February 23, 2016

Classmates Band Together in Nickelodeon's New Live-Action Series School of Rock Premiering Saturday, March 12, at 9:30 P.M. (ET/PT)

Produced with Paramount Television and Based on the Feature Film, the Comedy Series Airs Regularly on Saturdays at 8:30 P.M. (ET/PT)

SANTA MONICA, Calif.--(BUSINESS WIRE)-- A group of overachieving prep school students band together and learn to rock out when they meet their new, unconventional substitute teacher in Nickelodeon's highly anticipated live-action comedy series *School of Rock,* premiering Saturday, March 12, at 9:30 p.m. (ET/PT). The series, produced with Paramount Television, will air regularly on Saturdays at 8:30 p.m. (ET/PT).

This Smart News Release features multimedia. View the full release here:
http://www.businesswire.com/news/home/20160223007071/en/

Nickelodeon's New Live-Action Series "School of Rock" Premieres Saturday, March 12, at 9:30 P.M. (ET/PT) (Photo: Michael Elins/Nickelodeon)

School of Rock follows a group of rule-abiding students -- Zack (Lance Lim), Lawrence (Aidan Miner), Freddy (Ricardo Hurtado), Summer (Jade Pettyjohn) and Tomika (Breanna Yde) -- who learn to take risks and reach new heights thanks to substitute teacher Dewey Finn (Tony Cavalero), a down-on-his-luck musician who uses the language of rock 'n' roll to inspire his class to form a secret band. Throughout the school year, these middle-school classmates find themselves navigating relationships, discovering their unknown talents and learning lessons on loyalty and friendships.

The series features guest appearances from Pete Wentz (Fall Out Boy), Kendall Schmidt (*Big Time Rush*) and Kira Kosarin (*The Thundermans*). Episodes will include musical performances by the cast covering hits "What I Like About You" (The Romantics*)*,"Lips Are Movin" (Meghan Trainor), "The Kids Are All Right" (The Who), "We're Not Gonna Take It" (Twisted Sister), "Shut Up and Dance" (WALK THE MOON), "Heart Attack" (Demi Lovato) and more.

Fans can access additional content such as musical games, activities and more at Nick.com.

School of Rock is developed by Jim and Steve Armogida (*Crash & Bernstein, Grounded for Life*), who also serve as Executive Producers with Jay Kogen (*The Simpsons, Henry Danger*). The 2003 movie of the same name was written by Mike White. Its director Richard Linklater and producer Scott Rudin serve as series Executive Producers, along with Eli Bush (*The Newsroom, Ex Machina*).

About Paramount Television

Paramount Television develops and finances a wide range of creative television programming across all media platforms. Paramount Television is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NASDAQ: VIAB, VIA), a global content company with premier television, film and

digital entertainment brands.

About Nickelodeon:

Nickelodeon, now in its 36th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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NICKELODEON PRESS:
Lilah Kojoori
Lilah.Kojoori@nick.com
or
Brandi Albahary
Brandi.Albahary@nick.com
or
PARAMOUNT TV:
Jessica Rovins
Jessica.Rovins@paramount.com

Source: Nickelodeon

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