

# **BET Networks Begins Production on New Scripted Series "ZOE EVER AFTER" in Atlanta, GA**

**Starring Brandy Norwood and Executive Produced by Debra Martin Chase, Danny Rose, Erica Montolfo-Bura, Scooter Braun; Co-Executive Produced by Norwood and Elaine Aronson**

**ZOE EVER AFTER Is Slated to Premiere in January 2016**

NEW YORK--(BUSINESS WIRE)-- BET Networks announced that production on its new scripted series ZOE EVER AFTER, starring Grammy Award-winning superstar Brandy Norwood, is underway in Atlanta, GA. ZOE EVER AFTER comes from executive producers Debra Martin Chase, Danny Rose, Scooter Braun, executive producer/writer Erica Montolfo-Bura and co-executive producers Brandy Norwood and Elaine Aronson. The BET Networks production is slated to premiere in January 2016.

This Smart News Release features multimedia. View the full release here:

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ZOE EVER AFTER is a multi-camera romantic comedy about Zoe Moon (Brandy Norwood), a newly single mom stepping out of the shadow of her famous boxer ex-husband Gemini Moon (Dorian Missick) while trying to balance dating, motherhood, a complicated relationship with her ex and finally fulfilling her career dream of starting a cosmetics line.

Zoe is surrounded by a cast of colorful characters, including her smart and precocious eight-year-old son Xavier (Jaylon Gordon), her fashion-forward and fun assistant Valenté (Tory Devon Smith), her publicist and best friend Pearl (Haneefah Wood) and sexy contractor Miguel (Ignacio Serricchio).

ZOE EVER AFTER comes from executive producers Debra Martin Chase, Danny Rose, Scooter Braun, executive producer/writer Erica Montolfo-Bura and co-executive producers Brandy Norwood and Elaine Aronson.

## **About BET Networks**

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: [BET.com](http://BET.com), a leading Internet destination for Black entertainment, music, culture, and news;

BET NETWORKS BEGINS PRODUCTION ON NEW SCRIPTED SERIES "ZOE EVER AFTER" STARRING BRANDY NORWOOD. (Photo: Business Wire)

CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

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