FORM 4

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address Davis Wade	ss of Reportir		uer Name and Ticke Com Inc. [VIA			Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) 1515 BROADW	(First)		te of Earliest Transa 0/2017	ction (M	lonth/[Day/Year)	X	Officer (give title below)	Other below P, CFO	(specify /)			
(Street) NEW YORK (City)	NY (State)	10036 (Zip)	4. If A	mendment, Date of	Original	Filed	(Month/Day/Y	6. Indi Line) X	l '				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr.	(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
				Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Class B Commor	ı Stock		05/20/2017		М		5,120	A	(1)	52,120	D		
Class B Commor	ı Stock	05/20/2017		F		2,110(2)	D	\$35.2	50,010	D			
Class B Commor	ı Stock	05/21/2017		М		2,131	A	(3)	52,141	D			
Class B Commor	n Stock	05/21/2017		F		878(2)	D	\$35.2	51,263	D			
Class B Common	ı Stock								530	I	By 401(k)		
		Table II -	Derivative Se	curities Acqui	ired, C	Dispo	osed of, or	Benef	icially C	Owned			

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Share Units ⁽⁴⁾	(1)	05/20/2017		М			5,120	(1)	(1)	Class B Common Stock	5,120	(4)	10,240	D	
Restricted Share Units ⁽⁴⁾	(3)	05/21/2017		M			2,131	(3)	(3)	Class B Common Stock	2,131	(4)	2,132	D	

Explanation of Responses:

- 1. These shares were issued on May 20, 2017 upon vesting of the second of four equal annual installments of Restricted Share Units ("RSUs") that were granted on May 20, 2015. On the date of vesting, the most recent closing price of the Class B Common Stock on The NASDAQ Global Select Market was \$35.20 per share.
- 2. These shares were withheld by Viacom to satisfy tax liability incident to the vesting of, and delivery of shares underlying, the RSUs, and were not actually sold or otherwise disposed of in an open-market transaction.
- 3. These shares were issued on May 21, 2017 upon vesting of the third of four equal annual installments of RSUs that were granted on May 21, 2014. On the date of vesting, the most recent closing price of the Class B Common Stock on The NASDAQ Global Select Market was \$35.20 per share.
- 4. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011, for no consideration,

Remarks:

/s/ Christa A. D'Alimonte, Attorney-in-Fact for Wade

05/23/2017

Davis

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.