$ 3,638 |
| Affiliate | 1,153 | 1,190 | 3,403 | 3,490 |
| Feature film | 731 | 781 | 1,917 | 2,244 |
| Ancillary | 199 | 201 | 624 | 671 |
| Eliminations | (37) | (43) | (90) | (99) |
| Total revenues | <u>\$ 3,237</u> | <u>\$ 3,364</u> | <u>\$ 9,458</u> | <u>\$ 9,944</u> |

NOTE 14. RELATED PARTY TRANSACTIONS

National Amusements, Inc. (“National Amusements”), directly and indirectly, is the controlling stockholder of both Viacom and CBS Corporation (“CBS”). National Amusements owns shares in Viacom representing approximately 79.8% of the voting interest in Viacom and approximately 10% of Viacom’s combined common stock. National Amusements is controlled by Sumner M. Redstone, our Chairman Emeritus, who is the Chairman and Chief Executive Officer of National Amusements, through the Sumner M. Redstone National Amusements Trust (the “SMR Trust”), which owns shares in National Amusements representing 80% of the voting interest of National Amusements. The shares representing the other 20% of the voting interest of National Amusements are held through a trust controlled by Shari E. Redstone, who is Mr. Redstone’s daughter and the non-executive Vice Chair of Viacom’s Board of Directors and the President and a member of the Board of Directors of National Amusements. The shares of National Amusements held by the SMR Trust are voted solely by Mr. Redstone until such time as his incapacity or death. Upon Mr. Redstone’s incapacity or death, (1) Ms. Redstone will also become a trustee of the SMR Trust and (2) the shares of National Amusements held by the SMR Trust will be voted by the trustees of the SMR Trust. The current trustees include Mr. Redstone and David R. Andelman, a member of the boards of directors of National Amusements and CBS. The current Board of Directors of National Amusements includes Mr. Redstone, Ms. Redstone and Mr. Andelman. In addition, Mr. Redstone serves as Chairman Emeritus of CBS and Ms. Redstone serves as non-executive Vice Chair of CBS.

Transactions between Viacom and related parties are overseen by our Governance and Nominating Committee.

Viacom and National Amusements Related Party Transactions

National Amusements licenses films in the ordinary course of business for its motion picture theaters from all major studios, including Paramount. During the nine months ended June 30, 2018 and 2017, Paramount earned revenues from National Amusements in connection with these licenses in the aggregate amount of approximately \$5 million in both periods.

Viacom and CBS Corporation Related Party Transactions

In the ordinary course of business, we are involved in transactions with CBS and its various businesses that result in the recognition of revenues and expenses by us. Transactions with CBS are settled in cash.

Our *Filmed Entertainment* segment earns revenues and recognizes expenses associated with its distribution of certain television products into the home entertainment market on behalf of CBS. Pursuant to its agreement with CBS, Paramount distributes CBS’s library of television and other content on DVD and Blu-ray disc on a worldwide basis. Under the terms of the agreement, Paramount is entitled to retain a fee based on a percentage of gross receipts and is generally responsible for all out-of-pocket costs, which are recoupable prior to any participation amounts paid. Paramount also earns revenues from CBS through leasing of studio space and licensing of certain film products.

Our *Media Networks* segment recognizes advertising revenues and purchases television programming from CBS. The cost of the programming purchases is initially recorded as acquired program rights inventory and amortized over the estimated period that revenues will be generated.

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VIACOM INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(continued)

Both of our segments recognize advertising expenses related to the placement of advertisements with CBS.

The following table summarizes the transactions with CBS as included in our Consolidated Financial Statements:

| CBS Related Party Transactions (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|---|---------------------------|-------|-------------------------------|-----------------------|
| | 2018 | 2017 | 2018 | 2017 |
| Consolidated Statements of Earnings | | | | |
| Revenues | \$ 21 | \$ 25 | \$ 90 | \$ 99 |
| Operating expenses | \$ 25 | \$ 39 | \$ 110 | \$ 129 |
| Consolidated Balance Sheets | | | | |
| | | | June 30, 2018 | September 30, 2017 |
| Accounts receivable | | | \$ 7 | \$ 5 |
| Participants' share and residuals, current | | | \$ 69 | \$ 69 |
| Program obligations, current | | | 37 | 54 |
| Program obligations, noncurrent | | | 38 | 49 |
| Other liabilities | | | 1 | 1 |
| Total due to CBS | | | \$ 145 | \$ 173 |

Other Related Party Transactions

In the ordinary course of business, we are involved in related party transactions with equity investees. These related party transactions primarily relate to the provision of advertising services, licensing of film and programming content, distribution of films and provision of certain administrative support services, for which the impact on our Consolidated Financial Statements is as follows:

| Other Related Party Transactions (in millions) | Quarter Ended June 30, | | Nine Months Ended June 30, | |
|---|---------------------------|--------|-------------------------------|-----------------------|
| | 2018 | 2017 | 2018 | 2017 |
| Consolidated Statements of Earnings | | | | |
| Revenues | \$ 7 | \$ 15 | \$ 38 | \$ 110 |
| Operating expenses | \$ 3 | \$ 2 | \$ 8 | \$ 59 |
| Selling, general and administrative | \$ — | \$ (1) | \$ — | \$ (7) |
| Consolidated Balance Sheets | | | | |
| | | | June 30, 2018 | September 30, 2017 |
| Accounts receivable | | | \$ 41 | \$ 49 |
| Other assets | | | 3 | 5 |
| Total due from other related parties | | | \$ 44 | \$ 54 |
| Accounts payable | | | \$ 6 | \$ 8 |
| Other liabilities | | | 5 | — |
| Total due to other related parties | | | \$ 11 | \$ 8 |

All other related party transactions are not material in the periods presented.

Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition.

Management's discussion and analysis of results of operations and financial condition is provided as a supplement to and should be read in conjunction with the unaudited consolidated financial statements and related notes to enhance the understanding of our results of operations, financial condition and cash flows. Additional context can also be found in our Form 10-K for the fiscal year ended September 30, 2017, as filed with the Securities and Exchange Commission ("SEC") on November 16, 2017 (the "2017 Form 10-K"). References in this document to "Viacom," "Company," "we," "us" and "our" mean Viacom Inc. and our consolidated subsidiaries, unless the context requires otherwise.

Significant components of management's discussion and analysis of results of operations and financial condition include:

Overview: The overview section provides a summary of our business.

Results of Operations: The results of operations section provides an analysis of our results on a consolidated and reportable segment basis for the quarter and nine months ended June 30, 2018, compared with the quarter and nine months ended June 30, 2017. In addition, we provide a discussion of items that affect the comparability of our results of operations.

Liquidity and Capital Resources: The liquidity and capital resources section provides a discussion of our cash flows for the nine months ended June 30, 2018, compared with the nine months ended June 30, 2017, and of our outstanding debt, commitments and contingencies existing as of June 30, 2018.

OVERVIEW

Summary

We are home to premier global media brands that create compelling entertainment content - including television programs, motion pictures, short-form content, games, consumer products, podcasts, live events and social media experiences - for audiences in 183 countries on various platforms and devices.

