

Seventh Annual 'TV Land Awards' to Tape on Sunday, April 19th

SPECIAL TO AIR SUNDAY, APRIL 26th AT 9 p.m. ET/PT IN TV LAND PRIME

Gibson Amphitheatre to Serve as New Venue for Award Show

NEW YORK, Feb. 18 -- TV Land announced today that the seventh annual "TV Land Awards" will be taped at a new venue, The Gibson Amphitheatre at Universal Studios on Sunday, April 19th. Last year's TV Land Awards was taped at the Barker Hangar in Santa Monica, CA. The telecast premieres in TV Land PRIME on Sunday, April 26th at 9 p.m. ET/PT. Online registration for media credentials is available at www.tvlandpress.com.

"The TV Land Award Show has become one of the must-see shows in Hollywood so we decided to supersize the venue to accommodate the growing demand for tickets," stated Sal Maniaci, Senior Vice President, Development and Original Programming, TV Land. "We are thrilled that the Gibson Amphitheatre will serve as the home of this year's show because the Universal Studio lot is the backdrop for so many iconic television shows and movies from the past and present -- precisely the type of rich entertainment we honor each year."

Throughout the ninety minute telecast, TV Land will honor legendary artists from both television and movies, feature exhilarating music as well as never-before-seen reunions of some of the most iconic celebrity casts from TV and movies, and of course, the fan favorite -- the perennial TV Land Awards parody that always highlights the year's pop culture moments .

Online press registration for the award show is open now and is accessible at www.tvlandpress.com (click the TV Land Awards icon at the bottom of the home page).

Michael Levitt ("Kathy Griffin: My Life on the D List", "Billboard Music Awards", "Scream Awards") is executive producer, Emmy Award-winning Jeff Margolis is director ("Academy Awards", "American Music Awards", "Screen Actors Guild Awards"), Greg Sills serves as supervising producer ("VH1 Rock Honors", "The Teen Choice Awards", "Nickelodeon Kids Choice Awards") and TV Land's Sal Maniaci and Larry W. Jones are executive producers.

About TV Land PRIME and TV Land:

TV Land PRIME is TV Land's primetime programming destination designed for people in their mid-forties and the exclusive home to the premieres of the network's original programming, contemporary television series acquisitions and movies. TV Land PRIME is part of TV Land, a network dedicated to presenting the best in entertainment on all platforms for consumers in their 40s and 50s. Consisting of original programming, acquired shows, hit movies and full-service Web site, TV Land is now seen in over 93 million U.S. homes. For up-to-the-minute and archival press information including releases and photographs, please visit TV Land's press-only Web site at www.tvlandpress.com.

About MTV Networks:

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 150 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

SOURCE TV Land

CONTACT:

Vanessa Reyes-Smith, +1-310-407-4727

Vanessa.reyes@tvland.com

or Wendy Coto, +1-310-407-4762

wendy.coto@mtvstaff.com

/Web Site: <http://www.tvlandpress.com>