

SPOTLIGHT ON DISTRIBUTION & PLUTO TV

Viacom advanced its distribution across traditional and virtual MVPDs, mobile and direct-to-consumer; expanded product line with Pluto TV acquisition.

In March, Viacom reached a new long-term deal with AT&T:

- Includes broad carriage of Viacom brands on DirecTV and U-Verse.
- Viacom has renewed or extended the vast majority of its subscriber base.

Expanded carriage on vMVPDs:

- Gained carriage on AT&T's DirecTV Now Plus and Max offerings.
- Added to fuboTV's live TV streaming service and Charter Spectrum TV Essentials.

Growing momentum in mobile:

- Announced a significant content distribution agreement as the cornerstone of T-Mobile's forthcoming mobile video service.
- Added MTV, Nick and TV Land to AT&T Watch.
- Viacom International Media Networks (VIMN) launched MTV Play on U.K. mobile provider EE and Paramount+, a cross-brand streaming video service, on Telia in Finland.
 - ! VIMN now has 22 mobile-only content deals with 18 operators in 30+ countries.

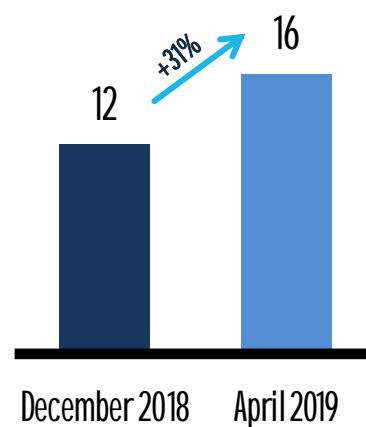
Broadened SVOD and direct-to-consumer distribution:

- Nickelodeon's Noggin crossed 2.5M subscribers globally.
- Noggin, Nick Hits, Comedy Central Now and MTV Hits will be offered as Apple TV Channels in the all-new Apple TV App for iPhone, iPad and Apple TV later this month, on Samsung this spring and on Mac this fall.
- In April, Paramount+ signed its first Latin American partnership with NET in Brazil and Claro video in the rest of Latin America, including on mobile.

Accelerated growth in free streaming TV with Pluto TV:

- At the end of April, monthly active users grew to approximately 16 million, up 31% since December 2018.
- Announced several new distribution and content deals:
 - ! Comcast recently announced the inclusion of Pluto TV in its Xfinity Flex service, and Pluto TV will be coming to Xfinity X1 soon.
 - ! Grew roster of 150+ content partners with recent additions of CNN, BBC and Major League Soccer.
- Viacom launched 14 library channels on Pluto TV, broadening the content offering to kids, women and African Americans.
 - ! Launching Pluto Latino, its U.S. Hispanic channels, in July.
- International plans include launches in Latin America and Switzerland, and expansion in the U.K., Germany and Austria.

MONTHLY ACTIVE USERS IN MILLIONS

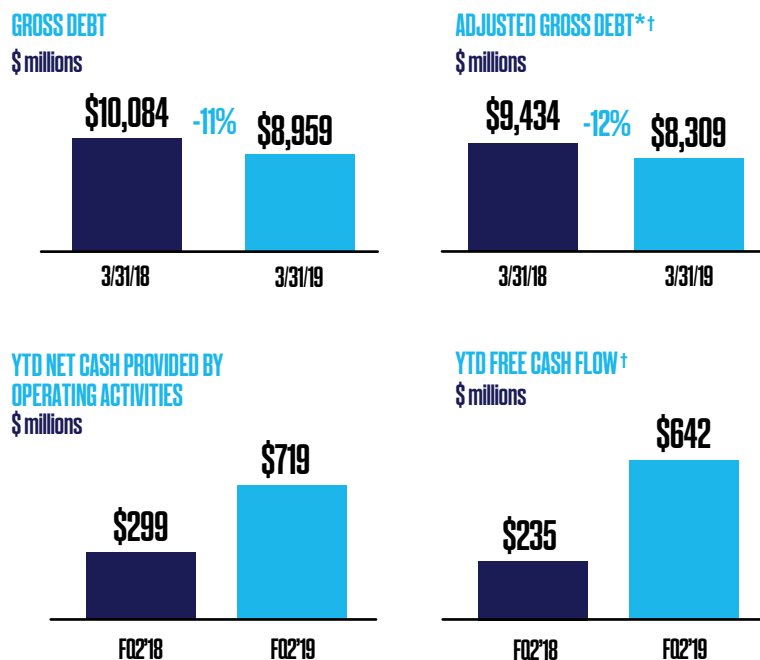


RECENT CHANNEL LAUNCHES

BALANCE SHEET & LIQUIDITY

Viacom continued its focus on de-levering the balance sheet and delivered improvements in free cash flow.

