

BET Networks Addresses the Baltimore Uprising across Screens with Empowering Conversations On Air, Mobile, Social Media and the Web

BET.com to Air Digital News Special "LOUD: THE POWER OF BALTIMORE'S UPRISING" Featuring T.I., David Banner, Felicia "Snoop" Pearson and Baltimore Pastor Jamal Bryant Wednesday, May 6 at Noon ET on BET.com and the BET NOW App

"BALTIMORE SPEAKS: A BET SPECIAL" Premieres Thursday, May 7 at 8 PM ET/PT on BET, Centric and the BET NOW App and Will Feature Candid Conversations about the Convergence of Hot Button Issues of Justice and Race in America

BET News Correspondent Marc Lamont Hill To Host Both On-Air and Digital Specials

For more info go to www.bet.com/baltimoreuprising and join the conversation by using hashtags: **#BETBaltimoreSpeaks**

NEW YORK--(BUSINESS WIRE)-- It feels like it was just yesterday that the tragic whirlwind of events engulfed the town of Ferguson and for the past few weeks Baltimore has taken center stage as the nation witnesses history repeating itself. The death of another young African American man while in police custody is once again making national headlines and bringing to the forefront and into question justice and safety in our communities. Hosted by BET News correspondent **Marc Lamont Hill**, the one **LIVE** conversation "**BALTIMORE SPEAKS: A BET SPECIAL**" will premiere on **BET, Centric and the BET NOW App Thursday, May 7 at 8 PM ET/PT** and feature a candid and comprehensive conversation with denizens of Baltimore about the events that occurred in the city over the past week and address the challenges our community is facing and look ahead to what can be done to affect positive change.

"While there is no easy answer to address the systemic issues between communities of color and law enforcement agencies across the nation, I am encouraged by organizations that work feverishly to support boys and young men of color to reach their true potential. I am proud to serve on the board of the recently launched My Brother's Keeper Alliance, which aims to eliminate the gaps in opportunity and achievement - making the American dream available to all," said Debra L. Lee, Chairman and CEO, BET Networks. "There is much more work to be done to impact the critical issues that are devastating our communities. At BET Networks, we are committed to super-serving our audience by bringing these conversations and stories to light and by creating platforms to exchange meaningful dialogue that will galvanize change."

The BET.com digital discussion special "**LOUD: THE POWER OF BALTIMORE'S UPRISING**" will stream tomorrow, **May 6 at Noon ET on BET.com** and the **BET Now App** also hosted by **Marc Lamont Hill**. The digital discussion will provide additional insights from celebrity panelists and experts including **T.I., David Banner**, actress, author, and rapper **Felicia "Snoop" Pearson** (The Wire) and **Baltimore Pastor Jamal Bryant**. **BET News** and BET.com have traced this story from when it first made headlines to the rallies that mobilized people of all backgrounds to the streets demanding justice. Log on to BET.com/BaltimoreUprising for exclusive video content, up-to-the-minute updates on the case and compelling interviews. Join the conversation on social media by logging on to BET's multiple social media platforms by using hashtag: **#BETBaltimoreSpeaks**; and following us **@BETNews**.

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

BET Networks

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Source: BET Networks

