

VIACOM CBS CORPORATION

5 Continents
with production capabilities

750+ Series
of episodic content globally
425+ Domestic
325+ International

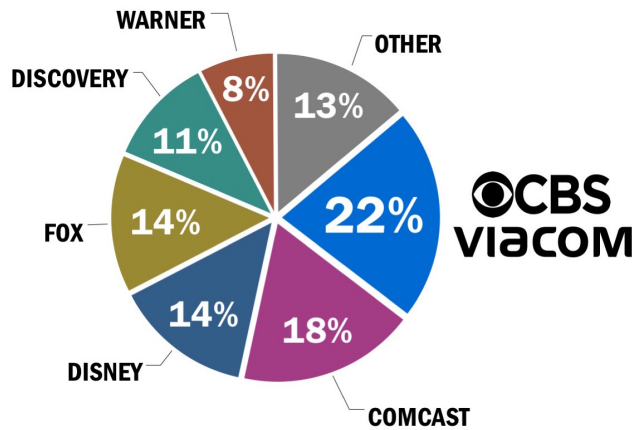
>43,000 Hours
of episodic content produced
globally airing in 183
countries in 45 languages
>25,000 Domestic
>17,000 International

Global Film Studio
One of 5 Major Film Studios
Operating on a Global Basis

Diverse Genres & Formats
Wide variety of content across scripted,
unscripted, kids, news, sports, African
American, variety, talk and comedy

LARGEST SHARE OF U.S. TV AUDIENCE

TV VIEWERSHIP SHARE:



Source: Nielsen, SNL Kagan. Note: Represents P2+ Primetime viewership for 2018-2019 Season (9/24/2018 – 5/22/2019).

Note: Includes shows in production or committed to be in production in the next 12 months. Series and hours exclude sports, documentaries and specials as well as Ananey & Viacom18 content.

#1

IN KEY U.S. TARGET DEMOGRAPHICS

Total Audience (P2+)

Kids (P2-11)

Adults (P18-49, P25-54)

African American (P2+)

Hispanic (P2+)