- At March 31, 2019, gross debt outstanding was \$8.96 billion. Adjusted gross debt was \$8.31 billion.
- For the six months ended March 31, 2019, net cash provided by operating activities increased \$420 million to \$719 million.
- For the six months ended March 31, 2019, free cash flow increased \$407 million to \$642 million.



* Adjusted Gross Debt reflects 50% equity credit applied by S&P and Fitch to \$1.3B of hybrid securities, reducing gross debt by \$650M.
† Non-GAAP measures referenced in this release are detailed in the Supplemental Disclosures at the end of this release.

Viacom creates entertainment experiences that drive conversation and culture around the world. Through television, film, digital media, live events, merchandise and solutions, our brands connect with diverse, young and young at heart audiences in more than 180 countries.

For more information about Viacom and its businesses, visit www.viacom.com. Viacom may also use social media channels to communicate with its investors and the public about the company, its brands and other matters, and those communications could be deemed to be material information. Investors and others are encouraged to review posts on Viacom's Twitter feed (twitter.com/viacom), Facebook page (facebook.com/viacom) and LinkedIn profile (linkedin.com/company/viacom).

CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

This news release contains both historical and forward-looking statements. All statements that are not statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements reflect our current expectations concerning future results, objectives, plans and goals, and involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause future results, performance or achievements to differ. These risks, uncertainties and other factors include, among others: technological developments, alternative content offerings and their effects in our markets and on consumer behavior; competition for content, audiences, advertising and distribution in a swiftly consolidating industry; the public acceptance of our brands, programs, films and other entertainment content on the various platforms on which they are distributed; the impact on our advertising revenues of declines in linear television viewing, deficiencies in audience measurement and advertising market conditions; the potential for loss of carriage or other reduction in the distribution of our content; evolving cybersecurity and similar risks; the failure, destruction or breach of our critical satellites or facilities; content theft; increased costs for programming, films and other rights; the loss of key talent; domestic and global political, economic and/or regulatory factors affecting our businesses generally; volatility in capital markets or a decrease in our debt ratings; a potential inability to realize the anticipated goals underlying our ongoing investments in new businesses, products, services and technologies; fluctuations in our results due to the timing, mix, number and availability of our films and other programming; potential conflicts of interest arising from our ownership structure with a controlling stockholder; and other factors described in our news releases and filings with the Securities and Exchange Commission, including but not limited to our 2018 Annual Report on Form 10-K and reports on Form 10-Q and Form 8-K. The forward-looking statements included in this document are made only as of the date of this document, and we do not have any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances. If applicable, reconciliations for any non-GAAP financial information contained in this news release are included in this news release or available on our website at ir.viacom.com.

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VIACOM INC.
CONSOLIDATED STATEMENTS OF EARNINGS
(Unaudited)

(in millions, except per share amounts)	Quarter Ended March 31,		Six Months Ended March 31,	
	2019	2018	2019	2018
Revenues	\$ 2,958	\$ 3,148	\$ 6,048	\$ 6,221
Expenses:				
Operating	1,524	1,681	3,207	3,244
Selling, general and administrative	743	771	1,427	1,510
Depreciation and amortization	54	55	104	108
Restructuring and related costs	24	185	95	185
Legal settlement	40	—	40	—
Total expenses	2,385	2,692	4,873	5,047
Operating income	573	456	1,175	1,174
Interest expense, net	(118)	(143)	(245)	(290)
Equity in net earnings of investee companies	—	2	1	3
Gain/(loss) on marketable securities	38	—	(8)	—
Gain on extinguishment of debt	—	—	18	25
Other items, net	(5)	(28)	(12)	(32)
Earnings from continuing operations before provision for income taxes	488	287	929	880
Provision for income taxes	(120)	(23)	(230)	(65)
Net earnings from continuing operations	368	264	699	815
Discontinued operations, net of tax	13	10	16	12
Net earnings (Viacom and noncontrolling interests)	381	274	715	827
Net earnings attributable to noncontrolling interests	(5)	(8)	(18)	(24)
Net earnings attributable to Viacom	\$ 376	\$ 266	\$ 697	\$ 803
Amounts attributable to Viacom:				
Net earnings from continuing operations	\$ 363	\$ 256	\$ 681	\$ 791
Discontinued operations, net of tax	13	10	16	12
Net earnings attributable to Viacom	\$ 376	\$ 266	\$ 697	\$ 803
Basic earnings per share attributable to Viacom:				
Continuing operations	\$ 0.90	\$ 0.64	\$ 1.69	\$ 1.97
Discontinued operations	0.03	0.02	0.04	0.03
Net earnings	\$ 0.93	\$ 0.66	\$ 1.73	\$ 2.00
Diluted earnings per share attributable to Viacom:				
Continuing operations	\$ 0.90	\$ 0.64	\$ 1.69	\$ 1.96
Discontinued operations	0.03	0.02	0.04	0.03
Net earnings	\$ 0.93	\$ 0.66	\$ 1.73	\$ 1.99
Weighted average number of common shares outstanding:				
Basic	403.3	402.6	403.2	402.5
Diluted	403.7	402.9	403.6	402.7

