

April 10, 2017

Life is Butt a Dream on Centric's Newest Docu-Series "WE ARE THE JONESES" Premiering Saturday, April 22 at 10 P.M. ET/PT

Series Chronicles the Inspirational Lives of Prominent Cosmetic Surgeon Dr. Michael Jones and Wife Cathleen Trigg-Jones

Extraordinary Stories Include Groundbreaking Procedures for Ethnic Patients, Propelling Everyday People to Be Their Best Selves

LOS ANGELES--(BUSINESS WIRE)-- Forget trying to keep up with the Joneses, as Centric premieres "WE ARE THE JONESES," a new docu-series following the inspirational work and private lives of plastic surgery power couple, **Dr.**Michael Jones and Cathleen Trigg-Jones. The Joneses are an affluent African-American family, who run a multimillion-dollar cosmetic surgery practice, Lexington Plastic Surgeons, with thriving offices in New York, Los Angeles, Washington D.C., Atlanta and Miami. Each 30-minute episode features the emotional journeys of two patients looking to transform not only their bodies, but their lives. "WE ARE THE JONESES" premieres with two back-to-back episodes on Saturday, April 22, 2017 starting at 10 P.M. ET/PT on Centric. The 13-episode series will air over seven consecutive weeks, with back-to-back episodes premiering each week except the finale, which will air solo.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170410006127/en/



Plastic surgery super couple, Dr. Michael Jones and Cathleen Trigg Jones, star in new docu-series, "WE ARE THE JONESES," premiering Saturday, April 22nd at 10 P.M. ET/PT on Centric/Photo Courtesy of BET Networks

From the woman who was bullied all her life because of her "bull" nose, to the man with giant keloid growths, who underwent seven unsuccessful surgeries before finding Dr. Jones, the physical transformations of each patient are astounding. Viewers will also get a peek into the private lives of the Joneses as they balance a successful surgical empire, Cathleen's television career, and raising a family. Finally, the Joneses will embark on an epic search for America's favorite type of butt! From the apple bottom to the bubble butt to the heart derriere, they will crown America's first "Ideal Butt Model."

CHECK OUT THE SERIES TRAILER HERE:

Link: http://www.centrictv.com/videos/we-are-the-joneses/season-1/exclusives/life-is-butt-a-dream.html

Embed Code: < div data-freeformresponsive="true" > < iframe share="CENTRIC"

src="http://www.centrictv.com/videos/we-

<u>are-the-joneses/season-1/exclusives/life-is-butt-a-dream.share.responsive-true.html</u>" width="100%" height="535" frameborder="0" > < /iframe > < script type="text/javascript" src=" < /script > < /div >

Known fondly as the "Butt Doctor," Dr. Michael Jones is a world-renowned cosmetic and reconstructive surgeon, who has been instrumental in developing a groundbreaking procedure to treat keloids in people of color. A published author and pioneer in surgery for darker skin types, Dr. Jones' research has enabled him to make advancements in the field such as a scar-free rhinoplasty procedure. This season on <u>"WE ARE THE JONESES,"</u> Dr. Jones tackles a challenging keloid

case, as viewers get a front row seat to a revolutionary new treatment process that will change the patient's life forever.

A powerhouse in her own right, Cathleen Trigg-Jones is an Emmy Award-winning journalist, producer, actress, and host of her own talk show, Chic Chat. As the heart of the practice, Cathleen also manages all of the marketing for Lexington Plastic Surgeons and its expansion into new cities. This season on "WE ARE THE JONESES," Cathleen also embarks on her own emotional journey to find her birth parents that inspired her charity, Trigg House, which focuses on the emancipation of foster children. Adopted as a baby, Cathleen's life before the age of two is a mystery. Who gave her up for adoption? Will finding the truth finally give Cathleen a sense of belonging?

From the Joneses themselves to the everyday women and men seeking healing, <u>"WE ARE THE JONESES"</u> reveals the awesome power of cosmetic surgery to transform lives. While everyone is trying to keep up with the Joneses — including the Joneses — the most important thing to this New York City power couple is family.

Produced and distributed by CatScape Productions, <u>"WE ARE THE JONESES"</u> is executive produced by CatScape's Cathleen Trigg-Jones and Dr. Michael Jones, with Flavor Unit Entertainment's Queen Latifah and Shakim Compere also serving as Executive Producers.

For video sneak peeks and first looks of the new season of <u>"WE ARE THE JONESES,"</u> visit the official page at <u>CentricTV.com/WeAreTheJoneses</u>. Viewers can also find series updates on Facebook by liking the fan page at <u>Facebook.com/CentricTV</u>. Join the conversation about the show on Twitter and Instagram by using the hashtag: **#WeAreTheJoneses**; and follow the show for all updates & special surprises @CentricTV. For more information about the series, network programming and to download high resolution assets, please visit <u>BETPressroom.com</u>.

ABOUT CENTRIC:

CENTRIC is a 24-hour music and entertainment channel that reflects the lifestyle and sophistication of today's African-American and multicultural adult viewer. With a finger on the pulse of an ever-changing beat, its compelling music content fuses Soul, R&B, Neo-Soul, Hip Hop, Reggae, Gospel, Jazz, Old School, New School and everything in between with today's hottest artists. It is a unique mix of music, culture and lifestyle programming that embodies the lives, tastes and aspirations of the CENTRIC viewer.

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

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