

Viacom President and Chief Executive Officer Philippe Dauman to Participate in the Deutsche Bank 2015 Media, Internet & Telecom Conference

NEW YORK--(BUSINESS WIRE)-- Viacom Inc. (NASDAQ: VIAB, VIA) today announced that [Philippe Dauman](#), President and Chief Executive Officer, will participate in a question-and-answer session at the Deutsche Bank 2015 Media, Internet & Telecom Conference on Monday, March 9, 2015, at approximately 12:35 p.m. (ET). A live webcast of Mr. Dauman's question-and-answer session will be available to the general public through a link on the Investor Relations homepage of Viacom's website, www.viacom.com. A replay of the audio webcast will be available in the "Events / Webcasts" section of the site.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form video, apps, games, consumer products, social media and other entertainment content for audiences in more than 165 countries and territories. Viacom's media networks, including MTV, VH1, CMT, Logo, BET, CENTRIC, Nickelodeon, Nick Jr., TeenNick, Nicktoons, Nick at Nite, Comedy Central, TV Land, SPIKE, Channel 5 (UK), Tr3s, Paramount Channel and VIVA, reach a cumulative 3.2 billion television subscribers worldwide. Paramount Pictures, America's oldest film studio, is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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