We operate through two reportable segments: *Media Networks* and *Filmed Entertainment*. Our measure of segment performance is adjusted operating income. We define adjusted operating income for our segments as operating income, before equity-based compensation and certain other items identified as affecting comparability, when applicable. Equity-based compensation is excluded from our segment measure of performance since it is set and approved by the Compensation Committee of Viacom's Board of Directors in consultation with corporate executive management, and is included as a component of consolidated adjusted operating income.

Our *Media Networks* segment provides high-quality entertainment content, services and related branded products for consumers in targeted demographics attractive to advertisers, content distributors and retailers. Increasingly, our advertising and marketing services are enhanced by our advanced marketing solutions portfolio, which both utilizes advanced addressable video inventory to allow dynamic ad insertion and advanced targeting, and provides our marketing partners with a variety of consulting, creative services and associated activations. We create, acquire and distribute programming and other content for our audiences worldwide, distributed through cable, satellite and broadband services, on linear, streaming and on-demand bases, via a variety of owned and third party platforms, including television services, branded apps and sites, for viewing on a wide range of devices such as televisions, PCs, tablets, smartphones and other connected devices. The *Media Networks* segment also licenses its brands for consumer products and recreational opportunities, and produces live events.

Our *Media Networks* segment operates globally as Viacom Media Networks through three brand groups, our Global Entertainment Group, the Nickelodeon Group and BET Networks. Globally, our program services reach approximately 4.3 billion cumulative television subscribers in 183 countries and 43 languages, via 300 locally programmed and operated television channels, including Nickelodeon®, Nick Jr.®, MTV®, BET®, Comedy Central®, Paramount Network™ (formerly Spike® in the United States ("U.S.")), VH1®, TV Land®, CMT®, Logo® and our program services created specifically for international audiences, such as British public service broadcaster Channel 5® (in the United Kingdom), Telefe® (in Argentina), Colors® (in India) and Paramount Channel™ (in a variety of territories). "Cumulative television subscribers" is an aggregation of the total subscribers to each Viacom owned and operated, joint venture and licensee channel.

Our *Filmed Entertainment* segment develops, produces, finances, acquires and distributes motion pictures, television programming and other entertainment content under the Paramount Pictures®, Paramount Players™, Paramount Animation® and Paramount Television™ divisions, in various markets and media worldwide, for itself and for third parties. It partners on various projects with key Viacom franchises, including Nickelodeon Movies, MTV Films and BET.

Media Networks

Our *Media Networks* segment generates revenues in three categories: (i) the sale of advertising and marketing services, (ii) affiliate fees from distributors of our programming and program services and (iii) ancillary activities such as consumer products.

**Management’s Discussion and Analysis
of Results of Operations and Financial Condition
(continued)**

Media Networks segment expenses consist of operating expenses, selling, general and administrative (“SG&A”) expenses and depreciation and amortization. Operating expenses are comprised of costs related to original and acquired programming, including programming amortization, expenses associated with the distribution of home entertainment products and consumer products licensing, participations and residuals, royalties, marketing services expenses and other costs of sales. SG&A expenses consist primarily of employee compensation, marketing, research and professional service fees and facility and occupancy costs. Depreciation and amortization expenses reflect depreciation of fixed assets, including transponders financed under capital leases, and amortization of finite-lived intangible assets.

Filmed Entertainment

Our *Filmed Entertainment* segment generates revenues in four categories: (i) the release and/or distribution of motion pictures theatrically, (ii) the release and/or distribution of film and television product through home entertainment, (iii) the licensing of film and television product to television and digital platforms and (iv) other ancillary activities.

Filmed Entertainment segment expenses consist of operating expenses, SG&A expenses and depreciation and amortization. Operating expenses principally include the amortization of costs of our released feature films and television programming (including participations and residuals), print and advertising expenses and other distribution costs. SG&A expenses include employee compensation, facility and occupancy costs, professional service fees and other overhead costs. Depreciation and amortization expense principally consists of depreciation of fixed assets.

RESULTS OF OPERATIONS

Summary Consolidated Results of Operations

| (in millions, except per share amounts) | Quarter Ended June 30, | | Better/(Worse) | | Nine Months Ended June 30, | | Better/(Worse) | |
|---|---------------------------|----------|----------------|------|-------------------------------|----------|----------------|------|
| | 2018 | 2017 | \$ | % | 2018 | 2017 | \$ | % |
| GAAP | | | | | | | | |
| Revenues | \$ 3,237 | \$ 3,364 | \$ (127) | (4)% | \$ 9,458 | \$ 9,944 | \$ (486) | (5)% |
| Operating income | 752 | 746 | 6 | 1 | 1,925 | 1,784 | 141 | 8 |
| Net earnings from continuing operations attributable to Viacom | 511 | 680 | (169) | (25) | 1,302 | 1,197 | 105 | 9 |
| Diluted earnings per share from continuing operations | 1.27 | 1.69 | (0.42) | (25) | 3.23 | 2.99 | 0.24 | 8 |
| Non-GAAP* | | | | | | | | |
| Adjusted operating income | \$ 767 | \$ 805 | \$ (38) | (5)% | \$ 2,125 | \$ 2,165 | \$ (40) | (2)% |
| Adjusted net earnings from continuing operations attributable to Viacom | 475 | 471 | 4 | 1 | 1,259 | 1,201 | 58 | 5 |
| Adjusted diluted earnings per share from continuing operations | 1.18 | 1.17 | 0.01 | 1 | 3.12 | 3.00 | 0.12 | 4 |

* See “Factors Affecting Comparability” section below for a reconciliation of our reported results to our adjusted results, which are calculated on a non-GAAP basis.

Factors Affecting Comparability

The Consolidated Financial Statements reflect our results of operations, financial position and cash flows reported in accordance with accounting principles generally accepted in the United States of America (“GAAP”). Our results have been affected by certain items identified as affecting comparability. Accordingly, when applicable, we use non-GAAP measures such as consolidated adjusted operating income, adjusted earnings from continuing operations before provision for income taxes, adjusted provision for income taxes, adjusted net earnings from continuing operations attributable to Viacom and adjusted diluted earnings per share (“EPS”) from continuing operations, among other measures, to evaluate our actual operating performance and for planning and forecasting of future periods. We believe that the adjusted results provide relevant and useful information for investors because they clarify our actual operating performance, make it easier to compare our results with those of other companies and allow investors to review performance in the same way as our management. Since these are not measures of performance calculated in accordance with GAAP, they should not be considered in isolation of, or as a substitute for, operating income, earnings from continuing operations before provision for income taxes, provision for income taxes, net earnings from continuing operations attributable to Viacom and diluted EPS from continuing operations as indicators of operating performance and they may not be comparable to similarly titled measures employed by other companies.

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The following tables reconcile our reported results (GAAP) to our adjusted results (non-GAAP) for the quarter and nine months ended June 30, 2018 and 2017. The tax impacts included in the tables below have been calculated using the rates applicable to the adjustments presented.

