

FQ1'19 EARNINGS PRESS RELEASE | FEBRUARY 5, 2019

# VIACOM REPORTS STRONG FIRST QUARTER RESULTS

- Delivered Growth Across Key Financial Metrics, with Increase in Consolidated Revenues Driven by Filmed Entertainment and Worldwide Affiliate Gains
- Media Networks Grew Domestic Affiliate Revenues 5%, Marking Second Straight Quarter of Year-over-Year Growth; Advanced Marketing Solutions Drove Sequential Improvement in Domestic Advertising Revenues
- Paramount Produced Double-Digit Growth in Filmed Entertainment Revenues; Improved Year-over-Year Adjusted Operating Results for Eighth Straight Quarter
- Agreed to Acquire Leading U.S. Free Streaming Television Platform Pluto TV to Advance Viacom's Strategic Priorities and Accelerate its Evolution

### STATEMENT FROM BOB BAKISH, PRESIDENT & CEO



ff Through strong execution of our strategic priorities, we delivered another quarter of solid financial and operational results. Beyond the growth at our flagship networks and the resurgence of Paramount Pictures, we took a major step forward in our evolution with an agreement to acquire Pluto TV. This service will create a scaled direct-to-consumer offering for Viacom, and expand our opportunities in next-generation distribution and advanced advertising. With this momentum, we are progressing toward a return to topline growth in 2019 as Viacom continues to evolve for the future."

FISCAL YEAR 2019 RESULTS  \$ millions, except per share amounts	Quarter Ende	ed December 31			
GAAP	2018	2017	B/(W) %	FX IMPACT %	CONSTANT Currency Basis*†
Revenues	\$ 3,090	\$ 3,073	1 %	(3) %	4 %
Operating income	602	718	(16)		
Net earnings from continuing operations attributable to Viacom	318	535	(41)		
Diluted EPS from continuing operations	0.79	1.33	(41)		
Non-GAAP†					
Adjusted operating income	\$ 750	\$ 718	4 %	(2) %	6 %
Adjusted net earnings from continuing operations attributable to Viacom	453	413	10	(3)	13
Adjusted diluted EPS from continuing operations	1.12	1.03	9	(4)	13

\*We calculate constant currency information by converting current-period local currency results using prior-year period average foreign currency exchange rates.
† Non-GAAP measures referenced in this release are detailed in the Supplemental Disclosures at the end of this release.



























# **MEDIA NETWORKS**

Viacom Media Networks increased worldwide affiliate revenues and accelerated growth in Advanced Marketing Solutions, while continuing to expand global studio production and digital reach.

### **QUARTERLY FINANCIAL RESULTS**

\$ millions

FQ1*19	TOTAL	B/(W) %	FX IMPACT %	CONSTANT CURRENCY Basis†	DOMESTIC	B/(W) %	INTERNATIONAL	B/(W) %	FX IMPACT %	CONSTANT CURRENCY Basis <sup>†</sup>
Revenues	\$ 2,498	(2)%	(2)%	- %	\$ 1,933	- %	\$ 565	(10)%	(10)%	- %
Advertising	1,230	(6)	(4)	(2)	907	(3)	323	(13)	(13)	-
Affiliate	1,169	3	(1)	4	969	5	200	(7)	(7)	-
Consumer Products, Recreation & Live Events*	99	(12)	(2)	(10)	57	(15)	42	(9)	(7)	(2)
Adjusted OI	\$ 913	- %	(2)%	2 %						

<sup>\*</sup> Beginning Q1 2019, Media Networks revenue components previously reported as Ancillary were renamed to Consumer Products, Recreation and Live Events. Furthermore, certain components previously reported as Ancillary were reclassified to Affiliate. Prior period amounts have been recast to conform to the current presentation.

\* Non-GAAP measures referenced in this release are detailed in the Supplemental Disclosures at the end of this release.

- Media Networks' performance largely reflects the unfavorable impact of foreign exchange on international revenues.
   Excluding a 10-percentage point unfavorable impact from foreign exchange, international revenues were substantially flat.
- Domestic revenues held flat as lower advertising and consumer products, recreation and live events revenues were offset by affiliate growth, marking the fourth straight quarter of sequential improvement and second straight quarter of YOY growth in domestic affiliate revenues.
- Growth in domestic affiliate revenues was driven by contractual rate increases, as well as OTT and studio production revenues.
   On a constant currency basis, international affiliate revenues were flat in the quarter.
- Higher pricing and accelerated growth in Advanced Marketing Solutions (AMS) revenues, which increased +54% YOY, drove sequential improvement in domestic advertising revenues. On a constant currency basis, international advertising revenues were flat.
- The decrease in revenues from consumer products, recreation and live events reflects the release of the South Park: The Fractured But Whole video game in the prior year.
- Adjusted OI held flat, reflecting a decrease in SG&A expenses, primarily driven by lower advertising and promotion expenses, as well as cost transformation savings. On a constant currency basis, adjusted OI grew +2%.

