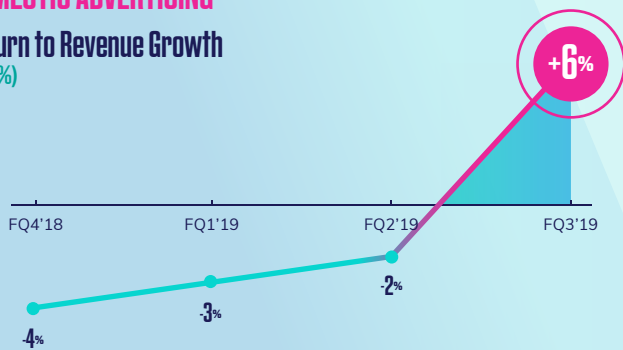


# VIACOM FQ3'19 – CONTINUED GROWTH AND EVOLUTION

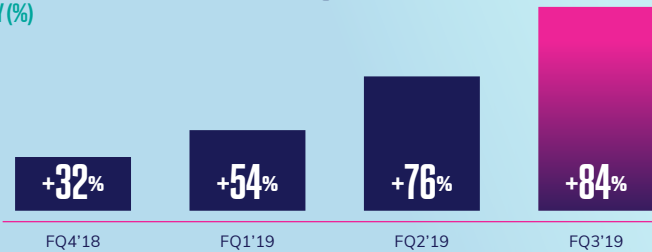


## DOMESTIC ADVERTISING

Return to Revenue Growth  
YOY (%)

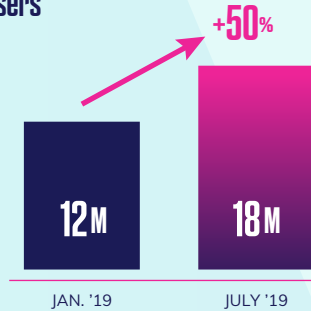


Acceleration in Advanced Marketing Solutions Revenue  
YOY (%)



## PLUTO TV GROWTH

Monthly Active Users  
In Millions



Pluto TV Latino Launches With 11 New Channels



## PARAMOUNT



**10**

STRAIGHT QUARTERS OF  
YOY ADJ. OI IMPROVEMENT



**\$185M+**

ROCKETMAN GLOBAL  
BOX OFFICE GROSS



**26**

PARAMOUNT TV  
SHOWS ORDERED/  
IN PRODUCTION

## MEDIA NETWORKS



**#1**

YELLOWSTONE:  
SUMMER'S MOST-WATCHED  
CABLE SERIES



**9**

STRAIGHT QUARTERS  
OF YOY SHARE GROWTH  
AT COMEDY CENTRAL



**BET+**

SUBSCRIPTION VOD  
SERVICE ANNOUNCED  
WITH TYLER PERRY STUDIOS

†Constant currency \*From continuing operations

### NON-GAAP FINANCIAL MEASURES

This factsheet contains certain non-GAAP financial measures. We provide reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures in our earnings presentation and in our Form 8-K announcing our quarterly earnings results, which can be found on the SEC's website at [www.sec.gov](http://www.sec.gov) and our website at [ir.viacom.com](http://ir.viacom.com), and in our trending schedules, which can be found on our website at [ir.viacom.com](http://ir.viacom.com).

This factsheet is a supplement to, and should be read in conjunction with, Viacom's earnings release for the quarter ended June 30, 2019.

