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Viacom Renews Comprehensive Carriage Agreement with Cox Communications

NEW YORK--(BUSINESS WIRE)-- Viacom (NASDAQ:VIAB)(NASDAQ:VIA) today announced the renewal and expansion of its distribution agreement with Cox Communications for carriage of Viacom's media networks across Cox's subscriber base.

In addition to carriage of 22 popular Viacom cable networks and EPIX, Cox subscribers will have access to an expanded selection of on-demand, full-length programming across all platforms, including television and mobile devices.

Philippe Dauman, Viacom Executive Chairman and CEO, said, "Cox has consistently been a leader in offering advanced features and services to their subscribers, and Viacom's networks are favorites among those audiences who consume programming on digital devices, whenever and wherever they choose. Viacom and Cox have worked together for many years to provide industry-leading offerings, and are pleased to continue our strong relationship for many years to come."

Terms of the deal were not disclosed.

About Viacom

Viacom is home to premier global media brands that create compelling television programs, motion pictures, short-form content, apps, games, consumer products, social media experiences, and other entertainment content for audiences in 180 countries. Viacom's media networks, including Nickelodeon, Comedy Central, MTV, VH1, Spike, BET, CMT, TV Land, Nick at Nite, Nick Jr., Channel 5 (UK), Logo, Nicktoons, TeenNick and Paramount Channel, reach over 3.5 billion cumulative television subscribers worldwide. Paramount Pictures is a major global producer and distributor of filmed entertainment.

For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/viacom.

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