#### **GROWTH IN DOMESTIC AFFILIATE REVENUES**

% YOY



#### **ACCELERATING GROWTH IN AMS REVENUES**

% YOY



# **MEDIA NETWORKS**

### **OPERATIONAL HIGHLIGHTS**

- Viacom maintained the #1 share of basic cable viewing with key domestic audiences in the quarter, including the 2-49, 2-11, 18-34 and 18-49 demos, among others.
  - In Live+SD viewing, Viacom held six of the Top 10 original cable series with P18-34 and nine of the Top 10 with P2-11.
- MTV accelerated its domestic ratings growth and expanded deeper into live events:
  - Grew audience share +15% YOY among P18-49 and broke a network record with six straight quarters of YOY primetime ratings growth in C3 among P18-34.
  - In November, MTV acquired the SnowGlobe Music Festival, which drew roughly 50,000 fans to its three-day New Year's Eve event in Lake Tahoe.
- Comedy Central achieved its seventh consecutive quarter of Total Day share growth among Adults 18-49, while Paramount Network grew share +5% YOY in this demo.
- Viacom International Media Networks delivered strong viewership, with MTV and Paramount Network increasing YOY share +11% and +7%, respectively. Telefe achieved its highest annual share in 10 years and Channel 5 produced five straight months of YOY share growth.
- Viacom International Studios (VIS) recently announced deals to produce content for Amazon, Claro, Imagen, Mediapro and Mega, building its position as a leading global producer of Spanish language content.
- Viacom Digital Studios (VDS) continued to grow digital consumption while expanding studio production through original content from Awesomeness.
  - VDS increased watch time +129% YOY and grew video views +65% YOY in the quarter.
  - Awesomeness' first quarter releases included Light As a
     Feather on Hulu which was recently renewed for an
     additional 16 episodes. The company is also producing a
     sequel to Netflix's hit film To All the Boys I've Loved Before.

## VIACOM HELD THE MOST TOP 10 ORIGINAL SERIES ON CABLE (P18-34)

AMC	1	The Walking Dead
FX	2	American Horror Story
VH1	3	Love & Hip Hop Hollywood
άſν	4	Jersey Shore: Family Vacation
VH1	5	Love & Hip Hop
ΞÍV	6	Teen Mom
© COMEDY CENTRAL	7	South Park
Bravo	8	Real Housewives of Atlanta
Ĵίν	9	The Challenge: Final Reckoning
TLC	10	90 Day Fiancé

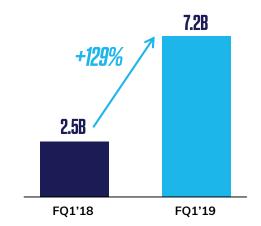
Source: Nielsen Media. Live+SD for P18-34; FQ1'19; New episodes only, excludes news/sports/movies; 3 T/C minimum; 15 min minimum duration.



SnowGlobe Music Festival 2018

#### VDS MORE THAN DOUBLED WATCH TIME YEAR-OVER-YEAR

minutes in billions





Light As a Feather

# FILMED ENTERTAINMENT

Paramount Pictures delivered double-digit topline growth and an eighth straight quarter of improved year-over-year adjusted operating results, driven by worldwide theatrical gains, continued momentum at Paramount Television and international theme park revenues.

### **QUARTERLY FINANCIAL RESULTS**

\$ millions

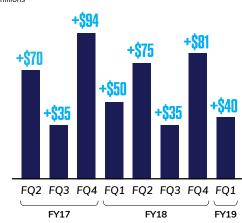
FQ1'19	TOTAL	OTAL B/(W)% DOMESTIC B/(W)%		B/(W) %	INTERNATIONAL	B/(W) %
Revenues	\$ 621	14 %	\$ 366	36 %	\$ 255	(7)%
Theatrical	149	49	89	44	60	58
Home Entertainment	178	(3)	111	12	67	(20)
Licensing	220	3	128	71	92	(33)
Ancillary	74	54	38	12	36	157
Adjusted OI	\$ (90)	31 %				

All figures are presented on a reported segment basis as impact from foreign exchange is not material.

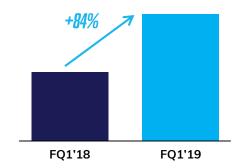
- Paramount Pictures improved YOY adjusted OI by \$40 million its eighth consecutive guarter of improvement.
- Filmed Entertainment revenue growth was primarily driven by strength in theatrical revenues, as well as increases in licensing revenues from TV production and ancillary revenues.
- Theatrical revenue gains were largely due to the performances of Bumblebee and Instant Family compared to releases in the prior year quarter.
- Lower home entertainment revenues reflect a decrease in the sales of DVDs and Blu-ray discs, partially offset by digital sales growth.
- Increased production from Paramount Television, including the first quarter release of Netflix's The Haunting of Hill House, primarily drove growth in licensing revenues.
  - Paramount Television revenues were up +84% YOY in the quarter.
- Growth in worldwide ancillary revenues was primarily driven by license fees related to the development of two Paramount-branded theme parks in Asia.