(in millions, except per share amounts)

| | Quarter Ended June 30, 2018 | | | | |
|----------------------------------|--------------------------------|---|-------------------------------|--|--|
| | Operating Income | Earnings from Continuing Operations Before Provision for Income Taxes | Provision for Income Taxes | Net Earnings from Continuing Operations Attributable to Viacom | Diluted EPS from Continuing Operations |
| Reported results (GAAP) | \$ 752 | \$ 607 | \$ 93 | \$ 511 | \$ 1.27 |
| Factors Affecting Comparability: | | | | | |
| Restructuring and related costs | 15 | 15 | 4 | 11 | 0.03 |
| Discrete tax benefit | — | — | 47 | (47) | (0.12) |
| Adjusted results (Non-GAAP) | <u>\$ 767</u> | <u>\$ 622</u> | <u>\$ 144</u> | <u>\$ 475</u> | <u>\$ 1.18</u> |

(in millions, except per share amounts)

| | Nine Months Ended June 30, 2018 | | | | |
|----------------------------------|------------------------------------|---|-------------------------------|--|--|
| | Operating Income | Earnings from Continuing Operations Before Provision for Income Taxes | Provision for Income Taxes | Net Earnings from Continuing Operations Attributable to Viacom | Diluted EPS from Continuing Operations |
| Reported results (GAAP) | \$ 1,925 | \$ 1,487 | \$ 158 | \$ 1,302 | \$ 3.23 |
| Factors Affecting Comparability: | | | | | |
| Restructuring and related costs | 200 | 200 | 48 | 152 | 0.38 |
| Gain on extinguishment of debt | — | (25) | (6) | (19) | (0.05) |
| Gain on asset sale | — | (16) | — | (16) | (0.04) |
| Investment impairments | — | 46 | 10 | 36 | 0.09 |
| Discrete tax benefit | — | — | 196 | (196) | (0.49) |
| Adjusted results (Non-GAAP) | <u>\$ 2,125</u> | <u>\$ 1,692</u> | <u>\$ 406</u> | <u>\$ 1,259</u> | <u>\$ 3.12</u> |

(in millions, except per share amounts)

| | Quarter Ended June 30, 2017 | | | | |
|---------------------------------------|--------------------------------|---|-------------------------------|--|--|
| | Operating Income | Earnings from Continuing Operations Before Provision for Income Taxes | Provision for Income Taxes | Net Earnings from Continuing Operations Attributable to Viacom | Diluted EPS from Continuing Operations |
| Reported results (GAAP) | \$ 746 | \$ 921 | \$ 233 | \$ 680 | \$ 1.69 |
| Factors Affecting Comparability: | | | | | |
| Restructuring and programming charges | 59 | 59 | 21 | 38 | 0.09 |
| Gain on extinguishment of debt | — | (16) | (5) | (11) | (0.03) |
| Gain on sale of EPIX | — | (285) | (96) | (189) | (0.47) |
| Investment impairment | — | 10 | 4 | 6 | 0.01 |
| Discrete tax benefit | — | — | 53 | (53) | (0.12) |
| Adjusted results (Non-GAAP) | <u>\$ 805</u> | <u>\$ 689</u> | <u>\$ 210</u> | <u>\$ 471</u> | <u>\$ 1.17</u> |

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(in millions, except per share amounts)

| | Nine Months Ended June 30, 2017 | | | | |
|---------------------------------------|------------------------------------|---|-------------------------------|--|--|
| | Operating Income | Earnings from Continuing Operations Before Provision for Income Taxes | Provision for Income Taxes | Net Earnings from Continuing Operations Attributable to Viacom | Diluted EPS from Continuing Operations |
| Reported results (GAAP) | \$ 1,784 | \$ 1,641 | 417 | \$ 1,197 | \$ 2.99 |
| Factors Affecting Comparability: | | | | | |
| Restructuring and programming charges | 381 | 381 | 135 | 246 | 0.62 |
| Loss on extinguishment of debt | — | 20 | 7 | 13 | 0.03 |
| Gain on sale of EPIX | — | (285) | (96) | (189) | (0.47) |
| Investment impairment | — | 10 | 4 | 6 | 0.02 |
| Discrete tax benefit | — | — | 72 | (72) | (0.19) |
| Adjusted results (Non-GAAP) | <u>\$ 2,165</u> | <u>\$ 1,767</u> | <u>\$ 539</u> | <u>\$ 1,201</u> | <u>\$ 3.00</u> |

Restructuring and related costs: In the second quarter of fiscal 2018, we launched a program of cost transformation initiatives to improve our margins, including an organizational realignment of support functions across *Media Networks*, new sourcing and procurement policies, real estate consolidation and technology enhancements. We recognized pre-tax restructuring-related costs of \$15 million in the quarter, comprised of third-party professional services. In the nine months ended June 30, 2018, we recorded \$200 million of restructuring and related costs. The charges, as detailed in the table below, included severance charges, exit costs principally resulting from vacating certain leased properties and related costs comprised of third-party professional services.

In connection with completing our cost transformation initiatives, we expect to incur additional restructuring-related costs in the fourth fiscal quarter of approximately \$20 million, and additional exit costs in the first half of fiscal 2019 of approximately \$25 million. We expect our restructuring activities to give rise to approximately \$100 million of savings in fiscal 2018, and to result in approximately \$300 million of run-rate savings, the benefit of which will be phased in through fiscal 2020.

| Restructuring and Related Costs (in millions) | Nine Months Ended June 30, 2018 | | | |
|--|------------------------------------|----------------------|--------------|---------------|
| | Media Networks | Filmed Entertainment | Corporate | Total |
| Severance | \$ 123 | \$ — | \$ — | \$ 123 |
| Exit costs | 40 | — | — | 40 |
| Other related costs | — | — | 37 | 37 |
| Total | <u>\$ 163</u> | <u>\$ —</u> | <u>\$ 37</u> | <u>\$ 200</u> |

We recognized pre-tax restructuring and programming charges of \$59 million and \$381 million in the quarter and nine months ended June 30, 2017, respectively, resulting from the execution of our flagship brand strategy and strategic initiatives at Paramount.

The following table presents the restructuring and programming charges incurred in the quarter and nine months ended June 30, 2017 by reportable segment:

| Restructuring and Programming Charges (in millions) | Quarter Ended June 30, 2017 | | | | Nine Months Ended June 30, 2017 | | | |
|---|--------------------------------|-------------------------|-------------|--------------|------------------------------------|-------------------------|--------------|---------------|
| | Media Networks | Filmed Entertainment | Corporate | Total | Media Networks | Filmed Entertainment | Corporate | Total |
| Severance | \$ 12 | \$ 2 | \$ — | \$ 14 | \$ 142 | \$ 50 | \$ 20 | \$ 212 |
| Asset impairment | 4 | — | — | 4 | 22 | — | — | 22 |
| Lease termination | — | 3 | — | 3 | — | 3 | — | 3 |
| Restructuring | 16 | 5 | — | 21 | 164 | 53 | 20 | 237 |
| Programming | 7 | 31 | — | 38 | 113 | 31 | — | 144 |
| Total | <u>\$ 23</u> | <u>\$ 36</u> | <u>\$ —</u> | <u>\$ 59</u> | <u>\$ 277</u> | <u>\$ 84</u> | <u>\$ 20</u> | <u>\$ 381</u> |

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Gain/loss on extinguishment of debt: We redeemed senior notes and debentures totaling \$1.039 billion in the nine months ended June 30, 2018. As a result, we recognized a pre-tax extinguishment gain of \$25 million included within *Other items, net* in the Consolidated Statements of Earnings.

