FORM 3

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Sec	tion 30(h) o	f the Inv	estment Company Act of 1	940				
1. Name and Add Bakish Rob	2. Date of Even Requiring State (Month/Day/Yea 11/15/2016	ment	3. Issuer Name and Ticker or Trading Symbol Viacom Inc. [ VIA, VIAB ]								
(Last) (First) (Middle) 1515 BROADWAY			11/13/2010		4. Relationship of Reporting Person (Check all applicable)  Director  X Officer (give title		10% Owner Other (specify		If Amendment, Date of Original Filed (Month/Day/Year)      Individual or Joint/Group Filing (Check		
(Street) NEW YORK NY 10036		10036				Acting President a	below) nd CEO		Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person		
(City)	(State)	(Zip)									
		-	Table I - No	n-Deriva	tive S	ecurities Beneficial	ly Owned				
1. Title of Security (Instr. 4)						ınt of Securities ially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Class B Common Stock						83,914	D				
Class B Common Stock						10	I		By 401(k)		
Class B Common Stock						185	I		By Daughter		
Class B Common Stock						57	I	І Ву Г		Daughter	
		(e.				urities Beneficially options, convertible		s)			
, , ,			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securitie Underlying Derivative Security (		(Instr. 4) Conver		rcise Form:	Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			Date Exercisable	Expiratio Date	n Title		Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)	
Employee Sto	ck Option (R	tight to Buy) <sup>(1)</sup>	(2)	06/08/201	8 Cl	ass B Common Stock	73,320	32.55		D	
Employee Sto	ck Option (R	tight to Buy)(3)	(2)	05/25/2019	9 Cl	ass B Common Stock	69,930	49.95		D	
Employee Sto	mployee Stock Option (Right to Buy) <sup>(3)</sup>		(2)	05/23/2020	0 Cl	ass B Common Stock	79,051	47.21		D	
Employee Sto	nployee Stock Option (Right to Buy)(3)		(4)	05/22/202	1 Cl	ass B Common Stock	61,444	69.56		D	
Employee Sto	ck Option (R	light to Buy)(3)	(5)	05/21/202	<sup>2</sup> Cl	ass B Common Stock	48,309	84.46		D	
Employee Sto	ck Option (R	light to Buy)(3)	(6)	05/20/202	3 Cl	ass B Common Stock	73,193	65.92		D	
Employee Sto	nployee Stock Option (Right to Buy) <sup>(7)</sup>		(8)	05/18/2024	4 Cl	ass B Common Stock	104,046	38.86		D	
Restricted Share Units <sup>(3)</sup>		(9)	(9)	Cl	ass B Common Stock	4,313	(3)		D		
Restricted Share Units <sup>(3)</sup>			(10)	(10)	Cl	ass B Common Stock	7,104	(3)		D	
Restricted Sha	Restricted Share Units <sup>(3)</sup>		(11)	(11)	Cl	ass B Common Stock	13,653	(3)		D	
Restricted Share Units <sup>(7)</sup>			(12)	(12)	Cl	ass B Common Stock	34,740	(7)		D	

#### **Explanation of Responses:**

- 1. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of December 2, 2008, for no consideration.
- 3. Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011, for no consideration.
- 4. The remaining Stock Options, originally granted on May 22, 2013, will vest on May 22, 2017.
- 5. The remaining Stock Options, originally granted on May 21, 2014, will vest in two equal annual installments beginning on May 21, 2017.
- 6. The remaining Stock Options, originally granted on May 20, 2015, will vest in three equal annual installments beginning on May 20, 2017.
- 7. Granted under the Viacom Inc. 2016 Long-Term Management Incentive Plan for no consideration.
- 8. These Stock Options were granted on May 18, 2016 and will vest in four equal annual installments beginning May 18, 2017.
- 9. These remaining Restricted Share Units ("RSUs"), originally granted on May 22, 2013, will vest on May 22, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on the vest date.
- 10. These remaining RSUs, originally granted on May 21, 2014, will vest in two equal annual installments beginning on May 21, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.
- 11. These remaining RSUs, originally granted on May 20, 2015, will vest in three equal annual installments beginning on May 20, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.
- 12. These RSUs, granted on May 18, 2016, will vest in four equal annual installments beginning on May 18, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.

#### Remarks:

/s/ Michael D. Fricklas,
Attorney-in-Fact for Robert M. 11/25/2016
Bakish

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

# VIACOM INC. POWER OF ATTORNEY

KNOW ALL MEN BY THESE PRESENTS that the undersigned hereby constitutes and appoints Michael D. Fricklas to be his true and lawful attorney-in-fact and agent to execute and file for and on behalf of the undersigned (i) any reports on Forms 3, 4 and 5 (including any amendments thereto and any successors to such Forms) with respect to ownership of securities of Viacom Inc. (the "Company"), that the undersigned may be required to file with the Securities and Exchange Commission in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder and (ii) as necessary, any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to file such reports electronically.

The undersigned acknowledges that the foregoing attorney-in-fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 21st day of November, 2016.

/s/ Robert M. Bakish

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Name: Robert M. Bakish