### CONTINUED YOY IMPROVEMENT IN PARAMOUNT'S ADJUSTED OPERATING RESULTS

\$ millions



#### **GROWTH IN PARAMOUNT TELEVISION REVENUES**



# FILMED ENTERTAINMENT

### **OPERATIONAL HIGHLIGHTS**

- Bumblebee reinvigorated the Transformers franchise. The film has grossed over \$450 million at the global box office to date, and is solidly profitable.
- Paramount's expanded fiscal 2019 film slate includes the upcoming premiere of BET-branded film **What Men Want** (Feb. 8).
- Paramount Television continued to expand a fastgrowing studio production business for Viacom, delivering two titles that premiered in the first quarter:
  - The Haunting of Hill House on Netflix.
  - Season 3 of spy thriller Berlin Station on Epix.
- In November 2018, Paramount Pictures entered into an agreement with Netflix to produce original films for the streaming service.
- Paramount Pictures renewed or improved Pay output deals in the UK, Germany, Canada, Italy, India and Australia, and completed library deals with Amazon (global) and Sky (UK).
- Paramount Pictures continued to diversify into adjacent businesses and expand its footprint off-screen:
  - The studio closed two deals in the quarter for the development of Paramount-branded theme parks in China and South Korea.
  - **Mean Girls** on Broadway has grossed over \$67 million to date, breaking venue records.



Bumblebee



What Men Want



Berlin Station



The Haunting of Hill House



Mean Girls

# SPOTLIGHT ON PLUTO TV

Viacom continued to advance its evolution with an agreement to acquire Pluto TV, the leading free streaming television platform in the U.S.

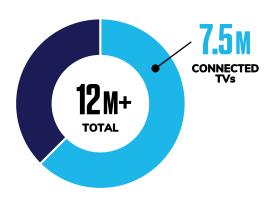
- On January 22, 2019, Viacom announced an agreement to acquire Pluto TV for \$340 million, with an expected close in FQ2'19, pending regulatory approval.
- With more than 12 million monthly active users (as of December 2018) - 7.5 million of whom are on connected TVs - Pluto TV offers over 100 live linear channels and over 5,000 hours of on-demand content, including movies, news, sports, general entertainment and digital series.
  - The service is universally available across mobile devices, desktops, streaming players and game consoles, and is expected to be enabled on 30M+ additional devices over the coming months.
  - It is deeply integrated with a growing number of Smart TV manufacturers, including Samsung and Vizio, which represent about 60% of the market.
- Upon closing, Pluto TV will:
  - Provide Viacom a scaled direct-to-consumer offering with access to millions of consumers, and serve as an important marketing engine to grow our targeted subscription products, including Noggin and Comedy Central Now.
  - Enhance Viacom's Advanced Marketing Solutions business, immediately adding billions of quality addressable ad impressions per month, and bring in an additional audience that is young, gender-balanced and hard to reach.
  - Add an important offering for distribution partners, including mobile operators, by creating a premium free service for broadband-only and other subscribers.
  - Create an opportunity to monetize Viacom library product, benefitting from our strategic decision to curtail the licensing of large library packages to SVOD over the last two years.
  - Leverage Viacom's global reach, infrastructure and capabilities to drive opportunity, including a near-term Spanish language offering, both in the U.S. and Latin America.
  - Accelerate its leadership in free streaming TV with Viacom content offerings across kids, African American, reality and comedy.

## **PLUTO®**



#### PLUTO TV MONTHLY ACTIVE USERS

in millions as of December 2018



100+

5,000+
HOURS VIDEO

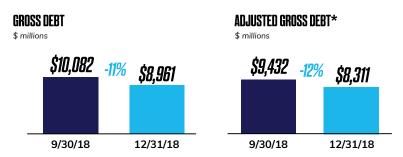
#2
ROKU
FREE APP

130+
CONTENT PARTNERSHIPS

# **BALANCE SHEET & LIQUIDITY**

Continued progress in executing de-levering actions further strengthened the balance sheet and delivered improvements across key metrics.

- At December 31, 2018, gross debt outstanding was \$8.96 billion, a reduction of approximately \$1.1 billion from September 30, 2018, and approximately \$4.2 billion since Viacom announced its strategy to de-lever in February 2017. Adjusted gross debt was \$8.31 billion.
  - Viacom executed an upsized tender offer for \$1.1 billion of senior notes and debentures in the quarter.
- Cash and cash equivalents decreased \$1.0 billion to \$534 million.
- Net cash provided by operating activities increased \$216 million to \$228 million.
- Free cash flow increased \$207 million to \$191 million.



\* Adjusted Gross Debt reflects 50% equity credit applied by S&P and Fitch to \$1.3B of hybrid securities, reducing gross debt by \$650M



ABOUT VIACOM 8

Viacom creates entertainment experiences that drive conversation and culture around the world. Through television, film, digital media, live events, merchandise and solutions, our brands connect with diverse, young and young at heart audiences in more than 180 countries.

For more information about Viacom and its businesses, visit www.viacom.com. Viacom may also use social media channels to communicate with its investors and the public about the company, its brands and other matters, and those communications could be deemed to be material information. Investors and others are encouraged to review posts on Viacom's Twitter feed (twitter.com/viacom), Facebook page (facebook.com/viacom) and LinkedIn profile (linkedin.com/company/viacom).

### CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING STATEMENTS

This news release contains both historical and forward-looking statements. All statements that are not statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements reflect our current expectations concerning future results, objectives, plans and goals, and involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause future results, performance or achievements to differ. These risks, uncertainties and other factors include, among others: technological developments, alternative content offerings and their effects in our markets and on consumer behavior; competition for content, audiences, advertising and distribution in a swiftly consolidating industry; the public acceptance of our brands, programs, films and other entertainment content on the various platforms on which they are distributed; the impact on our advertising revenues of declines in linear television viewing, deficiencies in audience measurement and advertising market conditions; the potential for loss of carriage or other reduction in the distribution of our content; evolving cybersecurity and similar risks; the failure, destruction or breach of our critical satellites or facilities; content theft; increased costs for programming, films and other rights; the loss of key talent; domestic and global political, economic and/or regulatory factors affecting our businesses generally; volatility in capital markets or a decrease in our debt ratings; a potential inability to realize the anticipated goals underlying our ongoing investments in new businesses, products, services and technologies; fluctuations in our results due to the timing, mix, number and availability of our films and other programming; potential conflicts of interest arising from our ownership structure with a controlling stockholder; and other factors described in our news releases and filings with the Securities and Exchange Commission, including but not limited to our 2018 Annual Report on Form 10-K and reports on Form 10-Q and Form 8-K. The forward-looking statements included in this document are made only as of the date of this document, and we do not have any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances. If applicable, reconciliations for any non-GAAP financial information contained in this news release are included in this news release or available on our website at www.viacom.com.

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### VIACOM INC. Consolidated Statements of Earnings

(Unaudited)

			r Ended iber 31,		
(in millions, except per share amounts)		2018	_	2017	
Revenues	\$	3,090	\$	3,073	
Expenses:					
Operating		1,683		1,563	
Selling, general and administrative		684		739	
Depreciation and amortization		50		53	
Restructuring and related costs		71		_	
Total expenses		2,488		2,355	
Operating income		602		718	
Interest expense, net		(127)		(147)	
Equity in net earnings of investee companies		1		1	
Loss on marketable securities		(46)		_	
Gain on extinguishment of debt		18		25	
Other items, net	_	(7)	_	(4)	
Earnings from continuing operations before provision for income taxes		441		593	
Provision for income taxes		(110)		(42)	
Net earnings from continuing operations		331		551	
Discontinued operations, net of tax		3		2	
Net earnings (Viacom and noncontrolling interests)		334		553	
Net earnings attributable to noncontrolling interests		(13)		(16)	
Net earnings attributable to Viacom	\$	321	\$	537	
Amounts attributable to Viacom:					
Net earnings from continuing operations	\$	318	\$	535	
Discontinued operations, net of tax		3		2	
Net earnings attributable to Viacom	\$	321	\$	537	
Basic earnings per share attributable to Viacom:					
Continuing operations	\$	0.79	\$	1.33	
Discontinued operations		0.01		_	
Net earnings	\$	0.80	\$	1.33	
Diluted earnings per share attributable to Viacom:					
Continuing operations	\$	0.79	\$	1.33	
Discontinued operations		0.01			
Net earnings	\$	0.80	\$	1.33	
Weighted average number of common shares outstanding:					
Basic		403.1		402.5	
Diluted		403.5		402.6	

### VIACOM INC. Consolidated Balance Sheets

(Unaudited)

