

Nickelodeon Unfolds Luminous List of 2009 Kids' Choice Award Nominees

Jennifer Aniston, Beyonce, Jack Black, Chris Brown, Jim Carrey, Miranda Cosgrove, Miley Cyrus, Selena Gomez, Anne Hathaway, Vanessa Hudgens, The Jonas Brothers, Alicia Keys, George Lopez, Michael Phelps, Rihanna, Adam Sandler, Will Smith, SpongeBob SquarePants, Ben Stiller, Reese Witherspoon, Nat Wolff, Tiger Woods and More Nab Top Nods

Nickelodeon's 22nd Annual Kids' Choice Awards Hosted by Dwayne Johnson Will Be Telecast Live, Saturday, March 28

LOS ANGELES, Feb. 6 -- Kid faves/superstars who've notched a spot among the A-list of nominees for coveted Kids' Choice Blimp trophies in Nickelodeon's 22nd Annual Kids' Choice Awards -- the kudo/mess-fest to be telecast live from UCLA's Pauley Pavilion Saturday, March 28 (8-9:30 p.m. ET/PT) -- include: Jennifer Aniston, Beyonce, Jack Black, Chris Brown, Jim Carrey, Miranda Cosgrove, Miley Cyrus, America Ferrera, Selena Gomez, Anne Hathaway, Vanessa Hudgens, The Jonas Brothers, Alicia Keys, George Lopez, Michael Phelps, Adam Sandler, Will Smith, Ben Stiller, Reese Witherspoon, Nat Wolff and Tiger Woods. And this year, when kids honor their favorites from the worlds of film, music, TV and sports -- and go green amid massive slime showers -- action star host, Dwayne Johnson, will rock at the helm.

Making the grade again with kids, five-time Kids' Choice winners/former slimees Jim Carrey, Adam Sandler and Will Smith all nabbed nominations for Favorite Movie Actor: Carrey for Yes Man, Sandler for Bedtime Stories and Smith for Hancock. In fact, dual nominee Carrey's up for Favorite Voice from an Animated Movie (Horton in Horton Hears a Who), too. First-timer George Lopez squares off against the trio of vets. Emmy and Golden Globe winner Jennifer Aniston got her seventh KCA nom with Marley & Me, and current Oscar nominee Anne Hathaway got her first, for Get Smart. Former KCA hosts Jack Black and Ben Stiller are back, this time with noms for Favorite Voice from an Animated Movie (respectively Po in Kung Fu Panda and Alex in Madagascar: Escape 2 Africa), and their flicks duke it out with the likes of Bolt and Wall-e. Meanwhile, The Dark Knight and Iron Man face Bedtime Stories and High School Musical 3: Senior Year for Favorite Movie.

Miley Cyrus, who took home two Blimps last year, not only picked up a pair of noms for Favorite Female Singer and Favorite Voice in an Animated Movie (Penny in Bolt), her Hannah Montana grabbed one for Favorite TV Show. Miranda Cosgrove clinched a nom for Favorite TV Actress, and her show, iCarly is up against the likes of Hannah, Zoey 101 and The Suite Life of Zack and Cody, whose stars Dylan and Cole Sprouse face each other, Nat Wolff and Jason Lee for Favorite TV Actor. Last year's Favorite Reality Show, American Idol, could take that title again, and five-time Favorite Cartoon SpongeBob SquarePants absorbed yet another nomination, and will square off again against former Blimp winning animated family The Simpsons.

Last year's Favorite Musical Group, The Jonas Brothers, are contenders in that category, competing against Linkin Park and KCA newcomers Pussycat Dolls and Daughtry. Beyonce, who grabbed a pair of Blimps in 2007 (Favorite Female Singer and Song) got dual noms (Single Ladies). She'll face off against former KCA winners Cyrus and Alicia Keys and Rihanna whose Don't Stop the Music also is nominated for Favorite Song. Chris Brown, who seized a Blimp last year, is up again for Favorite Male Singer.

