VIACOMCBS

December Quarter 2021 Trending Schedules

VIACOMCBS

Trending Schedules

Information included in these schedules has been derived from information contained in our 2021 and 2020 Quarterly Reports on Form 10-Q, 2021 Annual Report on Form 10-K and the accompanying earnings presentations. These schedules contain certain financial measures that are not in accordance with accounting principles generally accepted in the United States of America ("GAAP"). We provide reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures in the body of these schedules. References to "ViacomCBS," the "Company," "we," "us" and "our" refer to ViacomCBS Inc. and its consolidated subsidiaries, unless the context otherwise requires.

During the fourth quarter of 2020, we entered into an agreement to sell our publishing business, Simon & Schuster. As a result, Simon & Schuster has been presented as a discontinued operation for all periods presented.

Summarized Reported Results (GAAP) (unaudited; in millions, except per share amounts)



									12	2 Months									12	Months
	_			Quarte						Ended	_			Quarte						Ended
	3	3/31/20	6	5/30/20	9	9/30/20	1.	2/31/20		12/31/20	3	3/31/21	ϵ	5/30/21	Ş	9/30/21	12	2/31/21	1:	2/31/21
Advertising	\$	2,219	\$	1,686	\$	1,828	\$	2,600	\$	8,333	\$	2,681	\$	2,097	\$	1,855	\$	2,634	\$	9,267
Affiliate		1,968		1,929		2,059		2,067		8,023		2,075		2,107		2,102		2,110		8,394
Streaming		494		513		666		888		2,561		816		983		1,079		1,315		4,193
Theatrical		167		3		6		4		180		1		134		67		39		241
Licensing and other		1,651		1,944		1,278		1,315		6,188		1,839		1,243		1,507		1,902		6,491
Revenues	\$	6,499	\$	6,075	\$	5,837	\$	6,874	\$	25,285	\$	7,412	\$	6,564	\$	6,610	\$	8,000	\$	28,586
Expenses		(5,254)		(4,423)		(4,785)		(5,691)		(20,153)		(5,785)		(5,324)		(5,590)		(7,443)		(24,142)
Restructuring and other corporate matters		(231)		(158)		(52)		(177)		(618)		_		(35)		(46)		(19)		(100)
Programming charges		_		(121)		_		(38)		(159)		_		_		_		_		_
Net gain on sales		_		_		_		214		214				116		_		2,227		2,343
Depreciation and amortization		(112)		(122)		(97)		(99)		(430)		(99)		(95)		(95)		(101)		(390)
Operating income	\$	902	\$	1,251	\$	903	\$	1,083	\$	4,139	\$	1,528	\$	1,226	\$	879	\$	2,664	\$	6,297
Amounts attributable to ViacomCBS:																				
Net earnings from continuing operations	\$	501	\$	453	\$	568	\$	783	\$	2,305	\$	899	\$	995	\$	465	\$	2,022	\$	4,381
Discontinued operations, net of tax		15		28		47		27		117		12		41		73		36		162
Net earnings attributable to ViacomCBS	\$	516	\$	481	\$	615	\$	810	\$	2,422	\$	911	\$	1,036	\$	538	\$	2,058	\$	4,543
Diluted earnings per share attributable to ViacomCBS: (1)																				
Continuing operations	\$.81	\$.73	\$.92	\$	1.26	\$	3.73	\$	1.42	\$	1.50	\$.69	\$	3.05	\$	6.69
Discontinued operations	\$.02	\$.05	\$.08	\$.04	\$.19	\$.02	\$.06	\$.11	\$.05	\$.25
Net earnings	\$.84	\$.78	\$	1.00	\$	1.31	\$	3.92	\$	1.44	\$	1.56	\$.80	\$	3.11	\$	6.94
Weighted everage number of diluted shares outstanding		616		617		618		620		618		631		662		651		662		655
Weighted average number of diluted shares outstanding		010		01/		018		620		018		031		002		031		002		033

⁽¹⁾ Diluted net earnings per common share ("EPS") for the three months ended September 30, 2021, excludes the effect of the assumed conversion of our 5.75% Series A Mandatory Convertible Preferred Stock ("Mandatory Convertible Preferred Stock") into shares of common stock since it would have been antidilutive. As a result, in the calculation of diluted EPS the weighted average number of diluted shares outstanding does not include the assumed issuance of shares upon conversion of preferred stock, and preferred stock dividends recorded during the three months ended September 30, 2021 of \$14 million are deducted from net earnings from continuing operations and net earnings, as applicable.