ASSETS         Current assets           Cash and cash equivalents         \$ 5.34         \$ 1.557           Receivables, net         \$ 2.9         896           Inventory, net         \$ 2.9         896           Prepaid and other assets         4 48         482           Total current assets         \$ 3.03         9.19           Inventory, net         3.33         9.19           Goodwill         11.66         11.606           Goodwill         305         3.13           Other assets         9.74         1.018           Total assets         9.74         1.018           Total assets         8.27,4         2.378           Account spauls         9.80         9.80           Accrued sexpenses         7.02         6.2           Accrued expenses         7.02         6.2           Porgam obligations         7.07         7.0           Current portion of debt         3.63         5.0           Other liabilities         3.63         5.0           Current portion of debt         3.63         5.0           Other liabilities and exiduals         4.74         2.0           Program obligations         3.74         4.9	(in millions, except par value)	Dec	ember 31,	September 30,		
Cash and cash equivalents         \$ 534         \$ 1,557           Receivables, net         3,205         3,148           Inventory, net         829         8,86           Prepaid and other assets         468         482           Total current assets         5,036         6,076           Property and equipment, net         3,930         3,848           Goodwill         11,606         11,606           Inventory, net         305         3,33           Goodwill         11,606         11,606           Intuiting libes, net         305         3,33           Other assets         974         1,018           Total assets         8,315         4,33           Current Edibilities         8         35         433           Accrued expenses         707         719         160           Accrued expenses         707         719         160           Program obligations         707         719         160           Current portion of debt         3,833         4,054           Other liabilities         3,833         4,054           Total current liabilities         3,833         4,054           Total current liabilities         4,24	ASSETS		2018		2018	
Receivables, net         3,205         3,141           Inventory, net         468         482           Total current assets         5,036         6,076           Property and equipment, net         893         9,196           Inventory, net         3,930         3,848           Goodwill         11,666         11,606           Intangibles, net         305         313           Other assets         974         1,018           Total assets         872,744         2,378           LIABILITIES AND EQUITY         8         305         8           Current liabilities         7         4         1,018           Accounts payable         \$ 305         8         433           Accrued expenses         732         848           Participants' share and residuals         729         662           Deferred revenue         424         398           Current portion of debt         3,05         5,07           Other liabilities         410         427           Total current liabilities         418         523           Porticipants' share and residuals         418         523           Program obligations         47         498	Current assets:					
Inventory, net         829         806           Property and equipment, net         893         919           Inventory, net         3,930         3,484           Goodwill         11,666         11,606           Intangibles, net         305         13           Other assets         974         1,018           Total assets         22,744         23,783           ILABILITIES AND EQUITY           Current liabilities         305         433           Accounts payable         305         433           Accounts payable         305         433           Account expenses         707         719           Program obligations         707         719           Program obligations         326         567           Other liabilities         461         427           Other liabilities         461         427           Participants' share and residuals         707         719           Program obligations         365         9515           Other liabilities         461         427           Program obligations         437         498           Program obligations         437         498	•	\$		\$	,	
Prepaid and other assets         468         482           Total current assets         5,056         6,076           Property and equipment, net         893         9 9           Inventory, net         3,930         3,848           Goodwill         11,666         11,606           Intrangibles, net         974         1,018           Other assets         974         1,018           Total assets         874         1,018           Current labilities         8305         \$ 433           Accounts payable         \$305         \$ 433           Accrued expenses         707         719           Porgam obligations         729         662           Perfer devenue         942         308           Current portion of debt         326         567           Other liabilities         340         257           Total current liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Porgam obligations         428         523           Program obligations         428         523           Porgame obligations						
Total current assets         5,036         6,076           Property and equipment, net         893         919           Inventory, net         3,930         3,848           Goodwill         11,666         11,609           Intangibles, net         305         313           Other assets         974         1,018           Other assets         874         1,018           Total assets         8305         \$ 335           Accounts bayable         8305         \$ 433           Accrued expenses         722         662           Accrued expenses         729         662           Perticipants' share and residuals         707         719           Program obligations         729         662           Deferred revenue         424         398           Current portion of debt         3333         4,054           Other liabilities         610         427           Total current liabilities         610         427           Participants' share and residuals         434         523           Program obligations         436         525           Noncurrent portion of debt         8,635         9,515           Participants' share and residual	· · · · · · · · · · · · · · · · · · ·					
Property and equipment, net         893         919           Inventory, net         3,336         3,848           Goodwill         11,606         11,609           Intangibles, net         305         313           Other assets         7974         1,018           Total assets         \$ 22,744         \$ 2,378           LIABILITIES AND EQUITY           Current liabilities:           Accounts payable         \$ 305         \$ 433           Accenned expenses         707         719           Porticipants' share and residuals         707         719           Perogram obligations         729         662           Deferred revenue         424         368           Current portion of debt         363         405           Other liabilities         610         427           Total current liabilities         437         498           Deferred tax liabilities, net         234         523           Porgram obligations         437         498           Deferred tax liabilities, net         239         246           Commitments and contringencies         11,14         1,186           Viacom stockholders' equity:         2         - </td <td></td> <td></td> <td></td> <td></td> <td></td>						
Inventory, net         3,930         3,848           Goodwill         11,606         11,009           Intrangibles, net         305         313           Other assets         794         1,018           Total assets         22,744         2,378           LIABILITIES AND EQUITY           Current liabilities:           Accounts payable         \$ 305         \$ 433           Accrued expenses         732         848           Participants' share and residuals         707         719           Program obligations         709         662           Deferred revenue         424         398           Current portion of debt         326         567           Other liabilities         310         457           Participants' share and residuals         428         523           Current portion of debt         8,635         9,515           Participants' share and residuals         428         523           Post at Liabilities         143         498           Deferred tax taiabilities, net         23         52           Other liabilities         1,14         1,18           Redeemable noncontrolling interest         23         25 <td></td> <td></td> <td>,</td> <td></td> <td></td>			,			
Goodwill         11,606         11,609           Intangibles, net         305         313           Other assets         974         1,018           Total assets         22,744         \$ 23,783           LABILITIES AND EQUITY           Current liabilities         305         \$ 433           Accounde expenses         732         848           Participants' share and residuals         707         719           Program obligations         707         719           Program obligations         424         398           Current portion of debt         326         567           Other liabilities         610         427           Total current liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         437         498           Poferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         2,3         24           Commitments and contingencies         2,3         2           Viacom stockholders' equity:         2         2           C						
Intangibles, net Other assets         305 (974)         313 (10)           Total assets         974         1,018           TANBILITIES AND EQUITY           Current liabilities:           Current liabilities:           Accounts payable         \$ 305 (9 433)         433           Accounted expenses         707 (7 779)         719           Program obligations         729 (662)         662           Deferred revenue         424 (398)         567           Current portion of debt         363 (56)         567           Other liabilities         610 (427)         427           Total current liabilities         3,833 (40)         4054           Noncurent portion of debt         8,635 (56)         516           Other liabilities         428 (52)         523           Porgram obligations         428 (52)         523           Program obligations         428 (52)         523           Porgram obligations         428 (52)         523           Deferred tax liabilities, net         274 (296)         296           Other liabilities         274 (296)         296           Redeemable noncontrolling interest         29 (20)         29 (20)						
Other assets         974         1,018           Total assets         \$ 22,748         \$ 23,783           LABILITIES AND EQUITY           Current liabilities:           Accounts payable         \$ 305         \$ 433           Accounts payable         707         7 19           Participants' share and residuals         707         7 19           Program obligations         722         662           Deferred revenue         424         398           Current portion of debt         326         567           Other liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Popram obligations         437         498           Program obligations         437         498           Pofferred tax liabilities, net         274         296           Other liabilities         3,833         406           Redeemable noncontrolling interest         2,36         5           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4         5         5           Class A common stock, par value \$0.001, 5,000.0 authorized; 49.4 and 49.4         4						
Total assets         \$ 22,744         \$ 23,783           LIABILITIES AND EQUITY           Current liabilities:           Accounts payable         \$ 305         \$ 433           Accrued expenses         732         848           Participants' share and residuals         707         719           Program obligations         729         662           Deferred revenue         424         398           Current portion of debt         326         567           Other liabilities         610         427           Total current portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         1,174         1,186           Viacom stockholders' equity:             Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4             outstanding, respectively						