The nominees for Nickelodeon's 22nd Annual Kids' Choice Awards are:

MOVIES:

Favorite Movie

Bedtime Stories

The Dark Knight

High School Musical 3: Senior Year

Iron Man

Favorite Movie Actor

Jim Carrey (Yes Man)

George Lopez (Beverly Hills Chihuahua)

Adam Sandler (Bedtime Stories)

Will Smith (Hancock)

Favorite Animated Movie

Bolt

Kung Fu Panda

Madagascar: Escape 2 Africa

Wall-e

Favorite Female Movie Star

Jennifer Aniston (Marley & Me)

Anne Hathaway (Get Smart)

Vanessa Hudgens (High School

Musical 3: Senior Year)

Reese Witherspoon (Four Christmases)

Favorite Voice from an Animated Movie

Jack Black (Po, Kung Fu Panda)
Jim Carrey (Horton, Horton Hears a Who)
Miley Cyrus (Penny, Bolt)
Ben Stiller, (Alex, Madagascar: Escape 2 Africa)

MUSIC:

Favorite Song -----	Favorite Male Singer -----
I Kissed a Girl (Katy Perry)	Chris Brown
Don't Stop the Music (Rihanna)	Jesse McCartney
Kiss Kiss (Chris Brown featuring T Pain)	Kid Rock
Single Ladies (Put a Ring On It) (Beyonce)	T-Pain
Favorite Music Group -----	Favorite Female Singer -----
Daughtry	Beyonce
Jonas Brothers	Miley Cyrus
Linkin Park	Alicia Keys
Pussycat Dolls	Rihanna

TELEVISION:

Favorite TV Show -----	Favorite Reality Show -----
Hannah Montana	America's Next Top Model
iCarly	American Idol
The Suite Life of Zack and Cody	Are You Smarter Than a Fifth Grader?
Zoey 101	Deal or no Deal?
Favorite Television Actress -----	Favorite Television Actor -----
Miranda Cosgrove/iCarly	Jason Lee/My Name Is Earl
Miley Cyrus/Hannah Montana	Dylan Sprouse/The Suite Life of Zack and Cody
America Ferrera/Ugly Betty	Cole Sprouse/The Suite Life of Zack and Cody
Selena Gomez/Wizards of Waverly	Nat Wolff/The Naked Brothers Band

Favorite Cartoon

The Fairly OddParents
Phineas and Ferb
The Simpsons
SpongeBob SquarePants

SPORTS:

Favorite Male Athlete -----	Favorite Female Athlete -----
LeBron James	Candace Parker
Michael Phelps	Danica Patrick
Peyton Manning	Serena Williams
Tiger Woods	Venus Williams

OTHER CATEGORIES:

Favorite Video Game -----	Favorite Book -----
Guitar Hero World Tour	Diary of a Wimpy Kid
Mario Kart Wii	Diary of a Wimpy Kid Do It Yourself Book
Mario Super Sluggers	Harry Potter series
Rock Band 2	Twilight series

Kids will be able to cast their vote online at <http://www.nick.com/kca> beginning Monday, March 2 in a total of 18 categories. Surprise awards also will be announced during the show. Kids also will be able to vote via the Nick mobile website

(wap.nick.com). Beginning Monday-Friday, March 2-6, a different category will be featured on-air each day, and kids again vote for their favorite online at Nick.com.

Leading up to the award show, the Kids' Choice Awards site at Nick.com will feature video highlights from past awards shows and current promotions for Nickelodeon's 22nd Annual Kids' Choice Awards. Additional special features will include KCA video clips, games, quizzes, polls, games, printables, downloads, message boards and more.

On the night of the live show, the KCA site will serve as the interactive broadband home base and will give kids an insider's look at the entire live event. Coverage begins at 7 p.m. (ET) with an exclusive one-hour live pre-show webcast from the Orange Carpet. Also, webcams will offer multiple views of the event, giving kids control of what they want to see.

Nickelodeon/MTVN Kids and Family Group will host a special package of On Demand content in March that will incorporate Nickelodeon Kids' Choice Awards related content. The Nick Hotel will host a screening party on-site. General Mills, Burger King, and Hasbro are Presenting Sponsors of Nickelodeon's Kids Choice Awards, with Del Monte, Skechers and Kraft Foods serving as Associate Sponsors.

The U.S. Nickelodeon Kids' Choice Awards is broadcast in more than 228 million households across Nickelodeon's 50 channels in Europe, Russia, the Middle East, Asia, Australia and Latin America. Nickelodeon also produces 11 fully localized Kids Choice Awards in the U.K., Germany, Sweden, Holland, Italy, Mexico, Brazil, Indonesia, the Philippines, Australia and China.

Nickelodeon's 2009 Kids' Choice Awards will be produced by Nickelodeon Productions in association with Bob Bain Productions. Saturday Night Live veteran Beth McCarthy will direct. Bob Bain and Marjorie Cohn are executive producers. Paula Kaplan is co-executive producer.

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 96 million households and has been the number-one-rated basic cable network for 14 consecutive years. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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