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## Nickelodeon Announces Brand-New Double Dare Special Commemorating Iconic Game Show's 30th Anniversary Year, Wednesday, Nov. 23, at 9 p.m. (ET/PT)

*Double Dare* Special Airs Thanksgiving Weekend Alongside *Legends of the Hidden Temple* TV Movie

#DoubleDare30

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NEW YORK--(BUSINESS WIRE)-- On your mark, get set, go! In celebration of the 30th anniversary year of *Double Dare*, which originally launched this day, Oct. 6, 1986, Nickelodeon will reunite original host Marc Summers with his beloved announcer Harvey and right-hand woman Robin, for a brand-new commemorative special premiering Wednesday, Nov. 23, at 9 p.m. (ET/PT) on Nick at Nite. Featuring vintage footage, behind-the-scenes content and messy new games taped this year, the half-hour special will let fans revisit their favorite game show from their childhood. The special will encore at 10 p.m. (ET/PT) on Nickelodeon's The Splat, the network's programming block dedicated to Nick's legendary library of hits from the '90s and 2000s.

"Double Dare was *the* show for a particular generation," said Summers. "For the kids of the '80s and '90s, they laughed and learned, and got messy in the process. Thirty years later, I believe it's still the gold standard."

*Double Dare* originally aired from 1986-1993 on Nickelodeon, making it the network's longest running game show. Hosted by Summers, the series consisted of two-member teams of kids competing to win cash and prizes by answering trivia questions, completing messy, physical challenges and facing the infamous obstacle course.

The *Double Dare* special will kick off a holiday weekend that also includes the premiere of *Legends of the Hidden Temple*, an original TV movie inspired by the '90s game show of the same name, on Saturday, Nov. 26, at 8 p.m. (ET/PT). The new action-adventure TV movie follows three siblings who break away from a lackluster tour in a jungle, finding themselves immersed in a high-stakes adventure comprised of obstacles that they must complete in order to escape alive. The TV movie will feature many elements from the original game show including: Olmec, the legendary talking head; The Steps of Knowledge, the entrance to the temple and launching pad for the mission; and appearances from a green monkey, red jaguar, and silver snakes, among others.

Nickelodeon, now in its 37<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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