(Last)

200 ELM STREET

(First)

(Middle)

FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

heck this box if no longer subject to
ection 16. Form 4 or Form 5
oligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

7. Nature of Indirect Beneficial Ownership (Instr. 4)

Indirect<sup>(2)</sup>

11. Nature of Indirect Beneficial Ownership (Instr. 4)

Instruc	tion 1(b).			Fil								es Exchan			34			liouis	peri		
Name and Address of Reporting Person*     VIACOM INC				2. 1	or Section 30(h) of the Investment Company Act of 1940  2. Issuer Name and Ticker or Trading Symbol  BLOCKBUSTER INC [ BBI ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner								
(Last) (First) (Middle) 1515 BROADWAY					3. Date of Earliest Transaction (Month/Day/Year) 12/10/2003													(specify			
(Street) NEW YORK NY 10036				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person  X Form filed by More than One Reporting								
(City)	(S	tate)	(Zip)													71	Pers	son			
		Tab	le I - No	n-Deri	vative	Se	curiti	es Ac	qu	ired, D	isį	posed o	f, oı	r Ber	efici	ially	Own	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					ur) E	2A. Deemed Execution Date, if any (Month/Day/Year)		,   ]	3. Transaction Code (Instr. 8)		5)					5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature Indirect Beneficia Ownersh (Instr. 4)	
Cl. A.C					10/000			(	Code V		Amount	{	(A) or (D)	D) Frice		Transaction(s) (Instr. 3 and 4)		D <sup>(1)</sup>			
				12/1	0/2003	)/2003				P		306	+	A	\$17.02		1,831,742 1,621,100			I	Indirec
Class A Common Stock			 Deriva	tive S	ive Securities Acquired, Disposed of, or Benefic						icial				<u> </u>	1	munec				
												onvertib									
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Executity or Exercise (Month/Day/Year) if any		3A. Deen Executio if any (Month/D						Ex	Date Exe opiration I lonth/Day	Date	•	Amo Seci Und Deri Seci	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Benefici Ownersi (Instr. 4)
					Code	v	(A)	(D)	Da Ex	ate kercisable		Expiration Date	Title	or Nu of	mount mber ares						
	nd Address of OM INC	Reporting Person*																			
(Last) 1515 BR	OADWAY	(First)	(Mid	dle)																	
(Street) NEW YO	ORK	NY	100	36																	
(City)		(State)	(Zip)	)																	
1. Name ar		Reporting Person*																			
(Last) 200 ELM	1 STREET	(First)	(Mid	dle)																	
(Street) DEDHA	M	MA	020	26																	
(City)		(State)	(Zip)	)																	
		Reporting Person*  IUSEMENTS	S INC /	MD/																	

(Street)									
DEDHAM	MA	02026							
(City)	(State)	(Zip)							
1. Name and Address	s of Reporting Pers	on*							
REDSTONE SUMNER M									
(Last)	(First)	(Middle)							
C/O VIACOM IN	, ,	(iviidale)							
1515 BROADWAY									
BISIS BROADWA	VI								
(Street)									
NEW YORK	NY	10036							
-									
(City)	(State)	(Zip)							
Name and Address of Reporting Person*									
VIACOM INTERNATIONAL INC /DE/									
(Last)	(First)	(Middle)							
1515 BROADWA	, ,	(wildaic)							
1313 BROADWA	11								
(Street)									
NEW YORK	NY	10036							
(City)	(State)	(Zip)							
(City)	(State)	(Zip)							

## **Explanation of Responses:**

- 1. These securities are owned directly by Viacom Inc. (Viacom), but may also be deemed to be beneficially owned by (1) NAIRI, Inc. (NAIRI), which owns approximately 69% of Viacom's voting stock, (2) NAIRI's parent corporation, National Amusements, Inc. (NAI) and (3) Sumner M. Redstone, who is the controlling stockholder of NAI.
- 2. These securities are owned directly by Viacom International Inc., a wholly-owned subsidiary of Viacom, but may also be deemed to be beneficially owned by (1) NAIRI, (2) NAI and (3) Sumner M. Redstone.

## Remarks:

By: Michael D. Fricklas, Executive Vice President	12/11/2003
By: Sumner M. Redstone, Chairman & President	12/11/2003
By: Sumner M. Redstone, Chairman & CEO	12/11/2003
By: Sumner M. Redstone	12/11/2003
By: Michael D. Fricklas, Executive Vice President	12/11/2003
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

 $Persons \ who \ respond \ to \ the \ collection \ of \ information \ contained \ in \ this \ form \ are \ not \ required \ to \ respond \ unless \ the \ form \ displays \ a \ currently \ valid \ OMB \ Number.$