VIACOM INC.
CONSOLIDATED BALANCE SHEETS
(Unaudited)

(in millions, except par value)	March 31, 2019	September 30, 2018
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 486	\$ 1,557
Receivables, net	3,088	3,141
Inventory, net	855	896
Prepaid and other assets	571	482
Total current assets	<u>5,000</u>	<u>6,076</u>
Property and equipment, net	895	919
Inventory, net	3,919	3,848
Goodwill	11,888	11,609
Intangibles, net	341	313
Other assets	1,050	1,018
Total assets	<u>\$ 23,093</u>	<u>\$ 23,783</u>
LIABILITIES AND EQUITY		
Current liabilities:		
Accounts payable	\$ 394	\$ 433
Accrued expenses	772	848
Participants' share and residuals	729	719
Program obligations	732	662
Deferred revenue	464	398
Current portion of debt	322	567
Other liabilities	459	427
Total current liabilities	<u>3,872</u>	<u>4,054</u>
Noncurrent portion of debt	8,637	9,515
Participants' share and residuals	415	523
Program obligations	380	498
Deferred tax liabilities, net	319	296
Other liabilities	1,192	1,186
Redeemable noncontrolling interest	253	246
Commitments and contingencies		
Viacom stockholders' equity:		
Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively	—	—
Class B common stock, par value \$0.001, 5,000.0 authorized; 353.9 and 353.7 outstanding, respectively	—	—
Additional paid-in capital	10,161	10,145
Treasury stock, 392.8 and 393.1 common shares held in treasury, respectively	(20,554)	(20,562)
Retained earnings	19,197	18,561
Accumulated other comprehensive loss	(828)	(737)
Total Viacom stockholders' equity	<u>7,976</u>	<u>7,407</u>
Noncontrolling interests	49	58
Total equity	<u>8,025</u>	<u>7,465</u>
Total liabilities and equity	<u>\$ 23,093</u>	<u>\$ 23,783</u>

VIACOM INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

(in millions)	Six Months Ended March 31,	
	2019	2018
OPERATING ACTIVITIES		
Net earnings (Viacom and noncontrolling interests)	\$ 715	\$ 827
Discontinued operations, net of tax	(16)	(12)
Net earnings from continuing operations	699	815
Reconciling items:		
Depreciation and amortization	104	108
Feature film and program amortization	2,086	2,245
Equity-based compensation	26	35
Deferred income taxes	22	(11)
Loss on marketable securities	8	—
Operating assets and liabilities, net of acquisitions:		
Receivables	110	(56)
Production and programming	(2,155)	(2,376)
Accounts payable and other current liabilities	(188)	(467)
Other, net	7	6
Net cash provided by operating activities	719	299
INVESTING ACTIVITIES		
Acquisitions and investments, net	(391)	(71)
Capital expenditures	(77)	(64)
Proceeds received from asset sales	5	44
Grantor trust proceeds	3	4
Net cash used in investing activities	(460)	(87)
FINANCING ACTIVITIES		
Debt repayments	(1,100)	(1,000)
Dividends paid	(161)	(161)
Exercise of stock options	—	2
Other, net	(65)	(53)
Net cash used in financing activities	(1,326)	(1,212)
Effect of exchange rate changes on cash and cash equivalents	(4)	28
Net change in cash and cash equivalents	(1,071)	(972)
Cash and cash equivalents at beginning of period	1,557	1,389
Cash and cash equivalents at end of period	\$ 486	\$ 417

SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL MEASURES

We utilize certain financial measures that are not in accordance with accounting principles generally accepted in the United States of America (“GAAP”), including consolidated adjusted operating income, adjusted earnings from continuing operations before provision for income taxes, adjusted provision for income taxes, adjusted net earnings from continuing operations attributable to Viacom and adjusted diluted earnings per share (“EPS”) from continuing operations, to evaluate our actual operating performance and for planning and forecasting of future periods.

