"TITANIC" in RealD 3D Sneak Preview Movie Events Set for Next Week

PARAMOUNT OFFERS FANS A CHANCE TO SEE THE NEWLY RE-MASTERED MOVIE EARLY, WHILE ALSO RECEIVING A LIMITED EDITION MOVIE PACK WITH PURCHASE OF TICKET
ADVANCE EVENT TICKETS ARE ON SALE NOW

HOLLYWOOD, Calif., March 30, 2012 /PRNewswire/ -- Moviegoers across the U.S. and Canada will be among the first audiences anywhere to experience TITANIC in 3D at the exclusive "sneak preview" fan screening events, set for this Monday, April 2nd in Canada and Tuesday, April 3rd in the U.S. Presented exclusively in RealD®, these one-night only special advance screenings will take place at 6:30pm at select 3D movie theaters across N. America.

(Photo: http://photos.prnewswire.com/prnh/20120330/LA79853-a)

(Photo: http://photos.prnewswire.com/prnh/20120330/LA79853-b)

(Logo: http://photos.prnewswire.com/prnh/19991206/PARLOGO)

Each TITANIC in 3D Sneak Preview Pack includes:

- One ticket to the movie sneak preview
- A collectors edition pair of TITANIC RealD® 3D glasses
- A limited-edition TITANIC movie art lithograph

*While supplies last

Tickets for next week's "sneak preview" events are on sale now both on-line, and at participating theatres. For event locations around the country, to purchase tickets, or to learn more about this exclusive event, please go to: WWW.TITANICMOVIE.COM/FANSNEAKPREVIEW

James Cameron, who also directed the breakthrough 3D epic AVATAR, will bring TITANIC to life as audiences have never seen it before, digitally re-mastered and harnessing the innovative technology of StereoD. The re-release of TITANIC also coincides with the 100th anniversary of the Titanic setting sail on April 10, 1912. Written, directed and produced by James Cameron, TITANIC is the second highest grossing movie of all time. It is one of only three films to have received a record 11 Academy Awards® including Best Picture and Best Director; and launched the careers of stars Leonardo DiCaprio and Kate Winslet.

Called "A spectacular demonstration of what modern technology can contribute to dramatic storytelling" by Variety upon its release in 1997, the long in the works 3D conversion was overseen by Cameron and his Lightstorm producing partner Jon Landau who produced the hit movie.

Released by Paramount Pictures and Twentieth Century Fox, TITANIC returns to theaters for a limited engagement beginning April 4th in 2D, RealD 3D and IMAX 3D.

Learn more about TITANIC in 3D at HTTP://WWW.TITANICMOVIE.COM/

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Famous Productions, Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group .

About Twentieth Century Fox

One of the world's largest producers and distributors of motion pictures, Fox Filmed Entertainment produces, acquires and distributes motion pictures throughout the world. These motion pictures are produced or acquired by the following units of FFE: Twentieth Century Fox, Fox 2000 Pictures, Fox Searchlight Pictures, Twentieth Century Fox Animation and FoxInternational Productions.

About Lightstorm Entertainment

Lightstorm Entertainment is a film production company founded by Academy Award-winning filmmakers James Cameron and film producer Jon Landau. The company has produced blockbuster hits including "Terminator 2: Judgment Day," "True Lies," as well the Academy Award-winning "Titanic" and most recently "Avatar," which stands at the biggest grossing movie of all time.

SOURCE Paramount Pictures Corporation

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