We redeemed senior notes and debentures totaling \$3.3 billion in the nine months ended June 30, 2017, of which \$1.0 billion was redeemed in the quarter ended June 30, 2017. As a result of these transactions, we recognized a pre-tax extinguishment gain of \$16 million in the quarter ended June 30, 2017 and a pre-tax extinguishment loss of \$20 million in the nine months ended June 30, 2017, included within *Other items, net* in the Consolidated Statements of Earnings.

Gain on asset sale: We completed the sale of a 1% equity interest in Viacom18 to our joint venture partner for \$20 million, resulting in a gain of \$16 million in the nine months ended June 30, 2018, included within *Other items, net* in the Consolidated Statements of Earnings.

Gain on sale of EPIX: During the quarter ended June 30, 2017, we completed the sale of our 49.76% interest in EPIX, resulting in a gain of \$285 million.

Investment impairments: We recognized impairment losses of \$46 million in the nine months ended June 30, 2018 and \$10 million in the quarter and nine months ended June 30, 2017, included within *Other items, net* in the Consolidated Statements of Earnings, resulting from the write-off of certain cost method investments.

Discrete taxes: The net discrete tax benefit in the quarter ended June 30, 2018 was principally related to a tax accounting method change granted by the Internal Revenue Service and the release of tax reserves with respect to certain effectively settled tax positions. In addition to the items in the quarter, the net discrete tax benefit in the nine months ended June 30, 2018 was principally related to tax reform, as well as the measurement of the deferred tax balances from the retroactive reenactment of legislation allowing for accelerated tax deductions on certain qualified film and television productions.

The net discrete tax benefit in the quarter ended June 30, 2017 was principally related to the reversal of a valuation allowance on capital loss carryforwards in connection with the sale of our investment in EPIX and the release of tax reserves with respect to certain effectively settled tax positions. In addition to the items in the quarter, the net discrete tax benefit in the nine months ended June 30, 2017 included the reversal of valuation allowances on net operating losses upon receipt of a favorable tax authority ruling.

Consolidated Results of Operations

The consolidated results discussed below should be read in conjunction with the “*Segment Results of Operations*” section.

Revenues

Worldwide revenues decreased \$127 million, or 4%, to \$3.237 billion in the quarter and \$486 million, or 5%, to \$9.458 billion in the nine months ended June 30, 2018. *Filmed Entertainment* revenues decreased \$75 million, or 9%, in the quarter and \$443 million, or 18%, in the nine months, reflecting the number and mix of released theatrical and home entertainment titles in each period, partially offset by increased revenues from Paramount Television product. *Media Networks* revenues decreased \$58 million, or 2%, in the quarter and \$52 million, or 1%, in the nine months, driven by lower affiliate and advertising revenues, partially offset by increased ancillary revenues.

Expenses

Total expenses decreased \$133 million, or 5%, to \$2.485 billion in the quarter and \$627 million, or 8%, to \$7.533 billion in the nine months ended June 30, 2018. *Filmed Entertainment* expenses decreased \$110 million, or 13%, in the quarter and \$603 million, or 22%, in the nine months, primarily driven by lower operating expenses. *Media Networks* expenses increased \$13 million, or 1%, in the quarter, driven by higher operating expenses, partially offset by lower SG&A expenses, and \$134 million, or 3%, in the nine months, driven by higher operating and SG&A expenses. The quarter and nine months ended June 30, 2018 include restructuring and related costs of \$15 million and \$200 million, respectively, compared with restructuring and programming charges of \$59 million and \$381 million in the quarter and nine months ended June 30, 2017, respectively.

Operating

Operating expenses decreased \$107 million, or 6%, to \$1.681 billion in the quarter and \$626 million, or 11%, to \$4.925 billion in the nine months. Consolidated operating expenses included programming charges of \$38 million and \$144 million in the quarter and nine months ended June 30, 2017, respectively. *Filmed Entertainment* operating expenses decreased \$100 million, or 13%, in the quarter and \$606 million, or 25%, in the nine months. *Media Networks* operating expenses increased \$28 million, or 3%, in the quarter and \$115 million, or 4%, in the nine months.

**Management's Discussion and Analysis
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Selling, General and Administrative

SG&A expenses decreased \$18 million, or 2%, to \$738 million in the quarter and increased \$44 million, or 2%, to \$2.249 billion in the nine months. SG&A costs include a 2-percentage point benefit of cost savings from our restructuring activities in both the quarter and nine months. *Media Networks* SG&A expenses decreased \$15 million, or 2%, in the quarter and increased \$23 million, or 1%, in the nine months. *Filmed Entertainment* SG&A expenses decreased \$8 million, or 9%, in the quarter and increased \$8 million, or 3%, in the nine months.

Restructuring and Related Costs

As discussed in “*Factors Affecting Comparability*”, restructuring and related costs of \$15 million and \$200 million were recognized in the quarter and nine months ended June 30, 2018, respectively, and restructuring charges of \$21 million and \$237 million were recognized in the quarter and nine months ended June 30, 2017, respectively.

Operating Income

Operating income increased \$6 million, or 1%, to \$752 million in the quarter and \$141 million, or 8%, to \$1.925 billion in the nine months ended June 30, 2018, reflecting the operating results discussed above. Excluding the items discussed in “*Factors Affecting Comparability*”, adjusted operating income decreased \$38 million, or 5%, to \$767 million in the quarter and \$40 million, or 2%, to \$2.125 billion in the nine months. *Media Networks* adjusted operating income decreased \$71 million, or 8%, in the quarter and \$186 million, or 7%, in the nine months. *Filmed Entertainment* adjusted operating results improved by \$35 million, or 389%, in the quarter and \$160 million, or 68%, in the nine months. Corporate expenses increased \$2 million, or 3%, in the quarter and \$12 million, or 7%, in the nine months, reflecting increased costs for professional services.

Income Taxes

The Tax Cuts and Jobs Act (the “Act”) was enacted on December 22, 2017. The currently relevant provisions of the Act provide for a reduction of the federal corporate income tax rate from 35% to 21% and a “transition tax” to be levied on the deemed repatriation of indefinitely reinvested earnings of international subsidiaries. As a result of these factors, as well as our fiscal year-end, the federal statutory tax rate will decrease from 35% to a prorated rate of 24.5% for fiscal 2018. While the Act includes many provisions, those applicable to Viacom will be phased in and will not be fully effective until fiscal 2019.

