UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Page 1 of 10 Pages

Under the Securities Exchange Act of 1934 (Amendment)

NAME OF ISSUER Viacom Inc.

TITLE OF CLASS OF SECURITIES Common

CUSIP NUMBER 925524308

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

13G CUSIP No. 925524308 Page 2 of 10 Pages Name of reporting person S.S. or I.R.S. identification no. of above person Marsh & McLennan Companies, Inc. 36-2668272 Check the appropriate box if a member of a group* (b)() (a)() SEC use only Citizenship or place of organization Delaware Sole Voting Power NONE Number of shares 6.) Shared Voting Power Beneficially) Owned by each NONE Reporting Person with: Sole Dispositive Power NONE Shared Dispositive Power NONE Aggregate amount beneficially owned by each reporting person NONE 10. Check box if the aggregate amount in row (9) excludes certain shares*

11. Percent of class represented by amount in row 9

12.	туре от	Reporting	oerson^					
	HC							
13G								
CUSIP N	lo. 92552	4308		Page 3 of 10 Pages				
1.	Name of	reporting	person					
	S.S. or I.R.S. identification no. of above person							
	Putnam 04-2539	Investments, LLC. 558						
	Chook t	ho oppropri	to boy if a member of a group*					
2.		(a)()	te box if a member of a group* (b)()					
3.								
4. Citizenship or place of organization								
		Massachuse	ts					
			5 Sole Voting Power					
			5. Sole Voting Power					
Number	of	shares)	NONE					
Benefic	ally) 6.	Shared Voting Power					
owned b	y each)	3,596,720					
Reporti	-)						
Person	with:)	7. Sole Dispositive Power					
			NONE					
			8. Shared Dispositive Power					
			56,072,796					
9.		te amount h	eneficially owned by each reporting person					
	, .gg. 0gu		merically emica by each repercing percent					
		56,072,796						
10.			gregate amount in row (9) excludes certain	shares*				
11.			epresented by amount in row 9					
		4.1%						
		Reporting	person*					
	HC							
13G								
CUSTD N	lo. 92552	4308		Page 4 of 10 Pages				
1.		reporting I.R.S. ide	person htification no. of above person					
	Putnam 04-2471		danagement, LLC.					
2.	Check the appropriate box if a member of a group* (a)() (b)()							
			(b)()					
	SEC use	•						
4.	4. Citizenship or place of organization							
Massachusetts								
			5. Sole Voting Power					
NONE								
Number	of	shares)						
Owned b	ially y each) 6.)	Shared Voting Power					
Reporti)	NONE					
LCI 2011	WILLI.)	7. Sole Dispositive Power					
			NONE					
8. Shared Dispositive Power								
		υ.	Oligi og probogretio i omei					

NONE

44,701,677

9.	Aggrega	44,701,677		by each reporting person
10.	Check b			row (9) excludes certain shares*
 11.		of class repres		
		Reporting perso		
	IA	3 p		
13G				
	o. 92552	4308		Page 5 of 10 Pages
1.		reporting perso	on	
	The Put 04-6187	nam Advisory Cor 127	npany, LLC.	
	Check t	he appropriate b	oox if a membe	
3.	SEC use	only		
 4.		ship or place of		
4.	CILIZEII		organizacion	'
		Massachusetts		Vehing Davin
			5. 5016	e Voting Power
Number	of	shares)		NONE
Benefic Owned b	ially y each) 6.)	Shared Votir	
Reporti Person	ng with:)		3,596,720
			7. Sole	Dispositive Power
				NONE
			8. Shar	ed Dispositive Power
				11,371,119
9.	Aggrega	te amount benef:	icially owned	by each reporting person
		11,371,119		
10.	Check b			row (9) excludes certain shares*
11.	Percent	of class repres	sented by amou	unt in row 9
	0.8%			
12.		Reporting perso		
	IA			
		EXCHANGE COMMISS C. 20549	SION	
SCHEDUL	E 13G			
Under t	he Secur	ities Exchange A	Act of 1934	
Item 1(a)	Name of Issuer	: Viac	com Inc.
Item 1(b)	Address of Issu	uer's Principa	ll Executive Offices:
1515 Br	oadway,	51st Floor, New	York, NY 1003	86,
Item 2(a)			Item 2(b)
	Person esidence			Address or Principal Office or, if
	("PI")	nts, LLC. self and:		One Post Office Square Boston, Massachusetts 02109
		an Companies, In	nc.	1166 Avenue of the Americas New York, NY 10036

