

Time Warner Cable And Viacom Reach Long-Term Multiplatform Distribution Agreement

Deal Includes Expansive In- and Out-of-Home TV Everywhere Rights for Viacom Networks And Carriage of the EPIX Premium Entertainment Network for Time Warner Cable and Bright House Networks Subscribers

NEW YORK, Dec. 24, 2013 /PRNewswire-FirstCall/ -- Time Warner Cable (NYSE: TWC) and Viacom Inc. (NASDAQ: VIAB, VIA) today announced the multi-year renewal of their distribution agreement, which will allow Time Warner Cable and Bright House Networks to continue delivery of the entire portfolio of Viacom networks to their subscribers and provides an enriched multiplatform experience to a vast library of popular on-demand content.

(Logo: <http://photos.prnewswire.com/prnh/20110811/NY51392LOGO>)

The multiplatform agreement provides for continued carriage of Viacom's channels and content across linear television in both SD and HD, VOD, authenticated websites and apps. Along with the TWC TV app, subscribers will be able to enjoy on-demand content within apps from Nickelodeon, MTV, VH1, CMT, and Comedy Central.

As part of an expansion of Time Warner Cable's arrangements with Viacom and its studio partners, Time Warner Cable will for the first time make the entertainment network EPIX available to its subscribers under the terms of the agreement. A leader in multiplatform availability, EPIX will deliver approximately 3,000 titles on demand to Time Warner Cable and Bright House Networks digital customers. EPIX programming features recent movies and classic film franchises including top blockbuster movies *The Hunger Games*, *Skyfall*, *World War Z* and *Star Trek: Into Darkness* as well as original documentaries such as *TWA Flight 800* and *Schooled: The Price of College Sports* and music and comedy events featuring such performers as Madonna, P!NK, Ben Stiller, Seth Meyers and Patton Oswalt.

Philippe Dauman, President and Chief Executive Officer of Viacom, said, "We're committed to serving our audiences on every screen, as they continue to drive the evolution of how video content is experienced. TWC is equally passionate about its customers and together we crafted a progressive agreement that is a major step forward for consumers and also a model of collaboration for the multiplatform television industry. Our new agreement offers consumers a comprehensive collection of innovations across platforms, including the availability of EPIX and access to Viacom's vast array of popular content within the Television Everywhere environment both in and out of their homes."

"We're pleased to have reached agreement in advance of our deadline," said Melinda Witmer, Executive Vice President and Chief Video and Content Officer for Time Warner Cable. "We're working hard to provide our customers with easier access to the content they love; this agreement will provide a more expansive offering to a wide array of our customers, from parents of young children to comedy and movie lovers and more."

Additional terms of the agreement were not disclosed.

About Time Warner Cable

Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting more than 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and enterprise-class, cloud-enabled hosting, managed applications and services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at www.twc.com, www.twcbc.com and www.twcmedia.com.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form video, apps, games, consumer products, social media and other entertainment content for audiences in more than 160 countries and territories. Viacom's media networks, including MTV, VH1, CMT, Logo, BET, CENTRIC, Nickelodeon, Nick Jr., TeenNick, Nicktoons, Nick at Nite, Comedy Central, TV Land, SPIKE, Tr3s, Paramount Channel and VIVA, reach approximately 700 million television subscribers worldwide. Paramount Pictures, America's oldest film studio, is a major global producer and distributor of filmed entertainment. For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

About EPIX

EPIX is the newest premium entertainment network delivering the latest movie releases, classic library titles, plus original films, comedy, music and sports events on TV, on demand, online and on devices. Launched October 2009 as the first multiplatform premium network with online accessibility for subscribers through Epix.com, EPIX pioneered the development and proliferation of TV Everywhere for American consumers. EPIX was the first premium network to launch on Xbox consoles, first on Android tablets and phones, first on Roku® players and is available to authenticated subscribers on hundreds of devices including

Apple® iPads®, iPhones®, Sony PlayStation®3 and PlayStation®4 consoles and more. Today EPIX remains the only premium service providing its entire monthly line-up from new Hollywood hits to original programs on all platforms and provides more movies than any other premium network.

EPIX is a joint venture between Viacom Inc. (NASDAQ: VIA and VIA.B), its Paramount Pictures unit, Metro-Goldwyn-Mayer Studios Inc. (MGM) and Lionsgate (NYSE: LGF), available to over 30 million homes nationwide through distribution partners including Charter Communications, Cox Communications, DISH Network, Mediacom Communications, NCTC, Suddenlink Communications and Verizon FiOS.

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