



May 22, 2017

## BET Sounds Off Black Music Month on a High Note

**New Original Scripted Series from Irv Gotti "Tales," Exclusive 2017 BET Experience Weekend Programming, Block Parties and More**

**All Leading up to the 2017 BET Awards June 25<sup>th</sup>**

**#BETBMM**

NEW YORK--(BUSINESS WIRE)-- Last year then-President Barack Obama stated, "African American music helps us imagine a better world," and declared June Black Music appreciation month. This year, BET is celebrating Black Music Month with a full lineup of over 25 hours of music-based programming, new BET originals and fan-favorite classic films. The **#BETBMM** slate will feature an 18-hour **"House Party"** marathon, 3 new **A Very Soul Train** music specials **June 3<sup>rd</sup>, 10<sup>th</sup> and 17<sup>th</sup> 7PM ET** and **Black Music Month Block Parties** including a special 46<sup>th</sup> birthday tribute to hip-hop legend Tupac Shakur on June 16<sup>th</sup>. Audiences can see the abovementioned and highlighted programs below throughout the month...

- | **TALES:** From executive producer Irv "Gotti" Lorenzo comes a new series that takes hip hop records and creates mini-movies that take you on a cinematic adventure through the song. Season premieres **Tuesday, June 27<sup>th</sup> at 10PM ET** with "F\*ck The Police."
- | **THE 2017 BET AWARDS NOMINATION SPECIAL:** This special highlights the nominees and performers for the **2017 BET Awards**. It also previews the upcoming **2017 BET Experience** weekend. Special premieres **Thursday, June 15<sup>th</sup> at 9PM ET/re-air Friday, June 23<sup>rd</sup> 12PM ET**.
- | **BLACK MUSIC MONTH BLOCK PARTY (BETX EDITION):** Gives viewers a bird's eye view of all the exclusive events at the **2017 BET Experience** in a full day of movies, special features and live programming. Coverage begins **Friday, June 23<sup>rd</sup> at 12PM ET**.
- | **THE 2017 BET AWARDS:** The *New York Times* said it best, "The award shows that get it right are on BET." **Sunday, June 25<sup>th</sup>** catch the **2017 BET Awards Pre-Show at 6PM ET** as stars gear up to see chart topping talent and the best up-and-comers hit the main stage. Then at **8PM ET** the **2017 BET Awards** premieres **LIVE** from Los Angeles on BET and Centric.

Join the conversation using the hashtags **#BETBMM #BLACKMUSICMONTH #SOULTRAIN #BMMBLOCKPARTIES #BETX #2017BETAWARDS** and be sure to catch all of the excitement from the **2017 BET Awards on Sunday, June 25<sup>th</sup> at 8PM ET**.

### **ABOUT BET NETWORKS:**

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: [BET.com](http://BET.com), a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

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Source: BET Networks

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