FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MCGARVIE BLYTHE J | | | | | | | 2. Issuer Name and Ticker or Trading Symbol Viacom Inc. [VIA, VIAB] | | | | | | | | | elationship eck all app CDirec | licable) | ng Pers | son(s) to Iss 10% Ov | |
|---|---|--|--|-------|------------------|---|---|--------|--------------|-----------------------------------|-----|---------------------|---------------------------------------|----------------|---|--------------------------------------|----------------------|--|---------------------------------------|---|
| (Last) (First) (Middle) 1515 BROADWAY | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/31/2017 | | | | | | | | | | Office below | er (give title v) | | Other (s below) | specify |
| (Street) NEW YORK NY 10036 (City) (State) (Zip) | | | | | - | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check AppLine) X Form filed by One Reporting Persor Form filed by More than One Reporting Person | | | | | | | | | | | | n | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transar Date Date | | | | | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 2, 3 | 3. Transact | ion | 4. Secur Dispose | of, or B ities Acqu d Of (D) (I | ired (| A) or | 5. Amount of | | 6. Ownership Form: Direct (D) or Indirect | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | (Month/Day/Year) | | | | ar) 8 | B) ` | · ` | | Amount (A) or (D) | | Price | Owned Report Transa | Following | | nstr. 4) | |
| Class B Common Stock 01/31/ | | | | | | |)17 | | | M | | 3,834 | (1) | 1 | (1) | 13,509 | | | D | |
| Class B Common Stock 01/31/ | | | | | | 2017 | | | | A | | 109 | 2) / | 1 | (2) | 13,618 | | | D | |
| | | Т | able II - | | | | | | | | | | , or Be | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Execution if any (Month/Da | Date, | | Transactior Code (Instr. | | n of i | | ate Exer iration D nth/Day/ | ate | Amount of | | | 8. Price of Derivative Security (Instr. 5) | | is Silly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exer | e rcisable | | piration ate | Title | or Nu of | lumber | | | | | |
| Restricted Share | (1) | 01/31/2017 | | | M | | | 3,834 | | (1) | | (1) | Class B Common | 3, | ,834 | (3) | 0 | | D | |

Explanation of Responses:

- 1. These shares were issued on January 31, 2017 upon the vesting of Restricted Share Units ("RSUs") that were granted on January 31, 2016. On the date of vesting, the price of the Class B Common Stock on The NASDAQ Global Select Market was \$42.14 per share.
- 2. These shares were issued in respect of dividend equivalents that accrued on the RSUs prior to vesting and that were reinvested in Class B common stock upon vesting.
- 3. Granted under the Viacom Inc. 2011 RSU Plan for Outside Directors, as amended and restated as of January 1, 2016, for no consideration.

Remarks:

/s/ Michael D. Fricklas, Attorney-in-Fact for Blythe J. 02/02/2017 **McGarvie**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.