

## **Terrell Owens Gets in the Game With a New Reality Show on VH1**

### **The Terrell Owens Project is Set to Premiere in the Summer of 2009 on VH1**

LOS ANGELES, Jan. 26 -- VH1 has teamed up with one of the most recognizable names and personalities in sports -- Terrell Owens -- who will star in his own reality show slated to premiere in the summer of 2009 on VH1.

The series follows one of the NFL's biggest and most outspoken stars, wide receiver for the Dallas Cowboys, Terrell "T.O." Owens. In the series, T.O. will be shadowed in the off-season by his best friends and publicists Monique Jackson and Kita Williams as they battle the two sides of his large personality. Viewers will discover that behind all the braggadocio, emotional histrionics, and sculpted physique that is the outspoken media magnet known to the world as "T.O." -- there is also a quiet, sensitive, mild-mannered guy from Alexander City, Alabama...that's Terrell.

"We are thrilled to bring such a great athlete, who is one of the biggest names and personalities in all the world of sports to VH1 for a surprising high octane look inside his superstar life off the field," said Jeff Olde, EVP Original Programming & Production.

Mo and Kita want to help Terrell match all the success he's had on the field with that same kind of success off the field. Now, after a string of relationships and off-the-field endeavors, Terrell is ready to re-examine his personal life and finally put a plan into action. These outspoken, vibrant women are more like T.O.'s sisters than people who work for him. They will function as matchmakers and therapists and also put their marketing expertise to use and help him make his life off of the field as successful as his life on it!

The series is executive produced by Evan Prager and Jesse Ignjatovic for Den of Thieves. Executive producers for VH1 are Jill Holmes, Alex Demyanenko, Noah Pollack and Jeff Olde.

VH1 connects viewers to the music, artists and pop culture that matter to them most with TV series, specials, live events, exclusive online content and public affairs initiatives. VH1 is available in 95 million households in the U.S. VH1 also has an array of digital channels and services including VH1Classic, VH1 Soul, VH1 Mobile, VH1Games and extensive broadband video on VH1.com. Connect with VH1 at VH1.com.

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