Putnam Investment Management, LLC. ("PIM")

One Post Office Square
Boston, Massachusetts 02109

The Putnam Advisory Company, LLC. ("PAC")

One Post Office Square Boston, Massachusetts 02109

Item 2(c) Citizenship: PI, PIM and PAC are limited liability companies organized under Massachusetts law. The citizenship of other persons identified in Item 2(a) is designated as follows:

Corporation - Delaware law

** Voluntary association known as Massachusetts business trust -

Massachusetts law

Item 2(d) Title of Class of Securities: Common

Item 2(e) Cusip Number: 925524308

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Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:

(a)() Broker or Dealer registered under Section 15 of the Act

(b)() Bank as defined in Section 3(a)(6) of the Act

(c)() Insurance Company as defined in Section 3(a)(19) of the Act

(d)() Investment Company registered under Section 8 of the Investment Company Act

(e)(X) $\,$ $\,$ Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940 $\,$

(f)() Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see (Section 240.13d-1(b)(1)(ii)(F)

(g)(X) Parent Holding Company, in accordance with Section

240.13d-1(b)(ii)(G)

(h)() Group, in accordance with Section 240.13d-1(b)(1)(ii)(H)

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Item 4. Ownership.

			M&MC	PIM	*		PAC			PI
		(Parent company	holding to PI)	(Investment & subsidiar	advisers ies of PI)			nt company M and PAC)		
(a)	Amount Beneficially Owned:	NONE		44,701,677	+	11,371,	, 119	=	56,072,	, 796
(b)	Percent of Class:		NONE	3.2	%	+	0.8%		=	4.1%
(c)	Number of shares as to which such person has:									
(1)	sole power to vote or to direct the vote; (but see Item 7)		NONE	NON	ίΕ		NONE			NONE
(2)	shared power to vote or to direct the vote; (but see Item 7) 3,596,720		NONE	NON	E		3,596,	, 720		
(3)	<pre>sole power to dispose or to direct the disposition of; (but see Item 7)</pre>		NONE	NON	IE		NONE			NONE
(4)	shared power to									

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Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date thereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following

Item 6. Ownership of More than Five/Ten Percent on Behalf of Another Person:

No persons other than the persons filing this Schedule 13G have an economic interest in the securities reported on which relates to more than five percent of the class of securities. Securities reported on this Schedule 13G as being beneficially owned by M&MC and PI consist of securities beneficially owned by subsidiaries of PI which are registered investment advisers, which in turn include securities beneficially owned by clients of such investment advisers, which clients may include investment companies registered under the Investment Company Act and/or employee benefit plans, pension funds, endowment funds or other institutional clients.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

PI, which is a wholly-owned subsidiary of M&MC, wholly owns two registered investment advisers: Putnam Investment Management, LLC. which is the investment adviser to the Putnam family of mutual funds and The Putnam Advisory Company, LLC., which is the investment adviser to Putnam's institutional clients. Both subsidiaries have dispository power over the shares as investment managers, but each of the mutual fund's trustees have voting power over the shares held by each fund, and The Putnam Advisory Company, LLC. has shared voting power over the shares held by the institutional clients. Pursuant to Rule 13d-4, M&MC and PI declare that the filing of this Schedule 13G shall not be deemed an admission by either or both of them that they are, for the purposes of Section 13(d) or 13(g) the beneficial owner of any securities covered by this Section 13G, and further state that neither of them have any power to vote or dispose of, or direct the voting or disposition of, any of the securities covered by this Schedule 13G.

Item 8. Identification and Classification of Members of the Group: Not applicable.

Item 9. Notice of Dissolution of Group:

Not applicable.

Ttem 10. Certification.

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By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business, were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

PUTNAM INVESTMENTS, LLC.

/s/Gregory L. Pickard

BY:

Signature

Name/Title: Gregory L. Pickard

Assistant Vice President and Associate Counsel

Date: February 13, 2001

For this and all future filings, reference is made to Power of Attorney dated May 3, 2000, with respect to duly authorized signatures on behalf of Marsh & McLennan Companies, Inc., Putnam Investments, LLC., Putnam Investment Management, LLC., The Putnam Advisory Company, LLC. and any Putnam Fund wherever applicable.

For this and all future filings, reference is made to an Agreement dated June 28, 1990, with respect to one filing of Schedule 13G on behalf of said entities, pursuant to Rule 13d-1(f)(1).