Current liabilities:         \$ 305 \$ 433           Accounts payable         732 \$ 848           Accrued expenses         732 \$ 77           Participants' share and residuals         707 7 719           Program obligations         729 662           Deferred revenue         424 398           Current portion of debt         326 567           Other liabilities         610 427           Total current liabilities         8,635 9,515           Participants' share and residuals         428 523           Noncurrent portion of debt         8,635 9,515           Participants' share and residuals         428 523           Program obligations         428 523           Program obligations         437 498           Deferred tax liabilities, net         274 296           Other liabilities         1,174 1,186           Redeemable noncontrolling interest         239 246           Commitments and contingencies         274 296           Viacom stockholders' equity:         2           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively         10,154 10,145           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353		\$		\$		
Current liabilities:         \$ 305 \$ 433           Accounts payable         732 \$ 848           Accrued expenses         732 \$ 77           Participants' share and residuals         707 7 719           Program obligations         729 662           Deferred revenue         424 398           Current portion of debt         326 567           Other liabilities         610 427           Total current liabilities         8,635 9,515           Participants' share and residuals         428 523           Noncurrent portion of debt         8,635 9,515           Participants' share and residuals         428 523           Program obligations         428 523           Program obligations         437 498           Deferred tax liabilities, net         274 296           Other liabilities         1,174 1,186           Redeemable noncontrolling interest         239 246           Commitments and contingencies         274 296           Viacom stockholders' equity:         2           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively         10,154 10,145           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353	LIABILITIES AND FOULTY					
Accounts payable         \$ 305         \$ 433           Accrued expenses         732         848           Participants' share and residuals         707         719           Program obligations         729         662           Deferred revenue         424         398           Current portion of debt         326         567           Other liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         239         246           Viacom stockholders' equity:         -         -         -           Class B common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4         -         -         -           outstanding, respectively         20,561         20,562           Retained earnings         10,154         10,145           Accumulated other comprehensive loss         (839) <t< td=""><td>_</td><td></td><td></td><td></td><td></td></t<>	_					
Accrued expenses         732         848           Participants' share and residuals         707         719           Program obligations         729         662           Deferred revenue         424         398           Current portion of debt         326         567           Other liabilities         610         427           Total current liabilities         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         239         246           Viacom stockholders' equity:         -         -           Class B common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4         -         -           outstanding, respectively         20,561         20,561           Additional paid-in capital         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         20,561         20,562           Retained earnings         18,916		\$	305	\$	433	
Participants' share and residuals         707         719           Program obligations         729         662           Deferred revenue         424         398           Current portion of debt         326         567           Other liabilities         610         427           Total current liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         230         246           Viacom stockholders' equity:	· •	•		·		
Deferred revenue         424         398           Current portion of debt         326         567           Other liabilities         610         427           Total current liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         299         246           Viacom stockholders' equity:         299         246           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4         —         —           Outstanding, respectively         —         —           Additional paid-in capital         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         (20,561)         (20,562)           Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholder	•		707		719	
Current portion of debt         326         567           Other liabilities         610         427           Total current liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         239         246           Viacom stockholders' equity:         -         -           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively         -         -           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         (20,561)         (20,562)           Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncon					662	
Other liabilities         610         427           Total current liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         239         246           Viacom stockholders' equity:         2         2           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively         —         —           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         (20,561)         (20,562)           Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncontrolling interests         54         58           Total e						
Total current liabilities         3,833         4,054           Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         Viacom stockholders' equity:	•					
Noncurrent portion of debt         8,635         9,515           Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         Viacom stockholders' equity:         -         -           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively         -         -           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         (20,561)         (20,562)           Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncontrolling interests         54         58           Total equity         7,724         7,465						
Participants' share and residuals         428         523           Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         239         246           Viacom stockholders' equity:						
Program obligations         437         498           Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         Viacom stockholders' equity:           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4         —         —           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7         —         —           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7         —         —           Additional paid-in capital         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         (20,561)         (20,562)           Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncontrolling interests         54         58           Total equity         7,724         7,465	<u>•</u>				,	
Deferred tax liabilities, net         274         296           Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         Viacom stockholders' equity:         —         —           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively         —         —           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively         —         —           Additional paid-in capital         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         (20,561)         (20,562)           Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncontrolling interests         54         58           Total equity         7,724         7,465	•					
Other liabilities         1,174         1,186           Redeemable noncontrolling interest         239         246           Commitments and contingencies         Viacom stockholders' equity:         —         —           Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively         —         —           Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively         —         —           Additional paid-in capital         10,154         10,145           Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively         (20,561)         (20,562)           Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncontrolling interests         54         58           Total equity         7,724         7,465						
Redeemable noncontrolling interest239246Commitments and contingenciesViacom stockholders' equity:Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4——Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7——Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7——Additional paid-in capital10,15410,145Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively(20,561)(20,562)Retained earnings18,91618,91618,561Accumulated other comprehensive loss(839)(737)Total Viacom stockholders' equity7,6707,407Noncontrolling interests5458Total equity7,7247,465						
Commitments and contingencies         Viacom stockholders' equity:       —       —       —         Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively       —       —       —         Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively       —       —       —         Additional paid-in capital       10,154       10,145         Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively       (20,561)       (20,562)         Retained earnings       18,916       18,561         Accumulated other comprehensive loss       (839)       (737)         Total Viacom stockholders' equity       7,670       7,407         Noncontrolling interests       54       58         Total equity       7,724       7,465			,			
Viacom stockholders' equity: Class A common stock, par value \$0.001, 375.0 authorized; 49.4 and 49.4 outstanding, respectively——Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively——Additional paid-in capital10,15410,145Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively Retained earnings(20,561)(20,562)Accumulated other comprehensive loss Total Viacom stockholders' equity(839)(737)Noncontrolling interests5458Total equity7,7247,465						
outstanding, respectively  Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7  Additional paid-in capital  Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively  Retained earnings  Retained earnings  Accumulated other comprehensive loss  Total Viacom stockholders' equity  Noncontrolling interests  Total equity  Total equity  Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7  — — — — — — — — — — — — — — — — — —						
outstanding, respectively       10,154       10,145         Additional paid-in capital       10,154       10,145         Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively       (20,561)       (20,562)         Retained earnings       18,916       18,561         Accumulated other comprehensive loss       (839)       (737)         Total Viacom stockholders' equity       7,670       7,407         Noncontrolling interests       54       58         Total equity       7,724       7,465			_		_	
Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively       (20,561)       (20,562)         Retained earnings       18,916       18,561         Accumulated other comprehensive loss       (839)       (737)         Total Viacom stockholders' equity       7,670       7,407         Noncontrolling interests       54       58         Total equity       7,724       7,465	Class B common stock, par value \$0.001, 5,000.0 authorized; 353.7 and 353.7 outstanding, respectively		_		_	
Retained earnings         18,916         18,561           Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncontrolling interests         54         58           Total equity         7,724         7,465	Additional paid-in capital		10,154		10,145	
Accumulated other comprehensive loss         (839)         (737)           Total Viacom stockholders' equity         7,670         7,407           Noncontrolling interests         54         58           Total equity         7,724         7,465	Treasury stock, 393.1 and 393.1 common shares held in treasury, respectively		(20,561)		(20,562)	
Total Viacom stockholders' equity7,6707,407Noncontrolling interests5458Total equity7,7247,465	Retained earnings		18,916		18,561	
Noncontrolling interests         54         58           Total equity         7,724         7,465	Accumulated other comprehensive loss		(839)		(737)	
Noncontrolling interests         54         58           Total equity         7,724         7,465	-		7,670		7,407	
Total equity 7,465	• •					
		\$		\$		