Summarized Adjusted Results (Non-GAAP) (unaudited; in millions, except per share amounts)

VIACOMCBS

									12 Months									12	Months
				Quarte	r Er	ıded			Ended				Quarter	· En	ıded				Ended
	3	3/31/20	6	5/30/20	رَ	9/30/20	12	2/31/20	12/31/20	3	3/31/21	6	/30/21	9	9/30/21	12	2/31/21	1	2/31/21
	_											_							
Advertising	\$	2,219	\$	1,686	\$	1,828	\$	2,600	\$ 8,333	\$	2,681	\$	2,097	\$	1,855	\$	2,634	\$	9,267
Affiliate		1,968		1,929		2,059		2,067	8,023		2,075		2,107		2,102		2,110		8,394
Streaming		494		513		666		888	2,561		816		983		1,079		1,315		4,193
Theatrical		167		3		6		4	180		1		134		67		39		241
Licensing and other		1,651		1,944		1,278		1,315	6,188		1,839		1,243		1,507		1,902		6,491
Revenues	\$	6,499	\$	6,075	\$	5,837	\$	6,874	\$ 25,285	\$	7,412	\$	6,564	\$	6,610	\$	8,000	\$	28,586
Expenses		(5,254)		(4,423)		(4,785)		(5,691)	(20,153)		(5,785)		(5,324)		(5,590)		(7,443)		(24,142)
Adjusted OIBDA	\$	1,245	\$	1,652	\$	1,052	\$	1,183	\$ 5,132	\$	1,627	\$	1,240	\$	1,020	\$	557	\$	4,444
Adjusted net earnings from continuing operations																			
attributable to ViacomCBS	\$	690	\$	744	\$	516	\$	645	\$ 2,595	\$	961	\$	640	\$	510	\$	181	\$	2,292
Adjusted diluted EPS from continuing operations						0.0								•					
attributable to ViacomCBS	\$	1.12	\$	1.21	\$.83	\$	1.04	\$ 4.20	\$	1.52	\$.97	\$.76	\$.26	\$	3.48
Weighted average number of diluted shares outstanding (1)		616		617		618		620	618		631		662		651		650		646

⁽¹⁾ For the quarter and twelve months ended December 31, 2021, the weighted average number of common shares outstanding used in the calculations of reported diluted EPS from continuing operations were 662 million and 655 million, respectively (see Schedule 1) and in the calculations of adjusted diluted EPS were 650 million and 646 million, respectively. These amounts differ because adjusted diluted EPS excludes the effect of the assumed conversion of our Mandatory Convertible Preferred Stock into shares of common stock since the impact would have been antidilutive. As a result, in the calculations of adjusted diluted EPS, the weighted average number of diluted shares outstanding do not include the assumed issuance of shares upon conversion of preferred stock, and preferred stock dividends recorded during the quarter and twelve months ended December 31, 2021 of \$14 million and \$44 million, respectively, are deducted from adjusted net earnings from continuing operations.

Streaming Metrics Summary (unaudited; in millions)



								12 N	Months								12	Months
				Quarte	Ended			E	nded			Quarte	r Ende	d			E	Ended
	3/	31/20	6/3	30/20	9/30/20		12/31/20	12/	/31/20	3/31/21	ϵ	6/30/21	9/3(0/21	12	/31/21	12	2/31/21
Streaming Revenues																		
Advertising (1)	\$	265	\$	248	\$ 30	50 5	\$ 545	\$	1,418	\$ 428	\$	502	\$	531	\$	684	\$	2,145
Subscription (2)		229		265	30)6	343		1,143	388		481		548		631		2,048
Total Streaming Revenues	\$	494	\$	513	\$ 60	56 5	\$ 888	\$	2,561	\$ 816	\$	983	\$	1,079	\$	1,315	\$	4,193
TV Entertainment (3)	\$	204	\$	193	\$ 2	6 9	\$ 298	\$	911	\$ 322	\$	350	\$	390	\$	489	\$	1,551
Cable Networks (4)		290		320	4:	50	590		1,650	494		633		689		826		2,642
Total Streaming Revenues	\$	494	\$	513	\$ 60	56	\$ 888	\$	2,561	\$ 816	\$	983	\$	1,079	\$	1,315	\$	4,193
Pluto TV MAUs and Streaming Subscribers (5)																		
Global Pluto MAUs		26.0		33.0	35	.8	43.1		43.1	49.5		52.3		54.4		64.4		64.4
Global Streaming Subscribers		22.0		25.7	27	.9	29.9		29.9	35.9		42.4		46.7		56.1		56.1