Our effective income tax rate was 15.3% and 10.6% in the quarter and nine months ended June 30, 2018, respectively. A net discrete tax benefit of \$47 million in the quarter and \$196 million in the nine months, taken together with the discrete tax impact of the other items discussed in “*Factors Affecting Comparability*”, reduced the effective income tax rate by 7.9 and 13.4 percentage points in the quarter and nine months, respectively. Excluding the impact of these items, our adjusted effective income tax rate was 23.2% in the quarter and 24.0% in the nine months, a decline of 7.3 and 6.5 percentage points, respectively, from the prior year period, principally related to the enactment of the Act.

Our effective income tax rate was 25.3% and 25.4% in the quarter and nine months ended June 30, 2017, respectively. A net discrete tax benefit of \$53 million in the quarter and \$72 million in the nine months, taken together with the discrete tax impact of the other items discussed in “*Factors Affecting Comparability*”, reduced the effective income tax rate by 5.2 and 5.1 percentage points, respectively. Excluding the impact of these items, our adjusted effective income tax rate was 30.5% in both the quarter and nine months.

Net Earnings from Continuing Operations Attributable to Viacom

Net earnings from continuing operations attributable to Viacom decreased \$169 million, or 25%, to \$511 million in the quarter, primarily due to the gain on sale of our investment in EPIX in the prior year partially offset by the impact of the Act on our income tax provision. Net earnings from continuing operations attributable to Viacom increased \$105 million, or 9%, to \$1.302 billion in the nine months, principally due to the impact of the Act on our income tax provision, higher operating income, the impact of debt extinguishment and lower interest expense, partially offset by the impact of the gain on the sale of EPIX in the prior year and lower equity in net earnings of investee companies. Excluding the items discussed in “*Factors Affecting Comparability*”, adjusted net earnings from continuing operations attributable to Viacom increased \$4 million, or 1%, to \$475 million in the quarter and \$58 million, or 5%, to \$1.259 billion in the nine months.

Diluted Earnings Per Share from Continuing Operations

Diluted EPS from continuing operations decreased \$0.42 per diluted share to \$1.27 in the quarter and increased \$0.24 per diluted share to \$3.23 in the nine months, reflecting the impact of net earnings. Excluding the items discussed in “*Factors Affecting Comparability*”, adjusted diluted EPS from continuing operations increased \$0.01 per diluted share to \$1.18 in the quarter and \$0.12 per diluted share to \$3.12 in the nine months.

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Segment Results of Operations

Transactions between reportable segments are accounted for as third-party arrangements for the purposes of presenting segment results of operations. Typical intersegment transactions include the purchase of advertising by the *Filmed Entertainment* segment on *Media Networks*' properties and the licensing of *Filmed Entertainment*'s feature film and television content by *Media Networks*.

Media Networks

| (in millions) | Quarter Ended June 30, | | Better/(Worse) | | Nine Months Ended June 30, | | Better/(Worse) | |
|-------------------------------------|---------------------------|---------------|----------------|-------------|-------------------------------|-----------------|-----------------|-------------|
| | 2018 | 2017 | \$ | % | 2018 | 2017 | \$ | % |
| | | | | | | | | |
| Revenues by Component | | | | | | | | |
| Advertising | \$ 1,191 | \$ 1,235 | \$ (44) | (4)% | \$ 3,604 | \$ 3,638 | \$ (34) | (1)% |
| Affiliate | 1,153 | 1,190 | (37) | (3) | 3,403 | 3,490 | (87) | (2) |
| Ancillary | 158 | 135 | 23 | 17 | 484 | 415 | 69 | 17 |
| Total revenues by component | \$ 2,502 | \$ 2,560 | \$ (58) | (2)% | \$ 7,491 | \$ 7,543 | \$ (52) | (1)% |
| Expenses | | | | | | | | |
| Operating | \$ 1,072 | \$ 1,044 | \$ (28) | (3)% | \$ 3,165 | \$ 3,050 | \$ (115) | (4)% |
| Selling, general and administrative | 589 | 604 | 15 | 2 | 1,781 | 1,758 | (23) | (1) |
| Depreciation and amortization | 42 | 42 | — | — | 127 | 131 | 4 | 3 |
| Total expenses | \$ 1,703 | \$ 1,690 | \$ (13) | (1)% | \$ 5,073 | \$ 4,939 | \$ (134) | (3)% |
| Adjusted Operating Income | \$ 799 | \$ 870 | \$ (71) | (8)% | \$ 2,418 | \$ 2,604 | \$ (186) | (7)% |

Revenues

Worldwide revenues decreased \$58 million, or 2%, to \$2.502 billion and \$52 million, or 1%, to \$7.491 billion in the quarter and nine months ended June 30, 2018, respectively. Domestic revenues decreased \$45 million, or 2%, to \$1.993 billion in the quarter and \$224 million, or 4%, to \$5.785 billion in the nine months, driven by lower affiliate and advertising revenues, partially offset by increased ancillary revenues. International revenues decreased \$13 million, or 2%, to \$509 million in the quarter. Excluding a 2-percentage point unfavorable impact from foreign exchange, international revenues were substantially flat in the quarter. International revenues increased \$172 million, or 11%, to \$1.706 billion in the nine months. Excluding a 4-percentage point favorable impact from foreign exchange, international revenues increased 7% in the nine months, driven by increases across all revenue streams and a 2-percentage point favorable impact from the acquisition of Televisión Federal S.A. ("Telefe").

Advertising

Worldwide advertising revenues decreased \$44 million, or 4%, to \$1.191 billion in the quarter and \$34 million, or 1%, to \$3.604 billion in the nine months. Worldwide advertising revenues include a 2-percentage point unfavorable impact from foreign exchange in the quarter. Domestic advertising revenues decreased \$33 million, or 3%, to \$922 million in the quarter and \$1.17 billion, or 4%, to \$2.700 billion in the nine months, principally reflecting lower linear impressions partially offset by higher pricing and growth in revenues from advanced marketing solutions, which increased 33% in both the quarter and nine months. International advertising revenues decreased \$11 million, or 4%, to \$269 million in the quarter. Excluding a 5-percentage point unfavorable impact from foreign exchange, international advertising revenues increased 1%. International advertising revenues increased \$83 million, or 10%, to \$904 million in the nine months. Excluding a 3-percentage point favorable impact from foreign exchange, international advertising revenues increased 7%, primarily driven by a 4-percentage point favorable impact from the acquisition of Telefe, as well as continued growth at Telefe after the acquisition.

Affiliate

Worldwide affiliate revenues decreased \$37 million, or 3%, to \$1.153 billion in the quarter and \$87 million, or 2%, to \$3.403 billion in the nine months. Domestic affiliate revenues decreased \$34 million, or 3%, to \$978 million in the quarter, due to the lapping of a subscription video-on-demand agreement renewal in the prior year quarter. Subscriber declines were substantially offset by contractual rate increases. In the nine months, domestic affiliate revenues decreased \$153 million, or 5%, to \$2.819 billion, primarily driven by subscriber declines, which were partially offset by contractual rate increases. Rate increases were negatively impacted in the nine months by renewal rate resets with certain distributors. International affiliate revenues decreased \$3 million, or 2%, to \$175 million in the quarter, reflecting lower subscription video-on-demand revenues, partially offset by growth in linear revenues. In the nine months, international revenues increased \$66 million, or 13%, to \$584 million.