### VIACOM INC. Consolidated Statements of Cash Flows

(Unaudited)

(in millions)		Quarte Decem		
	20	018		2017
OPERATING ACTIVITIES		_	-	
Net earnings (Viacom and noncontrolling interests)	\$	334	\$	553
Discontinued operations, net of tax		(3)		(2)
Net earnings from continuing operations	<u> </u>	331		551
Reconciling items:				
Depreciation and amortization		50		53
Feature film and program amortization		1,082		1,047
Equity-based compensation		9		14
Equity in net earnings and distributions from investee companies		2		4
Deferred income taxes		(36)		(91)
Loss on marketable securities		46		
Operating assets and liabilities, net of acquisitions:				
Receivables		(12)		(93)
Production and programming		(1,125)		(1,191)
Accounts payable and other current liabilities		(78)		(232)
Other, net		(41)		(50)
Net cash provided by operating activities		228		12
INVESTING ACTIVITIES				
Acquisitions and investments, net		(14)		(2)
Capital expenditures		(37)		(28)
Proceeds received from asset sales		5		23
Grantor trust proceeds		2		2
Net cash used in investing activities		(44)		(5)
FINANCING ACTIVITIES				
Debt repayments		(1,100)		(1,000)
Commercial paper				100
Dividends paid		(81)		(80)
Other, net		(21)		(22)
Net cash used in financing activities		(1,202)		(1,002)
Effect of exchange rate changes on cash and cash equivalents		(5)		
Net change in cash and cash equivalents		(1,023)		(995)
Cash and cash equivalents at beginning of period		1,557		1,389
Cash and cash equivalents at end of period	\$	534	\$	394