We also utilize free cash flow, which is a non-GAAP financial measure, because we believe the use of this measure provides investors with an important perspective on our liquidity, including our ability to service debt and make investments in our business.

In addition, because foreign currency headwinds can be significant and unpredictable and are outside of our control, we provide certain financial information on a constant currency basis, excluding the impact of currency fluctuations, in order to provide a clearer view of our operating performance. This information compares results between periods as if exchange rates had remained constant period-over-period. We calculate this information by converting current-period local currency results using prior-year period average foreign currency exchange rates.

We believe that each of these adjusted measures provides relevant and useful information for investors because they clarify our actual operating performance, make it easier to compare our results with those of other companies, facilitate period-to-period comparisons of our business performance and allow investors to review performance in the same way as our management. Since these are not measures of performance calculated in accordance with GAAP, they should not be considered in isolation of, or as a substitute for, operating income, earnings from continuing operations before provision for income taxes, provision for income taxes, net earnings from continuing operations attributable to Viacom, diluted EPS from continuing operations and net cash provided by operating activities as indicators of operating performance and they may not be comparable to similarly titled measures employed by other companies.

The following tables reconcile our results of operations reported in accordance with GAAP for the quarters and six months ended March 31, 2019 and 2018 to adjusted results that exclude the impact of certain items identified as affecting comparability (non-GAAP).

(in millions, except per share amounts)

	Quarter Ended March 31, 2019				
	Operating Income	Earnings from Continuing Operations Before Provision for Income Taxes	Provision for Income Taxes ⁽¹⁾	Net Earnings from Continuing Operations Attributable to Viacom	Diluted EPS from Continuing Operations
Reported results (GAAP)	\$ 573	\$ 488	\$ 120	\$ 363	\$ 0.90
Factors Affecting Comparability:					
Restructuring and related costs ⁽²⁾	24	24	6	18	0.04
Legal settlement ⁽³⁾	40	40	9	31	0.08
Gain on marketable securities ⁽⁴⁾	—	(38)	(9)	(29)	(0.07)
Adjusted results (Non-GAAP)	<u>\$ 637</u>	<u>\$ 514</u>	<u>\$ 126</u>	<u>\$ 383</u>	<u>\$ 0.95</u>

(in millions, except per share amounts)

	Six Months Ended March 31, 2019				
	Operating Income	Earnings from Continuing Operations Before Provision for Income Taxes	Provision for Income Taxes ⁽¹⁾	Net Earnings from Continuing Operations Attributable to Viacom	Diluted EPS from Continuing Operations
Reported results (GAAP)	\$ 1,175	\$ 929	\$ 230	\$ 681	\$ 1.69
Factors Affecting Comparability:					
Restructuring, related costs and programming charges ⁽²⁾	172	172	40	132	0.32
Legal settlement ⁽³⁾	40	40	9	31	0.08
Gain on extinguishment of debt ⁽⁵⁾	—	(18)	(4)	(14)	(0.03)
Loss on marketable securities ⁽⁴⁾	—	8	2	6	0.01
Adjusted results (Non-GAAP)	<u>\$ 1,387</u>	<u>\$ 1,131</u>	<u>\$ 277</u>	<u>\$ 836</u>	<u>\$ 2.07</u>

(in millions, except per share amounts)

	Quarter Ended March 31, 2018				
	Operating Income	Earnings from Continuing Operations Before Provision for Income Taxes	Provision for Income Taxes ⁽¹⁾	Net Earnings from Continuing Operations Attributable to Viacom	Diluted EPS from Continuing Operations
Reported results (GAAP)	\$ 456	\$ 287	\$ 23	\$ 256	\$ 0.64
Factors Affecting Comparability:					
Restructuring and related costs ⁽²⁾	185	185	44	141	0.35
Gain on asset sale ⁽⁶⁾	—	(16)	—	(16)	(0.04)
Investment impairment ⁽⁷⁾	—	46	10	36	0.09
Discrete tax benefit ⁽⁸⁾	—	—	46	(46)	(0.12)
Adjusted results (Non-GAAP)	\$ 641	\$ 502	\$ 123	\$ 371	\$ 0.92

(in millions, except per share amounts)