⁽¹⁾ Streaming advertising revenues are earned from advertisements on our pay and free streaming services, including Paramount+ and Pluto TV, and from digital video advertisements on our websites and in our video content on third-party platforms ("other digital video platforms").

⁽²⁾ Streaming subscription revenues include fees for our pay streaming services, including Paramount+, Showtime Networks' premium subscription streaming service ("Showtime OTT"), BET+ and Noggin, as well as premium subscriptions to access certain video content on our websites.

⁽³⁾ Includes Paramount+, CBSN and other CBS branded digital video platforms.

⁽⁴⁾ Includes Pluto TV, Showtime OTT, BET+, Noggin, our international streaming services, and other digital video platforms.

⁽⁵⁾ Global streaming subscribers include customers with access to our domestic or international streaming services, either directly through our owned and operated apps and websites, or through third-party distributors. Our subscribers include paid subscriptions and those customers registered in a free trial, and subscribers are considered unique to each of our services, whether offered individually or as part of a bundle. The Monthly Active Users ("MAUs") count reflects the number of unique devices interacting with the Pluto TV service in a calendar month, and for the periods above reflects the MAU count for the last month of the applicable period.

TV Entertainment Financial Results (unaudited; in millions)

Advertising
Affiliate
Streaming
Licensing and other
Revenues
Adjusted OIBDA

VI	A	U	M	L	BS

								12	Months									12	Months
			Quarte	r En	ded]	Ended				Quarte	r En	ded			1	Ended
3.	/31/20	(6/30/20	9	/30/20	1.	2/31/20	1.	2/31/20	-	3/31/21	(5/30/21	ç	0/30/21	12	2/31/21	12	2/31/21
\$	1,288	\$	880	\$	966	\$	1,505	\$	4,639	\$	1,807	\$	1,088	\$	943	\$	1,539	\$	5,377
	623		629		674		688		2,614		693		691		698		721		2,803
	204		193		216		298		911		322		350		390		489		1,551
	832		585		498		621		2,536		689		680		893		938		3,200
\$	2,947	\$	2,287	\$	2,354	\$	3,112	\$	10,700	\$	3,511	\$	2,809	\$	2,924	\$	3,687	\$	12,931
\$	573	\$	392	\$	343	\$	549	\$	1,857	\$	449	\$	216	\$	271	\$	147	\$	1,083

Cable Networks Financial Results (unaudited; in millions)

Advertising
Affiliate
Streaming
Licensing and other
Revenues
Adjusted OIBDA

	A			DC
VI	A	U	M	BS

							12	Months								12	Months
		Quarte	r En	ıded]	Ended			Quarte	r En	ıded]	Ended
3/31/20	(5/30/20	Ò	9/30/20	1.	2/31/20	1.	2/31/20	3/31/21	ϵ	5/30/21	Ò	9/30/21	1.	2/31/21	1.	2/31/21
							_										
\$ 945	\$	815	\$	862	\$	1,099	\$	3,721	\$ 878	\$	1,011	\$	917	\$	1,101	\$	3,907
1,345		1,300		1,385		1,379		5,409	1,382		1,416		1,404		1,389		5,591
290		320		450		590		1,650	494		633		689		826		2,642
278		797		364		370		1,809	505		415		448		692		2,060
\$ 2,858	\$	3,232	\$	3,061	\$	3,438	\$	12,589	\$ 3,259	\$	3,475	\$	3,458	\$	4,008	\$	14,200
\$ 794	\$	1,285	\$	866	\$	801	\$	3,746	\$ 1,184	\$	1,125	\$	906	\$	532	\$	3,747

Filmed Entertainment Financial Results (unaudited; in millions)

