

## **COMEDY CENTRAL(R) Secures All-Star Line-Up to Skewer Larry The Cable Guy**

**Roasters Include Drew Carey, Nick DiPaolo, Jeff Foxworthy, Greg Giraldo, Toby Keith, Lisa Lampanelli, Dan Marino, Jeffrey Ross**

### **'COMEDY CENTRAL Roast Of Larry The Cable Guy' To Tape On Sunday, March 1**

NEW YORK, Feb. 11 -- COMEDY CENTRAL is turning up the heat on this year's Roastee, Larry the Cable Guy. The network announced today an all-star roster of Roasters that includes top comedic talent, a hall-of-fame football quarterback and a country music superstar. The "COMEDY CENTRAL Roast Of Larry The Cable Guy" tapes in Los Angeles at the Warner Brothers Studio lot on Sunday, March 1. The "COMEDY CENTRAL Roast Of Larry The Cable Guy" will premiere on Sunday, March 15 at 10:00 p.m. ET/PT.

This year's Roasters include Drew Carey, Nick DiPaolo, Jeff Foxworthy, Greg Giraldo, Toby Keith, Lisa Lampanelli, Dan Marino, Jeffrey Ross, among many others to be announced.

The "COMEDY CENTRAL Roast Of Larry The Cable Guy" will be executive produced by Joel Gallen from Tenth Planet Productions, who also executive produced and directed the "COMEDY CENTRAL Roast Of Bob Saget," "COMEDY CENTRAL Roast Of Flavor-Flav," the Emmy-Nominated "COMEDY CENTRAL Roast Of William Shatner" and the "COMEDY CENTRAL Roast Of Pamela Anderson." Parallel Entertainment's J.P. Williams and Larry the Cable Guy are also executive producers. Elizabeth Porter is the executive in charge for the network.

#### About COMEDY CENTRAL

COMEDY CENTRAL, the only all-comedy network, currently is seen in more than 95 million homes nationwide. COMEDY CENTRAL is owned by Comedy Partners, a wholly-owned division of Viacom Inc.'s (NYSE: VIA and VIA.B) MTV Networks. COMEDY CENTRAL is a registered trademark of Comedy Partners. COMEDY CENTRAL's Internet address is [www.comedycentral.com](http://www.comedycentral.com). For up-to-the-minute and archival press information and photographs, visit "Press Central," COMEDY CENTRAL's press-only web site, at [www.comedycentral.com/press](http://www.comedycentral.com/press).

#### About Parallel Entertainment

Beverly Hills-based Parallel Entertainment, which was profiled by New Yorker Magazine in 2006, and featured in a 2006 CBS TV "60 Minutes" profile, produces all Blue Collar Comedy projects, as well as develops, finances and produces a wide range of entertainment projects, including feature films, specials for network and cable, DVD premiere films, as well as television specials and series, such as the hit TBS sitcom "The Bill Engvall Show," HBO special "Lisa Lampanelli, Long Live The Queen," "Larry the Cable Guy's Christmas Extravaganza" for CMT and "Blue Collar Comedy: The Next Generation," for TBS. Parallel has also financed and produced the motion pictures "Witless Protection," starring Larry the Cable Guy, Jenny McCarthy, Ivana Milicevic, Yaphet Kotto, Peter Stormare, Joe Mantegna and Eric Roberts, released by Lionsgate in 2008; "Delta Farce," starring Larry the Cable Guy, Bill Engvall, and D J Qualls; and "Larry The Cable Guy: Health Inspector," starring Larry, also both distributed by Lionsgate.

SOURCE COMEDY CENTRAL Corporate Communications

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