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Excluding a 5-percentage point favorable impact from foreign exchange, international affiliate revenues increased 8% in the nine months, primarily driven by increased subscription video-on-demand and other over-the-top revenues.

Ancillary

Worldwide ancillary revenues increased \$23 million, or 17%, to \$158 million in the quarter and \$69 million, or 17%, to \$484 million in the nine months, driven by increased consumer product, recreation and live event revenues. Worldwide ancillary revenues include a 3-percentage point favorable impact from foreign exchange in the nine months. Domestic ancillary revenues increased \$22 million, or 31%, to \$93 million in the quarter and \$46 million, or 21%, to \$266 million in the nine months, benefiting from *SpongeBob SquarePants: The Broadway Musical* and higher consumer product revenues. International ancillary revenues increased \$1 million, or 2%, to \$65 million in the quarter and \$23 million, or 12%, to \$218 million in the nine months. Excluding a 5-percentage point favorable impact from foreign exchange, international ancillary revenues increased 7% in the nine months.

Expenses

Media Networks segment expenses increased \$13 million, or 1%, to \$1.703 billion and \$134 million, or 3%, to \$5.073 billion in the quarter and nine months ended June 30, 2018, respectively.

Operating

Operating expenses increased \$28 million, or 3%, to \$1.072 billion in the quarter and \$115 million, or 4%, to \$3.165 billion in the nine months. Programming costs increased \$19 million, or 2%, in the quarter and \$69 million, or 3%, in the nine months, reflecting our continued investment in original content. Distribution and other expenses increased \$9 million, or 6%, in the quarter and \$46 million, or 13%, in the nine months, primarily driven by costs related to growth initiatives.

Selling, General and Administrative

SG&A expenses decreased \$15 million, or 2%, to \$589 million in the quarter, primarily driven by cost savings from our restructuring initiatives, and increased \$23 million, or 1%, to \$1.781 billion in the nine months, driven by increased advertising and promotional costs for the launch of Paramount Network. SG&A costs include a 3-percentage point benefit of savings in both the quarter and nine months.

Adjusted Operating Income

Adjusted operating income decreased \$71 million, or 8%, to \$799 million and \$186 million, or 7%, to \$2.418 billion in the quarter and nine months ended June 30, 2018, respectively, reflecting the operating results discussed above.

Filmed Entertainment

| (in millions) | Quarter Ended June 30, | | Better/(Worse) | | Nine Months Ended June 30, | | Better/(Worse) | |
|---|---------------------------|-------------|----------------|--------------|-------------------------------|-----------------|----------------|-------------|
| | 2018 | 2017 | \$ | % | 2018 | 2017 | \$ | % |
| Revenues by Component | | | | | | | | |
| Theatrical | \$ 208 | \$ 263 | \$ (55) | (21)% | \$ 358 | \$ 693 | \$ (335) | (48)% |
| Home entertainment | 119 | 218 | (99) | (45) | 465 | 659 | (194) | (29) |
| Licensing | 404 | 300 | 104 | 35 | 1,094 | 892 | 202 | 23 |
| Ancillary | 41 | 66 | (25) | (38) | 140 | 256 | (116) | (45) |
| Total revenues by component | \$ 772 | \$ 847 | \$ (75) | (9)% | \$ 2,057 | \$ 2,500 | \$ (443) | (18)% |
| Expenses | | | | | | | | |
| Operating | \$ 641 | \$ 741 | \$ 100 | 13 % | \$ 1,849 | \$ 2,455 | \$ 606 | 25 % |
| Selling, general and administrative | 79 | 87 | 8 | 9 | 257 | 249 | (8) | (3) |
| Depreciation and amortization | 8 | 10 | 2 | 20 | 28 | 33 | 5 | 15 |
| Total expenses | \$ 728 | \$ 838 | \$ 110 | 13 % | \$ 2,134 | \$ 2,737 | \$ 603 | 22 % |
| Adjusted Operating Income/(Loss) | \$ 44 | \$ 9 | \$ 35 | 389 % | \$ (77) | \$ (237) | \$ 160 | 68 % |

Revenues

Worldwide revenues decreased \$75 million, or 9%, to \$772 million and \$443 million, or 18%, to \$2.057 billion in the quarter and nine months ended June 30, 2018, respectively. Domestic revenues increased 20% to \$464 million in the quarter and decreased 15% to \$1.112 billion in the nine months. International revenues decreased 33% to \$308 million in the quarter and 21% to \$945 million in the nine months. Foreign exchange had a 2-percentage point favorable impact on international revenues in the nine months.

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Theatrical

Worldwide theatrical revenues decreased \$55 million, or 21%, to \$208 million in the quarter. Revenues from our current quarter releases decreased \$21 million, reflecting a difficult comparison against the release of *Transformers: The Last Knight* in the prior year quarter. Carryover revenues declined \$34 million primarily due to the mix of films in theatrical release, with the prior year quarter benefiting from *Ghost In The Shell* revenues. Domestic theatrical revenues increased 58%, reflecting the strong performance of current quarter releases *A Quiet Place* and *Book Club*, while international theatrical revenues decreased 58%, impacted by the strong international performance of *Transformers: The Last Knight* and *Ghost In The Shell* in the prior year quarter. Foreign exchange had a 2-percentage point favorable impact on international theatrical revenues in the quarter.

Worldwide theatrical revenues decreased \$335 million, or 48%, to \$358 million in the nine months, principally reflecting the number and mix of current year releases. Significant current year releases included *A Quiet Place*, *Daddy's Home 2*, *Sherlock Gnomes* and *Book Club*, compared with *Transformers: The Last Knight*, *xXx: Return of Xander Cage*, *Ghost in the Shell*, *Jack Reacher: Never Go Back*, *Baywatch* and *Arrival* in the prior year. Domestic theatrical revenues decreased 20% and international theatrical revenues decreased 67%. Foreign exchange had a 2-percentage point favorable impact on international theatrical revenues in the nine months.

Home Entertainment

Worldwide home entertainment revenues decreased \$99 million, or 45%, to \$119 million in the quarter and \$194 million, or 29%, to \$465 million in the nine months, primarily reflecting the mix and number of titles in release. Worldwide home entertainment revenues include a 2-percentage point favorable impact from foreign exchange in the nine months. Significant current year releases included *Daddy's Home 2*, compared to *Star Trek Beyond*, *Jack Reacher: Never Go Back* and *Arrival* in the prior year. Domestic home entertainment revenues decreased 47% and 38%, while international home entertainment revenues decreased 41% and 10% in the quarter and nine months, respectively. Foreign exchange had a 3-percentage point and 6-percentage point favorable impact on international home entertainment revenues in the quarter and nine months, respectively.