	Six Months Ended March 31, 2018				
	Operating Income	Earnings from Continuing Operations Before Provision for Income Taxes	Provision for Income Taxes ⁽¹⁾	Net Earnings from Continuing Operations Attributable to Viacom	Diluted EPS from Continuing Operations
Reported results (GAAP)	\$ 1,174	\$ 880	\$ 65	\$ 791	\$ 1.96
Factors Affecting Comparability:					
Restructuring and related costs ⁽²⁾	185	185	44	141	0.35
Gain on extinguishment of debt ⁽⁵⁾	—	(25)	(6)	(19)	(0.05)
Gain on asset sale ⁽⁶⁾	—	(16)	—	(16)	(0.04)
Investment impairment ⁽⁷⁾	—	46	10	36	0.09
Discrete tax benefit ⁽⁸⁾	—	—	149	(149)	(0.36)
Adjusted results (Non-GAAP)	\$ 1,359	\$ 1,070	\$ 262	\$ 784	\$ 1.95

(1) The tax impact has been calculated by applying the tax rates applicable to the adjustments presented.

(2) During fiscal 2018, we launched a program of cost transformation initiatives to improve our margins. We recognized pre-tax charges of \$24 million and \$172 million in the quarter and six months ended March 31, 2019, respectively, associated with continuing initiatives primarily related to recent management changes and reorganization at *Media Networks*, comprised of \$24 million and \$95 million of restructuring and related costs in the quarter and six months, respectively, and \$77 million of programming charges in the six months. The programming charges resulted from decisions by management newly in place, as part of our 2018 restructuring activities, to cease the use of certain programming, and are included within *Operating expenses* in the Consolidated Statements of Earnings.

We recognized restructuring and related costs of \$185 million in the quarter and six months ended March 31, 2018, resulting from the program of cost transformation initiatives described above.

(3) An expense of \$40 million was recognized in connection with the settlement of a commercial dispute in the quarter and six months ended March 31, 2019.

(4) Pursuant to our adoption of Accounting Standards Update 2016-01, which requires the changes in fair value measurement of marketable securities to be recognized in the Consolidated Statements of Earnings, we recorded a non-operating gain on marketable securities of \$38 million in the quarter ended March 31, 2019 and a non-operating loss on marketable securities of \$8 million in the six months ended March 31, 2019 in the Consolidated Statements of Earnings.

(5) We redeemed senior notes and debentures totaling \$1.128 billion in the six months ended March 31, 2019. As a result, we recognized a pre-tax extinguishment gain of \$18 million in the Consolidated Statements of Earnings.

We redeemed senior notes and debentures totaling \$1.039 billion in the six months ended March 31, 2018. As a result of these transactions, we recognized a pre-tax extinguishment gain of \$25 million in the Consolidated Statements of Earnings.

(6) We completed the sale of a 1% equity interest in Viacom18 to our joint venture partner for \$20 million, resulting in a gain of \$16 million in the quarter and six months ended March 31, 2018, included within *Other items, net* in the Consolidated Statements of Earnings.

(7) We recognized a \$46 million impairment loss in the quarter and six months ended March 31, 2018, included within *Other items, net* in the Consolidated Statements of Earnings, in connection with the write off of certain cost method investments.

(8) The net discrete tax benefit in the quarter ended March 31, 2018 was principally related to the measurement of the deferred tax balances from the retroactive reenactment of legislation allowing for accelerated tax deductions on certain qualified film and television productions, partially offset by a refinement of the transition tax on the deemed repatriation of indefinitely reinvested earnings of our international subsidiaries. Discrete tax benefits in the six months ended March 31, 2018 were principally related to the U.S. enactment of the Tax Cuts and Jobs Act.

The following table reconciles our net cash provided by operating activities (GAAP) for the quarters and six months ended March 31, 2019 and 2018 to free cash flow (non-GAAP). We define free cash flow as net cash provided by operating activities minus capital expenditures.

Reconciliation of net cash provided by operating activities to free cash flow (in millions)	Quarter Ended March 31,		Better/ (Worse) \$	Six Months Ended March 31,		Better/ (Worse) \$
	2019	2018		2019	2018	
Net cash provided by operating activities (GAAP)	\$ 491	\$ 287	\$ 204	\$ 719	\$ 299	\$ 420
Capital expenditures	(40)	(36)	(4)	(77)	(64)	(13)
Free cash flow (Non-GAAP)	\$ 451	\$ 251	\$ 200	\$ 642	\$ 235	\$ 407