

Spike TV Announces 2009 'Guys Choice' Winners

**THIRD ANNUAL SHOW PAYS HOMAGE TO THE LORDS OF THE KINGDOM OF TESTOSTERONE
PREMIERES ON SPIKE TV SUNDAY, JUNE 21 AT 10:00 PM, ET/PT**

Brad Pitt, Edward Norton And David Fincher Electrify Audience As "Fight Club" Is Inducted Into "Guy Movie Hall Of Fame," Receiving the Award From Mel Gibson

Clint Eastwood Receives "Brass Balls Award"; Mickey Rourke Named "Guy Of The Year"

Show Features Performances And Appearances By Halle Berry, Jamie Foxx, Robert Downey, Jr., Ben Stiller, Quentin Tarantino, Mel Gibson, Jason Statham, Dwyane Wade, Hayden Panettiere, Jack McBrayer, Triumph The Insult Comic Dog, Metallica, Jonah Hill, Sacha Baron Cohen, Malin Akerman, Michael Irvin, Mila Kunis, Christopher Mintz-Plasse, Judd Apatow, Asher Roth, Rainn Wilson And Many More

To View Exclusive Footage From "Guys Choice" Log-On to www.spike.com

LOS ANGELES, May 31 /PRNewswire/ -- Winners were announced Saturday night during the biggest boy's night out of the year, the third annual Spike TV "Guys Choice" held at the Sony Studios in Los Angeles. The explosive show paying tribute to the things guys love most premieres on Spike TV Sunday, June 21 (10:00 PM-Midnight, ET/PT).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060322/NYW096LOGO>)

The show broke rules one and two about "Fight Club," as the cult classic was inducted into the "Guy Movie Hall of Fame" with stars Brad Pitt and Edward Norton and director David Fincher on hand to accept the honor from Mel Gibson, who kicked off the show with a rousing speech reminiscent of his Academy Award winning movie Braveheart.

Also on hand was cinematic icon and original badass Clint Eastwood, who accepted the "Brass Balls Award" for his lifetime of legendary work as an actor and filmmaker.

Mickey Rourke was the recipient of the night's top honor, as the Oscar nominated star of "The Wrestler" was voted "Guy of the Year" by Spike TV viewers, beating out President Barack Obama in the process.

In addition, Eddie Van Halen made a rare public appearance, and was brought to tears as he accepted the first annual "Guitar God Award" for his years of shredding on the six stringed axe. And, seven years after being kissed by Adrien Brody at the Oscars, Halle Berry turned the tables on the boys, and had a very special moment with Jamie Foxx, who was on hand to present her with the "Decade of Hotness Award."

Spike TV's "Guys Choice" also included a performance by hip hop impresario Asher Roth, and appearances by Robert Downey, Jr., Quentin Tarantino, Jason Statham, Dwyane Wade, Hayden Panettiere, Jack McBrayer, Triumph The Insult Comic Dog, Metallica, Jonah Hill, Sacha Baron Cohen, Malin Akerman, Michael Irvin, Mila Kunis, Christopher Mintz-Plasse, Judd Apatow, Rainn Wilson and many more.

A full list of winners is included below:

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|--------------------|-----------------------|------------------------|
| GUY OF THE YEAR | MAN KIND AWARD | BRASS BALLS |
| Mickey Rourke | Judd Apatow | Clint Eastwood |
| BALLSIEST BAND | FUNNIEST M.F. | GUY MOVIE HALL OF FAME |
| Metallica | Sacha Baron Cohen | "Fight Club" |
| BIGGEST ASS KICKER | SEXIEST SIREN | MOST UNSTOPPABLE JOCK |
| Jason Statham | Katy Perry | LeBron James |
| COMEDY SAVANT | MOST DANGEROUS MAN | DECADE OF HOTNESS |
| Jason Segel | Brock Lesnar | Halle Berry |
| HOT N' FRESH | HOTTEST 'MILA' | BEST BUSH |
| Malin Akerman | Mila Kunis | Will Ferrell |
| FEMME FATALE | DEADLIEST WARRIOR | BIG MEN ON CAMPUS |
| Angelina Jolie | Christian Bale | Florida Gators |
| GUITAR GOD | BEST UNSUPPORTED ROLE | |
| Eddie Van Halen | Kate Winslet | |

| | |
|----------------------------------|------------------------------------|
| SEXIEST ATHLETE | TOP FANTASY LEAGUER |
| Biba Golic | Dwyane Wade |
| HOTTEST GIRL ON THE PLANET | MOST MAN-TICIPATED MOVIE |
| Megan Fox | Inglorious Basterds |
| OUTSTANDING LITERARY ACHIEVEMENT | PLAY OF THE YEAR |
| Russell Brand | Ben Roethlisberger/Santonio Holmes |

To view exclusive footage, interviews, behind-the-scenes access, and more from the "Guys Choice," log-on to www.spike.com

The official sponsors of Spike TV's "Guys Choice" are - AT&T, Corona, Degree V12, Pizza Hut, and the U.S. Army.

Casey Patterson, Carol Donovan and Beth McCarthy-Miller will serve as executive producers.

Spike TV is available in 98 million homes and is a division of MTV Networks. A unit of Viacom (NYSE: VIA, VIA.B), MTV Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is www.spike.com.