Licensing

Worldwide licensing revenues increased \$104 million, or 35%, to \$404 million in the quarter and \$202 million, or 23%, to \$1.094 billion in the nine months, primarily driven by the availability of Paramount Television product such as *13 Reasons Why* and *Tom Clancy's Jack Ryan* and the mix of titles available in each market. The nine months also benefited from the availability of *The Alienist* and the release of *The Cloverfield Paradox*. Worldwide licensing revenues include a 2-percentage point favorable impact from foreign exchange in the nine months. Domestic licensing revenues increased 122% and 40%, and international licensing revenues decreased 8% and increased 11%, in the quarter and nine months, respectively. Foreign exchange had a 2-percentage point favorable impact on international licensing revenues in the nine months.

Ancillary

Worldwide ancillary revenues decreased \$25 million, or 38%, to \$41 million in the quarter and \$116 million, or 45%, to \$140 million in the nine months. The prior year includes revenues from the sale of a partial copyright interest in certain films in connection with an agreement then in place. Domestic ancillary revenues decreased 40% and 53% and international ancillary revenues decreased 27% and 5% in the quarter and nine months, respectively.

Expenses

Filmed Entertainment segment expenses decreased \$110 million, or 13%, to \$728 million and \$603 million, or 22%, to \$2.134 billion in the quarter and nine months ended June 30, 2018, respectively, driven by lower operating expenses.

Operating

Operating expenses decreased \$100 million, or 13%, to \$641 million in the quarter and \$606 million, or 25%, to \$1.849 billion in the nine months. Distribution and other costs, principally print and advertising expenses, decreased \$103 million, or 32%, in the quarter and \$570 million, or 45%, in the nine months, primarily driven by the number and mix of theatrical releases including *Transformers: The Last Knight* in the prior year quarter. Film costs increased \$3 million, or 1%, in the quarter and decreased \$36 million, or 3%, in the nine months.

Selling, General and Administrative

SG&A expenses decreased \$8 million, or 9%, to \$79 million in the quarter and increased \$8 million, or 3%, to \$257 million in the nine months, driven by increased incentive compensation costs.

Adjusted Operating Income/Loss

Adjusted operating income was \$44 million in the quarter and adjusted operating loss was \$77 million in the nine months ended June 30, 2018, compared with adjusted operating income of \$9 million and adjusted operating loss of \$237 million in the respective prior year periods. The improvements of \$35 million in the quarter and \$160 million in the nine months reflect the

**Management's Discussion and Analysis
of Results of Operations and Financial Condition
(continued)**

operating results discussed above. Operating losses reflect the recognition of print and advertising expenses incurred in the period, generally before and throughout the theatrical release of a film, while revenues for the respective film are recognized as earned through its theatrical exhibition and subsequent distribution windows.

LIQUIDITY AND CAPITAL RESOURCES

Liquidity

Sources and Uses of Cash

Our primary source of liquidity is cash provided through the operations of our businesses. We have access to external financing sources such as our revolving credit facility and the capital markets. Our principal uses of cash from operations include the creation of new programming and film content, acquisitions of third-party content, and interest and income tax payments. We also use cash for the repayment of debt, quarterly cash dividends, capital expenditures and acquisitions of businesses.

As a result of the enactment of the Act on December 22, 2017, the Company has recorded a \$69 million provisional transition tax on \$997 million of indefinitely reinvested foreign earnings. We are in the process of repatriating the related amounts of these funds to the U.S. We do not currently have plans to repatriate any remaining undistributed international cash not subject to the transition tax. Should we require additional capital in the U.S., we could elect to repatriate these additional funds or access external financing, but repatriating these funds could result in approximately \$100 million to \$150 million of U.S. tax. Cash from earnings of our international subsidiaries generated after December 31, 2017 can be repatriated to the U.S. without incremental U.S. federal tax under the Act.

We believe that our cash flows from operating activities together with our credit facility provide us with adequate resources to fund our anticipated ongoing cash requirements. We anticipate that future debt maturities will be funded with cash and cash equivalents, cash flows from operating activities and future access to capital markets, including our credit facility.

We may continue to access external financing from time to time depending on our cash requirements, assessments of current and anticipated market conditions and after-tax cost of capital. Our access to capital markets can be impacted by factors outside our control, including economic conditions; however, we believe that our strong cash flows and balance sheet, our credit facility and our credit rating will provide us with adequate access to funding given our expected cash needs. Any new borrowing cost would be affected by market conditions and short and long-term debt ratings assigned by independent rating agencies, and there can be no assurance that we will be able to access capital markets on terms and conditions that will be favorable to us.

Cash Flows

Cash and cash equivalents were \$929 million as of June 30, 2018, a decrease of \$460 million compared with September 30, 2017. The following tables include information regarding the change in cash and cash equivalents and a reconciliation of net cash provided by operating activities (GAAP) to free cash flow and operating free cash flow (non-GAAP). We define free cash flow as net cash provided by operating activities minus capital expenditures, as applicable. We define operating free cash flow as free cash flow, excluding the impact of the cash premium on the extinguishment of debt, as applicable. Free cash flow and operating free cash flow are non-GAAP measures. Management believes the use of these measures provide investors with an important perspective on, in the case of free cash flow, our liquidity, including our ability to service debt and make investments in our businesses, and, in the case of operating free cash flow, our liquidity from ongoing activities.

**Management's Discussion and Analysis
of Results of Operations and Financial Condition
(continued)**

| Change in cash and cash equivalents (in millions) | Nine Months Ended June 30, | | Better/(Worse) |
|---|-------------------------------|--------|----------------|
| | 2018 | 2017 | \$ |
| Net cash provided by operating activities | \$ 997 | \$ 654 | \$ 343 |
| Net cash provided by/(used in) investing activities | (128) | 256 | (384) |
| Net cash used in financing activities | (1,309) | (862) | (447) |
| Effect of exchange rate changes on cash and cash equivalents | (20) | (2) | (18) |
| Increase/(decrease) in cash and cash equivalents | \$ (460) | \$ 46 | \$ (506) |
| Reconciliation of net cash provided by operating activities to free cash flow and operating free cash flow | | | |
| Net cash provided by operating activities (GAAP) | \$ 997 | \$ 654 | \$ 343 |
| Capital expenditures | (102) | (139) | 37 |
| Free cash flow (Non-GAAP) | 895 | 515 | 380 |
| Debt retirement premium | — | 33 | (33) |
| Operating free cash flow (Non-GAAP) | \$ 895 | \$ 548 | \$ 347 |

Operating Activities

Cash provided by operating activities increased \$343 million for the nine months ended June 30, 2018, primarily reflecting the timing of collections.

Investing Activities

Cash used in investing activities was \$128 million for the nine months ended June 30, 2018, primarily reflecting capital expenditures and our acquisitions of WhoSay and VidCon. Cash provided by investing activities was \$256 million in the prior year, principally reflecting net proceeds from the sale of our investment in EPIX and the sale of marketable securities, partially offset by the acquisition of Telefe.

Financing Activities

Cash used in financing activities increased \$447 million for the nine months ended June 30, 2018, primarily reflecting the impact of debt transactions as well as reduced proceeds from stock option exercises.

