

Nickelodeon Greenlights Second Season of Nick at Nite Original Family Comedy Instant Mom, Starring Tia Mowry-Hardrict

Six Additional Episodes Also Ordered for Season One to Accompany 20-Episode Sophomore Season

SANTA MONICA, Calif., Nov. 22, 2013 /PRNewswire/ -- Nickelodeon has ordered a second season of its hit family comedy for [Nick at Nite](#) and [NickMom](#), **Instant Mom**, it was announced today by Russell Hicks, Nickelodeon's President of Content Development and Production. In addition, the series, starring Tia Mowry-Hardrict (*Tia & Tamera*), has also been greenlit for six additional episodes to add to its first season, bringing the season total to 26 episodes. The multi-camera, scripted half-hour series features Mowry-Hardrict as Stephanie, a party girl who trades in Cosmos for carpools when she marries Charlie (Michael Boatman, *Spin City*), who already has three kids. Airing regularly on Nick at Nite Sundays at 8:30 p.m. (ET/PT), the series also airs on the adult-targeted NickMom comedy block on the Nick Jr. channel.

(Photo: <http://photos.prnewswire.com/prnh/20131122/NY22768>)

"In just a couple months since its debut, *Instant Mom* has resonated remarkably well with the Nick at Nite and NickMom audiences," said Hicks. "We're thrilled to witness its early success alongside *See Dad Run* and families enthusiastic about Tia and an undeniably charismatic cast."

Instant Mom continues to be a hit on Nick at Nite posting year over year gains with Adults 18-49 (.31/336K, +15%) and Women 18-49 (.43/237K, +23%) and drawing 1.2 million total viewers per episode, since its Sept. 29 premiere. Additionally, the series launch on NickMom that same night was the block's highest-rated premiere ever with W18-49 and total viewers.

The series follows Stephanie as she struggles to maintain some sense of her fun-loving, slightly irresponsible life while managing being a full-time stepmom. Sheryl Lee Ralph (*Moesha*) stars as Stephanie's mother Maggie, and rounding out the cast are Charlie's three kids played by Sydney Park (*CSI: NY*), Tylen Jacob Williams and Damarr Calhoun. *Instant Mom* is executive-produced by Howard Michael Gould and Aaron Kaplan.

Tia Mowry-Hardrict has been in the public eye for over 17 years, gaining initial fame starring opposite her twin sister Tamera Mowry-Housley in the hit comedy *Sister Sister* from Paramount Television. After graduating from Pepperdine University, she made appearances in various projects, including starring with her sister once again in The Disney Channel's original movie *Twitches* in 2005 and again in *Twitches Too*, two years later. In 2006, Tia landed the role of "Melanie Barnett," medical student turned wife of pro-football player on *The Game*, which landed her two NAACP Image Award nominations.

Mowry-Hardrict recently starred with her sister Tamera and executive produced the hit STYLE network series *Tia & Tamera* [now airing on E!], which set a record as the most watched series launch in the network's history. She recently released her debut book *Oh Baby!: Pregnancy Tales and Advice from One Hot Mama to Another*, and released a fitness DVD. With her sister, she developed and launched their first product line entitled *need* and their first product MILKY! hit Destination Maternity stores nationwide this year. Mowry-Hardrict also recently appeared in the Fox Searchlight Pictures film *Baggage Claim*.

Nick at Nite is Nickelodeon's nighttime programming block that features popular hit family comedies including the Emmy Award-winning series [Friends](#), [My Wife & Kids](#), [George Lopez](#), [The Nanny](#), [Yes, Dear](#) and most recently, [See Dad Run](#).

NickMom is a new primetime ad-supported TV block for moms that airs on the Nick Jr. channel. The block features a mix of original long and short-form programming including talk shows, stand-up and sketch comedy, docu-series and more. Current series on NickMom include: *Instant Mom*, *NickMom Night Out*, *Take Me To Your Mother*, *Parental Discretion With Stefanie Wilder-Taylor* and *The New Adventures of Old Christine*. [NickMom](#) is also a comedy and [entertainment site](#) with extensive content including short-form video, photos, editorial pieces and games.

About Nickelodeon

Nickelodeon, now in its 34th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 18 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

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