Theatrical

Licensing and other

Revenues

Adjusted OIBDA



						12	2 Months								12	Months
	Quarte	r E	nded				Ended			Quarter	• E 1	nded			I	Ended
3/31/20	6/30/20		9/30/20	12	2/31/20	1	12/31/20	- (3/31/21	6/30/21		9/30/21]	12/31/21	12	2/31/21
\$ 167	\$ 3	\$	6	\$	4	\$	180	\$	1	\$ 134	\$	67	\$	39	\$	241
644	644		584		510		2,382		996	533		513		787		2,829
\$ 811	\$ 647	\$	590	\$	514	\$	2,562	\$	997	\$ 667	\$	580	\$	826	\$	3,070
\$ 27	\$ 116	\$	54	\$	18	\$	215	\$	204	\$ 72	\$	38	\$	54	\$	368

Reconciliation of Adjusted OIBDA (Non-GAAP) (unaudited; in millions)



									12 Months]							12 N	Months
				Quarter	Ende	d			Ended				Quarter	Ended			E	nded
	3/3	1/20	6/3	30/20	9/30	0/20	12/31/2	20	12/31/20	3	3/31/21	6/	30/21	9/30/2	1	12/31/21	12.	/31/21
TV Entertainment	\$	573	S	392	\$	343	\$ 5	49	\$ 1,857	\$	449	\$	216	\$ 2	271	\$ 147	\$	1,083
Cable Networks	Ψ	794	Ψ	1,285	Ψ	866		01	3,746		1,184	Ψ	1,125		006	532	ļΨ	3,747
Filmed Entertainment		27		116		54		18	215		204		72		38	54		368
Corporate/Eliminations		(96)		(97)		(171)	(1	36)	(500)		(158)		(124)	(1	63)	(137)		(582)
Stock-based compensation		(53)		(44)		(40)	((49)	(186)		(52)		(49)		(32)	(39)		(172)
Adjusted OIBDA		1,245		1,652		1,052	1,1	83	5,132		1,627		1,240	1,0	20	557		4,444
Depreciation and amortization (1)		(112)		(122)		(97)	(99)	(430)		(99)		(95)		(95)	(101)		(390)
Restructuring and other corporate matters (2)		(231)		(158)		(52)	(1	77)	(618)				(35)		(46)	(19)		(100)
Programming charges (2)		_		(121)			((38)	(159)						—	_		_
Net gain on sales (2)		_		_		_	2	14	214				116		—	2,227		2,343
Operating income	\$	902	\$	1,251	\$	903	\$ 1,0	83	\$ 4,139	\$	1,528	\$	1,226	\$ 8	379	\$ 2,664	\$	6,297

⁽¹⁾ Depreciation and amortization includes an impairment charge of \$25 million for the quarter ended June 30, 2020 to reduce the carrying value of intangible assets, and for the quarter ended March 31, 2020 includes accelerated depreciation of \$12 million for abandoned technology in connection with synergy plans related to the merger of Viacom Inc. with and into CBS Corporation (the "Merger").

⁽²⁾ See Schedule 9 for a description of these items affecting comparability.

Reconciliation of Adjusted Net Earnings and Diluted EPS (Non-GAAP) (unaudited; in millions, except per share amounts)



			0	E	الماما			12 Mor				0	. E	ال ما				Months
	3/	/31/20	Quarte 30/20		9/30/20	12/3	1/20	Ende		3/31/21		Quarter 6/30/21		/30/21	12	/31/21	_	E nded 2/31/21
Net earnings from continuing operations attributable to ViacomCBS:																		
Reported net earnings from continuing operations	\$	501	\$ 453	\$	568	\$	783	\$ 2,	305	\$ 899	\$	995	\$	465	\$	2,022	\$	4,381
Impact of adjustments on net earnings from continuing operations (1)		189	291		(52)		(138)		290	62	2	(355)		45		(1,841)		(2,089)
Adjusted net earnings from continuing operations	\$	690	\$ 744	\$	516	\$	645	\$ 2,	595	\$ 96	l \$	640	\$	510	\$	181	\$	2,292
Per share information attributable to ViacomCBS:																		
Reported diluted earnings per share from continuing operations	\$.81	\$.73	\$.92	\$	1.26	\$ 3	3.73	\$ 1.42	2 \$	1.50	\$.69	\$	3.05	\$	6.69
Impact of adjustments on diluted earnings per share from continuing operations (1)		.31	.48		(.09)		(.22)		.47	.10)	(.53)		.07		(2.79)		(3.21)
Adjusted diluted EPS from continuing operations	\$	1.12	\$ 1.21	\$.83	\$	1.04	\$ 4	1.20	\$ 1.52	2 \$.97	\$.76	\$.26	\$	3.48
Weighted average number of diluted shares outstanding (2)		616	617		618		620		618	63	1	662		651		662		655

⁽¹⁾ See Schedule 9 for a description of factors affecting comparability of net earnings and diluted EPS.