Capital Resources

Capital Structure and Debt

Total debt was \$10.088 billion as of June 30, 2018, a decrease of \$1.031 billion from \$11.119 billion as of September 30, 2017.

In the nine months ended June 30, 2018, we redeemed \$1.039 billion of senior notes and debentures for a redemption price of \$1.000 billion. As a result, we recognized a net pre-tax extinguishment gain of \$25 million, which included \$14 million of unamortized debt costs and transaction fees.

Our junior subordinated debentures, currently accruing interest at a fixed rate, will switch to a floating rate after a specified period of time. The junior subordinated debentures can be called by us at any time after the expiration of the fixed-rate period. See Note 3 to the Consolidated Financial Statements for further information.

The junior debentures' subordination, interest deferral option and extended term provide significant credit protection measures for senior creditors and as a result of these features, the debentures were awarded a 50% equity credit by S&P and Fitch, and a 25% equity credit by Moody's.

Credit Facility

As of June 30, 2018, there were no amounts outstanding under our \$2.5 billion revolving credit facility due November 2019. See Note 3 to the Consolidated Financial Statements for further information.

Commitments and Contingencies

See Note 6 to the Consolidated Financial Statements for information regarding our commitments and contingencies, including legal matters.

**Management's Discussion and Analysis
of Results of Operations and Financial Condition
(continued)**

OTHER MATTERS

Related Parties

In the ordinary course of business, we enter into transactions with related parties, including National Amusements, Inc., CBS Corporation, their respective subsidiaries and affiliates, and companies that we account for under the equity method of accounting. For additional information, see Note 14 to the Consolidated Financial Statements.

CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

This quarterly report on Form 10-Q, including "Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition," contains both historical and forward-looking statements. All statements that are not statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements reflect our current expectations concerning future results, objectives, plans and goals, and involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause future results, performance or achievements to differ. These risks, uncertainties and other factors include, among others: the public acceptance of our brands, programs, motion pictures and other entertainment content on the various platforms on which they are distributed; technological developments, alternative content offerings and their effects in our markets and on consumer behavior; the potential for loss of carriage or other reduction in the distribution of our content; significant changes in our senior leadership and the ability of our strategic initiatives to achieve their operating objectives; economic fluctuations in advertising and retail markets, and economic conditions generally; evolving cybersecurity and similar risks; the impact of piracy; increased costs for programming, motion pictures and other rights; the loss of key talent; competition for content, audiences, advertising and distribution; fluctuations in our results due to the timing, mix, number and availability of our motion pictures and other programming; other domestic and global economic, political, business, competitive and/or regulatory factors affecting our businesses generally; changes in the Federal communications or other laws and regulations; and other factors described in our news releases and filings with the Securities and Exchange Commission, including but not limited to our 2017 Form 10-K and reports on Form 10-Q and Form 8-K. The forward-looking statements included in this document are made only as of the date of this document, and we do not have any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances.

Item 3. *Quantitative and Qualitative Disclosures about Market Risk.*

We are exposed to the impact of interest rate changes, foreign currency fluctuations and changes in the market value of investments. In the ordinary course of business, we may employ established and prudent policies and procedures to manage our exposure principally to changes in interest rates and foreign exchange risks. The objective of such policies and procedures is to manage exposure to market risks in order to minimize the impact on earnings and cash flows. We do not hold or enter into financial instruments for speculative trading purposes.

Item 4. *Controls and Procedures.*

Our Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of the period covered by this report, our disclosure controls and procedures (as defined in Rules 13a-15(e) or 15d-15(e) of the Securities Exchange Act of 1934, as amended ("Exchange Act")) were effective, based on the evaluation of these controls and procedures required by Rule 13a-15(b) or 15d-15(b) of the Exchange Act.

There were no changes in our internal control over financial reporting during the quarter ended June 30, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II – OTHER INFORMATION

Item 1. *Legal Proceedings.*

Since our 2017 Form 10-K, there have been no material developments in the material legal proceedings in which we are involved, except as set forth in Note 6 to the Consolidated Financial Statements.

Item 1A. *Risk Factors.*

A wide range of risks may affect our business and financial results, now and in the future. We consider the risks described in our 2017 Form 10-K to be the most significant. There may be other currently unknown or unpredictable economic, business, competitive, regulatory or other factors that could have material adverse effects on our future results.

Item 2. *Unregistered Sales of Equity Securities and Use of Proceeds.*

None.

Item 3. *Defaults Upon Senior Securities.*

None.

Item 4. *Mine Safety Disclosures.*

Not Applicable.

Item 5. *Other Information.*

None.

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Item 6. Exhibits.

| Exhibit No. | Description of Exhibit |
|--------------------|---|
| 31.1* | Certification of the Chief Executive Officer of Viacom Inc. pursuant to Rule 13a-14(a) or 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2* | Certification of the Chief Financial Officer of Viacom Inc. pursuant to Rule 13a-14(a) or 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1* | Certification of the Chief Executive Officer of Viacom Inc. furnished pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2* | Certification of the Chief Financial Officer of Viacom Inc. furnished pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS* | XBRL Instance Document. |
| 101.SCH* | XBRL Taxonomy Extension Schema Document. |
| 101.CAL* | XBRL Taxonomy Extension Calculation Linkbase Document. |
| 101.DEF* | XBRL Taxonomy Extension Definition Linkbase Document. |
| 101.LAB* | XBRL Taxonomy Extension Label Linkbase Document. |
| 101.PRE* | XBRL Taxonomy Extension Presentation Linkbase Document. |

* Filed herewith

CERTIFICATION

I, Robert M. Bakish, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Viacom Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2018

/s/ ROBERT M. BAKISH

President and Chief Executive Officer

CERTIFICATION

I, Wade Davis, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Viacom Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2018

/s/ WADE DAVIS

Executive Vice President, Chief Financial Officer

**Certification Pursuant to 18 U.S.C. Section 1350,
as adopted pursuant to
Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report of Viacom Inc. (the "Company") on Form 10-Q for the period ended June 30, 2018 as filed with the Securities and Exchange Commission (the "Report"), I, Robert M. Bakish, President and Chief Executive Officer of the Company, certify that to my knowledge:

1. the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ ROBERT M. BAKISH

Robert M. Bakish

August 9, 2018

This written statement is being furnished to the Securities and Exchange Commission as an exhibit to the Report. A signed original of this written statement required by Section 906 has been provided to Viacom Inc. and will be retained by Viacom Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

**Certification Pursuant to 18 U.S.C. Section 1350,
as adopted pursuant to
Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report of Viacom Inc. (the "Company") on Form 10-Q for the period ended June 30, 2018 as filed with the Securities and Exchange Commission (the "Report"), I, Wade Davis, Executive Vice President, Chief Financial Officer of the Company, certify that to my knowledge:

1. the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ WADE DAVIS

Wade Davis

August 9, 2018

This written statement is being furnished to the Securities and Exchange Commission as an exhibit to the Report. A signed original of this written statement required by Section 906 has been provided to Viacom Inc. and will be retained by Viacom Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

