

## **Viacom President and Chief Executive Officer Philippe Dauman to Speak at the Deutsche Bank 2009 Media & Telecom Conference**

NEW YORK, Feb. 26 -- Viacom Inc. (NYSE: VIA and VIA.B) today announced that Philippe Dauman, President and Chief Executive Officer of Viacom, will speak at the Deutsche Bank 2009 Media & Telecom Conference on Monday, March 2, 2009. His question-and-answer session, which is scheduled to begin at approximately 11:10 a.m. (ET), will be open to the general public through a live webcast on Viacom's website at [www.viacom.com](http://www.viacom.com). A replay of the audio webcast will be available in the "Events-Webcasts" section of the site.

### About Viacom

Viacom, consisting of BET Networks, MTV Networks and Paramount Pictures, is the world's leading entertainment content company. It engages audiences on television, motion picture and digital platforms through many of the world's best known entertainment brands, including MTV, VH1, CMT, Logo, Rock Band, Nickelodeon, Nick at Nite, Noggin, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers, BET and Paramount Pictures. Viacom's global reach includes approximately 165 channels and 400 online properties in 162 countries and territories.

For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com).

SOURCE Viacom Inc.

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