⁽²⁾ For the quarter and twelve months ended December 31, 2021, the weighted average number of common shares outstanding used in the calculations of reported diluted EPS from continuing operations were 662 million and 655 million, respectively and in the calculations of adjusted diluted EPS from continuing operations were 650 million and 646 million, respectively. These amounts differ because adjusted diluted EPS excludes the effect of the assumed conversion of our Mandatory Convertible Preferred Stock into shares of common stock since the impact would have been antidilutive. As a result, in the calculations of adjusted diluted EPS, the weighted average number of diluted shares outstanding do not include the assumed issuance of shares upon conversion of preferred stock, and preferred stock dividends recorded during the quarter and twelve months ended December 31, 2021 of \$14 million and \$44 million, respectively, are deducted from adjusted net earnings from continuing operations.

Items Affecting Comparability (unaudited; in millions, except per share amounts)



				Quarte	r End	ed			2 Months Ended			Quar	ter F	Ended		1	12 Months Ended
	3/3	31/20	6/	/30/20		30/20	12/31/20	_	12/31/20	3/31	/21	6/30/21		9/30/21	12/31/21		12/31/21
Restructuring and other corporate matters (1)	\$	231	\$	158	\$	52	\$ 177	\$	618	\$	_	\$ 35	5 \$	46	\$ 19	9 \$	5 100
Depreciation of abandoned technology (2)		12		_		_	_	-	12			_	-	_	_	-	_
Impairment charges (3)				25		_	_	-	25			_	-	_	_	-	_
Programming charges (4)		_		121		_	38	3	159		_	_	-	_	_	-	_
Net gain on sales (5)		_				_	(214)	+)	(214)			(110	5)	_	(2,22)	7)	(2,343)
Loss on extinguishment of debt		_		103		23	_	-	126		128	_	-	_	_	-	128
Net (gain) loss from investments (6)				(32)			(174)	(-)	(206)		(20)	(32	2)	5	_	-	(47)
Pension settlement charge (7)		_				_	_	-	_		_	_	-	10	_	-	10
Impact of adjustments on earnings from continuing operations before provision for income taxes		243		375		75	(173)	5)	520		108	(113	3)	61	(2,20	8)	(2,152)
Income tax impact of above items (8)		(50)		(85)		(17)	23	5	(129)		(25)	20	5	(15)	560	0	546
Discrete tax items (9)		(4)		1		(119)	12	2	(110)		(21)	(268	3)	(1)	(22)	7)	(517)
Impact of adjustments on provision for income taxes		(54)		(84)		(136)	35	5	(239)		(46)	(242	2)	(16)	33.	3	29
Impairment of equity-method investments, net of tax		_		_		9	_	-	9		_	_	-	_	34	4	34
Impact of adjustments on net earnings from continuing operations attributable to ViacomCBS	\$	189	\$	291	\$	(52)	\$ (138)	\$)	290	\$	62	\$ (355	5) \$	45	\$ (1,84	1) \$	5 (2,089)
Impact of adjustments on diluted EPS from continuing (10) operations attributable to ViacomCBS	\$.31	\$.48	\$	(.09)	\$ (.22)	2) \$.47	\$.10	\$ (.53	3) \$.07	\$ (2.79)	9)	S (3.21)
Weighted average number of diluted shares outstanding		616		617		618	620		618		631	662	2	651	662	2	655

