

See Unlimited Showings Of "ANCHORMAN 2: THE LEGEND CONTINUES" With The Anchorfan Ticket

ALAMO DRAFTHOUSE AND PARAMOUNT PICTURES PARTNER ON THE EXCLUSIVE PROGRAM BEGINNING JANUARY 1, 2014

HOLLYWOOD, Calif., Dec. 30, 2013 /PRNewswire/ -- To celebrate the release of the hit film "ANCHORMAN 2: THE LEGEND CONTINUES," Paramount Pictures and Alamo Drafthouse have partnered to bring fans the Anchorfan Pass, a special edition movie pass that will allow moviegoers to attend unlimited showings of the film through its run of engagement at Alamo Drafthouse Cinemas.

(Logo: <http://photos.prnewswire.com/prnh/19991206/PARLOGO>)

The Anchorfan Pass is on sale today for \$15 and gives moviegoers admittance to "ANCHORMAN 2: THE LEGEND CONTINUES" on the date of purchase and unlimited shows beginning January 1, 2014.

The pass is valid at participating Alamo Drafthouse Cinemas in Austin, Texas; Kalamazoo, Michigan; Houston, Texas; San Antonio, Texas; Winchester, VA; Kansas City, Missouri; Denver, Colorado; Ashburn, VA; Yonkers, New York and New Braunfels, Texas.

To purchase the Anchorfan Pass and for "ANCHORMAN 2: THE LEGEND CONTINUES" showtimes, visit www.drafthouse.com or a participating theater box office.

With the 70's behind him, San Diego's top rated newsman, Ron Burgundy (Will Ferrell), returns to the news desk in "Anchorman 2: The Legend Continues," which opened in theaters everywhere December 18. Also back for more are Ron's co-anchor and wife, Veronica Corningstone (Christina Applegate), weather man Brick Tamland (Steve Carell), man on the street reporter Brian Fantana (Paul Rudd) and sports guy Champ Kind (David Koechner) - All of whom won't make it easy to stay classy...while taking New York and the nation's first 24-hour news channel by storm. Produced by Judd Apatow, Will Ferrell and Adam McKay. Written by Will Ferrell & Adam McKay. Directed by Adam McKay.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

About Alamo Drafthouse

Alamo Drafthouse is an entertainment brand comprised of the acclaimed cinema-eatery chain, the largest genre film festival in the United States and a collectible art gallery. Named "the best theater ever" by Time Magazine, the Alamo Drafthouse Cinema has built a reputation as a movie lover's oasis not only by combining food and drink service with the movie-going experience, but also introducing unique programming and high-profile, star studded special events. Alamo Drafthouse Founder & CEO, Tim League, created Fantastic Fest, a world renowned film festival dubbed "The Geek Telluride" by Variety. Fantastic Fest showcases eight days of offbeat cinema from independents, international filmmakers and major Hollywood studios. The Alamo Drafthouse's collectible art gallery, Mondo, offers breathtaking, original products featuring designs from world-famous artists based on licenses for popular TV and Movie properties including Star Wars, Star Trek & Universal Monsters. The Alamo Drafthouse Cinema is expanding its brand in new and exciting ways, including the launch of Drafthouse Films, a new film distribution label and plans to extend its theaters and unique programming philosophy to additional markets across the United States. More information about Alamo Drafthouse franchise opportunities are available on the official website www.drafthouse.com.

SOURCE Paramount Pictures Corporation; Alamo Drafthouse

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