

Mediacom Communications and Viacom Renew Comprehensive Carriage Agreement

MEDIACOM PARK, N.Y. & NEW YORK--(BUSINESS WIRE)-- Mediacom Communications and Viacom today announced the renewal of their distribution agreement for carriage of Viacom's media networks across Mediacom's national subscriber base.

In addition to continued carriage of 19 popular Viacom cable networks and EPIX, Mediacom subscribers will have access to additional programming across devices, including a substantial increase in free VOD and expanded TV Everywhere functionality that allows viewers to watch Viacom programming both in- and out-of-home.

"We appreciate Viacom's willingness to enter into a reasonable agreement that takes into consideration our consumers' sensitivity to pricing and the alternative ways content is consumed today," said Rocco B. Commisso, Mediacom's founder, chairman and CEO.

"Viacom has long been an innovator in the content space," continued Commisso. "We look forward to providing our customers with the very best that Viacom has to offer."

"We are pleased to have reached a comprehensive deal with Mediacom that delivers strong value for our brands and provides even better ways for Mediacom customers to enjoy their favorite Viacom content," said Philippe Dauman, Viacom's CEO. "Mediacom has been an outstanding partner for many years, and we look forward to continuing to grow our businesses together."

About Mediacom Communications

Mediacom Communications Corporation is the nation's eighth largest cable television company and one of the leading cable operators focused on serving the smaller cities in the United States, with a significant customer concentration in the Midwestern and Southeastern regions. Mediacom Communications offers a wide array of information, communications and entertainment services and provides innovative broadband solutions through its Mediacom Business division. Mediacom Communications also sells advertising and production services through its OnMedia division. More information about Mediacom Communications is available at www.mediacomcable.com.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form video, apps, games, consumer products, social media and other entertainment content for audiences in more than 165 countries and territories. Viacom's media networks, including Nickelodeon, CMT, Nick Jr., TeenNick, Nicktoons, TV Land, Nick at Nite, MTV, VH1, Comedy Central, SPIKE, Logo, BET, CENTRIC, Channel 5 (UK), Tr3s, Paramount Channel and VIVA, reach a cumulative 3.2 billion television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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