- (1) Primarily reflects severance and exit costs relating to restructuring activities as well as costs associated with other corporate matters.
- (2) Reflects accelerated depreciation for technology that was abandoned in connection with synergy plans related to the Merger and is recorded in *Depreciation and amortization*.
- (3) Reflects charges to reduce the carrying value of intangible assets to their fair value which are recorded in *Depreciation and amortization*.
- (4) Charges primarily relate to the abandonment of certain incomplete programs resulting from production shutdowns relating to the coronavirus pandemic (COVID-19).
- (5) The fourth quarter of 2021 primarily reflects gains on the sales of CBS Studio Center and 51 West 52nd Street, an office tower that was formerly the headquarters of CBS. The second quarter of 2021 primarily reflects a gain on the sale of a noncore trademark licensing operation. The fourth quarter of 2020 reflects a gain on the sale of CNET Media Group.
- (6) Includes changes to the fair value of investments and gains associated with sales of investments.
- (7) Reflects the accelerated recognition of a portion of the unamortized actuarial losses due to the volume of lump sum benefit payments in one of our pension plans.
- (8) The tax impact has been calculated by applying the tax rates applicable to the adjustments presented.
- (9) Includes the net discrete tax expense or (benefit) related to the reorganization of international operations, change in tax laws, reversals of valuation allowances and tax reserves, and excess tax benefits or shortfalls from the vesting or exercise of stock-based compensations awards, among others.
- (10) For the quarter and twelve months ended December 31, 2021, the impact on diluted EPS includes the effect of the antidilution of our Mandatory Convertible Preferred Stock. See Schedule 2 for further details.

Free Cash Flow (Non-GAAP) (unaudited; in millions)



				Quarte	r En	ıded			12	2 Months Ended				Quartei	r En	ıded				Months Ended
	3	3/31/20	6	5/30/20		9/30/20	1.	2/31/20		12/31/20	3.	/31/21	6	5/30/21		9/30/21	12	2/31/21	_	2/31/21
Net cash flow provided by (used for) operating activities from continuing operations	\$	357	\$	801	\$	1,396	\$	(339)	\$	2,215	\$	1,651	\$	51	\$	(174)	\$	(693)	\$	835
Capital expenditures		(51)		(80)		(79)		(114)		(324)		(62)		(76)		(93)		(123)		(354)
Free cash flow		306		721		1,317		(453)		1,891		1,589		(25)		(267)		(816)		481
Payments for restructuring, merger-related costs, and costs to achieve synergies - operating cash flow		172		176		133		103		584		104		77		60		53		294
Payments for costs to achieve synergies - capital expenditures				1		31		8		40		13		23		20		12		68
Adjusted Free Cash Flow	\$	478	\$	898	\$	1,481	\$	(342)	\$	2,515	\$	1,706	\$	75	\$	(187)	\$	(751)	\$	843
Debt	\$	18,537	\$	20,068	\$	19,721	\$	19,733	\$	19,733	\$	17,787	\$	17,720	\$	17,711	\$	17,709	\$	17,709
Less: Cash and cash equivalents		589		2,288		3,086		2,984		2,984		5,499		5,375		4,823		6,267		6,267
Net debt	\$	17,948	\$	17,780	\$	16,635	\$	16,749	\$	16,749	\$	12,288	\$	12,345	\$	12,888	\$	11,442	\$	11,442



Beginning in 2022, primarily as a result of our increased strategic focus on our direct-to-consumer businesses, we made certain changes to how we manage our businesses and allocate resources that resulted in the changes described below. Prior period results have been recast to conform to these presentation changes.

Management Structure Change

Our management structure has been reorganized to focus on managing our business as the combination of three parts: a traditional media business, a portfolio of global direct-to-consumer streaming services, and a film studio. As a result, we realigned our operating segments, which through the fourth quarter of 2021 were TV Entertainment, Cable Networks and Filmed Entertainment, into the following three segments:

TV Media – Our TV Media segment consists of our domestic and international broadcast networks, including the CBS Television Network, Network 10, Channel 5 and Telefe; our premium and basic cable networks, including Showtime, BET, Nickelodeon, MTV, Comedy Central, Paramount Network, Smithsonian Channel, international extensions of these brands, and CBS Sports Network; our television production operations, including CBS Studios, Paramount Television Studios and CBS Media Ventures, which primarily produces or distributes first-run syndicated programming; and our owned broadcast television stations, CBS Stations.

Direct-to-Consumer – Our *Direct-to-Consumer* segment consists of our portfolio of pay, free and premium worldwide direct-to-consumer streaming services, including Paramount+, Pluto TV, Showtime Networks' premium subscription streaming service (Showtime OTT), BET+ and Noggin.

Filmed Entertainment - Our Filmed Entertainment segment consists of Paramount Pictures, Paramount Players, Paramount Animation, the Nickelodeon Studio, and Miramax.

Revenue Disaggregation Categories

In the first quarter of 2022, we began disaggregating our revenues into the following four categories: Advertising, Affiliate and Subscription, Theatrical, and Licensing and Other. Previously, our revenue disaggregation categories were Advertising, Affiliate, Streaming (consisting of streaming advertising and streaming subscription), Theatrical, and Licensing and Other. Under the new disaggregation, revenue earned from advertisements on and subscriptions to our direct-to-consumer streaming services is included in our *Direct-to-Consumer* segment within advertising revenues, respectively. Advertising from digital video advertisements on our websites and in our video content on third-party platforms as well as premium subscriptions to access certain video content on our websites is included in our *TV Media* segment within advertising revenues and affiliate and subscription revenues, respectively.

Intercompany License Fees

Concurrent with the change to our operating segments, we changed the way we record intersegment content licensing. Under our previous segment structure, management evaluated the results of our segments including intersegment content licensing at market value as if the sales were to third parties. Therefore, the licensor segment recorded intercompany license fee revenues and profits and the licensee segment recorded production costs in the amount of the license fee charged by the licensor, which generally reflected the cost to the Company plus a margin. The intercompany revenues and the margin embedded in the cost to the licensee were eliminated in consolidation.

Under our new segment structure, management evaluates the results of the segments using an allocation of the total cost of content (i.e. direct production costs, production overhead, participations and residuals) from the licensor segment to each licensee segment utilizing the content. As a result, content costs are allocated across the licensee segments based on the relative value of the distribution windows within each segment. The allocation is recorded by the licensor segment as a reduction of content cost and no intersegment revenues or profits are recorded.

The following tables present unaudited supplemental financial results for the years ended December 31, 2021 and 2020 and for each quarter of the year ended December 31, 2021, recast to reflect the above-mentioned presentation changes.

Summarized Reported Results (unaudited; in millions)



Advertising

Affiliate and subscription

Theatrical

Licensing and other

Revenues

12 Months Ended	Quarter Ended										
12/31/20	3/31/21		6/30/21		9/30/21		12/31/21		12/31/21		
\$ 9,751	\$ 3,109	\$	2,599	\$	2,386	\$	3,318	\$	11,412		
9,166	2,463		2,588		2,650		2,741		10,442		
180	1		134		67		39		241		
6,188	1,839		1,243		1,507		1,902		6,491		
\$ 25,285	\$ 7,412	\$	6,564	\$	6,610	\$	8,000	\$	28,586		

TV Media Financial Results (unaudited; in millions)



	12 Months					12 Months
	Ended		Ended			
	12/31/20	3/31/21	6/30/21	9/30/21	12/31/21	12/31/21
Advertising	\$ 9,062	\$ 2,888	\$ 2,303	\$ 2,039	\$ 2,875	\$ 10,105
Affiliate and subscription	8,037	2,083	2,112	2,108	2,110	8,413
Licensing and other	4,021	1,022	804	1,073	1,317	4,216
Revenues	\$ 21,120	\$ 5,993	\$ 5,219	\$ 5,220	\$ 6,302	\$ 22,734
Adjusted OIBDA	\$ 5,816	\$ 1,765	\$ 1,504	\$ 1,385	\$ 1,238	\$ 5,892

Direct-to-Consumer Financial Results (unaudited; in millions)



Advertising

Subscription

Revenues

Adjusted OIBDA

12/31/20 3/31/21 6/30/21 9/30/21 12/31/21 12/31 \$ 686 \$ 218 \$ 291 \$ 348 \$ 441 \$ 1,129 380 476 542 631 \$ 1,815 \$ 598 \$ 767 \$ 890 \$ 1,072 \$		12 Mont Ended		2 Months Ended Quarter Ended									
1,129 380 476 542 631	/21	12/31/2		12/31/21		9/30/21		6/30/21		3/31/21		12/31/20	
1,129 380 476 542 631													
	1,298	\$ 1,	\$	441	\$	348	\$	291	\$	218	\$	686	\$
\$ 1,815 \$ 598 \$ 767 \$ 890 \$ 1,072 \$	2,029	2,		631		542		476		380	_	1,129	
	3,327	\$ 3,	\$	1,072	\$	890	\$	767	\$	598	\$	1,815	\$
(4.10) (4.10) (4.10) (4.10) (4.10)	(0.0.4)			(700)	Φ.	(122)	Φ.	(4.10)	•	(4.10)			
\$ (171) \$ (149) \$ (143) \$ (198) \$ (502) \$	(992)	\$ (\$	(502)	\$	(198)	\$	(143)	\$	(149)	\$	S = (171)	\$

Filmed Entertainment Financial Results (unaudited; in millions)



Advertising

Theatrical

Licensing and other

Revenues

Adjusted OIBDA

	12 Months Ended			12 Months Ended							
	12/31/20		3/31/21		6/30/21		9/30/21		12/31/21		12/31/21
\$	18	\$	6	\$	6	\$	2	\$	4	\$	18
	180		1		134		67		39		241
	2,272		853		463		461		651		2,428
\$	2,470	\$	860	\$	603	\$	530	\$	694	\$	2,687
\$	158	\$	179	\$	52	\$	(24)	\$	_	\$	207
Ψ	150	Ψ	177	Ψ	32	Ψ	(21)	Ψ		Ψ	201

Reconciliation of Adjusted OIBDA (Non-GAAP) (unaudited; in millions)



	1	2 Months						1	2 Months
		Ended		Quarte	r Eı	nded			Ended
		12/31/20	3/31/21	6/30/21		9/30/21	12/31/21		12/31/21
TV Media	\$	5,816	\$ 1,765	\$ 1,504	\$	1,385	\$ 1,238	\$	5,892
Direct-to-Consumer		(171)	(149)	(143)		(198)	(502)		(992)
Filmed Entertainment		158	179	52		(24)			207
Corporate/Eliminations		(485)	(116)	(124)		(111)	(140)		(491)
Stock-based compensation		(186)	(52)	(49)		(32)	(39)		(172)
Adjusted OIBDA		5,132	1,627	1,240		1,020	557		4,444
Depreciation and amortization (1)		(430)	(99)	(95)		(95)	(101)		(390)
Restructuring and other corporate matters (2)		(618)	_	(35)		(46)	(19)		(100)
Programming charges (2)		(159)	_	_		_	_		_
Net gain on sales (2)		214	_	116		_	2,227		2,343
Operating income	\$	4,139	\$ 1,528	\$ 1,226	\$	879	\$ 2,664	\$	6,297

⁽¹⁾ For 2020, *Depreciation and amortization* includes an impairment charge of \$25 million to reduce the carrying value of intangible assets and accelerated depreciation of \$12 million for abandoned technology in connection with synergy plans related to the Merger.

⁽²⁾ See Schedule 9 for a description of these items affecting comparability.

Direct-to-Consumer Streaming Subscribers and Monthly Active Users ⁽¹⁾ (unaudited; in millions)



	12 Months					12 Months					
	Ended		Quarter Ended								
	12/31/20	3/31/21	6/30/21	9/30/21	12/31/21	12/31/21					
Paramount+ (Global)											
Subscribers	11.7	16.5	21.4	25.5	32.8	32.8					
Revenues	\$ 627	\$ 236	\$ 305	\$ 363	\$ 443	\$ 1,347					
Pluto TV (Global)											
MAUs	43.1	49.5	52.3	54.4	64.4	64.4					
Revenues	\$ 562	\$ 167	\$ 241	\$ 289	\$ 362	\$ 1,059					
Global Direct-to-Consumer Streaming Subscribers (2)	29.9	35.9	42.4	46.7	56.1	56.1					

⁽¹⁾ Direct-to-consumer streaming subscribers include customers with access to our domestic or international direct-to-consumer services, either directly through our owned and operated apps and websites, or through third-party distributors. Our subscribers include paid subscriptions and those customers registered in a free trial, and subscribers are considered unique to each of our services, whether offered individually or as part of a bundle. The Monthly Active Users ("MAUs") count reflects the number of unique devices interacting with the Pluto TV service in a calendar month, and for the periods above reflects the MAU count for the last month of the applicable period.

⁽²⁾ Includes subscribers for Paramount+, Showtime OTT and all other direct-to-consumer subscription streaming services.