### SUPPLEMENTAL DISCLOSURES REGARDING NON-GAAP FINANCIAL INFORMATION

The following tables reconcile our results of operations reported in accordance with accounting principles generally accepted in the United States of America ("GAAP") for the quarter ended December 31, 2018 to adjusted results that exclude the impact of certain items identified as affecting comparability (non-GAAP). Accordingly, when applicable, we use non-GAAP measures such as consolidated adjusted operating income, adjusted earnings from continuing operations before provision for income taxes, adjusted provision for income taxes, adjusted net earnings from continuing operations attributable to Viacom and adjusted diluted earnings per share ("EPS") from continuing operations, among other measures, to evaluate our actual operating performance and for planning and forecasting of future periods. In addition, because foreign currency headwinds can be significant and unpredictable and are outside of our control, we are providing certain financial information excluding the impact of currency fluctuations in order to provide a clearer view of our operating performance. We believe that these adjusted measures provide relevant and useful information for investors because they clarify our actual operating performance, make it easier to compare our results with those of other companies and allow investors to review performance in the same way as our management. Since these are not measures of performance calculated in accordance with GAAP, they should not be considered in isolation of, or as a substitute for, operating income, earnings from continuing operations before provision for income taxes, provision for income taxes, net earnings from continuing operations attributable to Viacom and diluted EPS from continuing operations as indicators of operating performance and they may not be comparable to similarly titled measures employed by other companies.

#### Quarter Ended December 31, 2018

(in millions, except per share amounts)		Earnings from Continuing Operations Operating Before Provision Provi Income for Income Taxes Income									
Reported results (GAAP)	\$	602	\$	441	\$	110	\$	318	\$	0.79	
Factors Affecting Comparability:											
Restructuring, related costs and programming charges <sup>(2)</sup>		148		148		34		114		0.28	
Gain on extinguishment of debt (3)		_		(18)		(4)		(14)		(0.03)	
Loss on marketable securities (4)		_		46		11		35		0.08	
Adjusted results (Non-GAAP)	\$	750	\$	617	\$	151	\$	453	\$	1.12	

### Quarter Ended December 31, 2017

(in millions, except per share amounts)	perating Income	Earnings from Continuing Operations Before Provision for Income Taxes		Provision for Income Taxes (1)		fror (	et Earnings m Continuing Operations tributable to Viacom	Diluted EPS from Continuing Operations		
Reported results (GAAP)	\$ 718	\$	593	\$	42	\$	535	\$	1.33	
Factors Affecting Comparability:										
Gain on extinguishment of debt (3)	_		(25)		(6)		(19)		(0.05)	
Discrete tax benefit (5)	_		_		103		(103)		(0.25)	
Adjusted results (Non-GAAP)	\$ 718	\$	568	\$	139	\$	413	\$	1.03	

<sup>(1)</sup> The tax impact has been calculated by applying the tax rates applicable to the adjustments presented.

We redeemed senior notes and debentures totaling \$1.039 billion in the quarter ended December 31, 2017. As a result of these transactions, we recognized a pretax extinguishment gain of \$25 million in the Consolidated Statements of Earnings.

<sup>(5)</sup> Discrete tax benefits for the quarter ended December 31, 2017 were principally related to the U.S. enactment of the Tax Cuts and Jobs Act.



<sup>(2)</sup> During fiscal 2018, we launched a program of cost transformation initiatives to improve our margins. We recognized pre-tax charges of \$148 million in the quarter ended December 31, 2018 associated with continuing initiatives primarily related to recent management changes and reorganization at *Media Networks*, comprised of \$71 million of restructuring and related costs and \$77 million of programming charges. The programming charges resulted from decisions by management newly in place, as part of our 2018 restructuring activities, to cease the use of certain programming, and are included within *Operating expenses* in the Consolidated Statements of Earnings.

<sup>(3)</sup> We redeemed senior notes and debentures totaling \$1.128 billion in the quarter ended December 31, 2018. As a result, we recognized a pre-tax extinguishment gain of \$18 million in the Consolidated Statements of Earnings.

<sup>(4)</sup> In the quarter ended December 31, 2018, we recorded a non-operating loss on marketable securities of \$46 million in the Consolidated Statements of Earnings pursuant to our adoption of Accounting Standards Update 2016-01 - Financial Instruments - Overall: Recognition and Measurement of Financial Assets and Financial Liabilities, which requires the changes in fair value measurement of marketable securities to be recognized in the Consolidated Statement of Earnings.

The following table reconciles our net cash provided by operating activities (GAAP) for the quarters ended December 31, 2018 and 2017 to free cash flow (non-GAAP). We define free cash flow as net cash provided by operating activities minus capital expenditures. Free cash flow is a non-GAAP measure. Management believes the use of this measure provides investors with an important perspective on our liquidity, including our ability to service debt and make investments in our businesses.

Reconciliation of net cash provided by operating activities to free cash flow		Quarter Ended December 31,					
(in millions)	2	018	2	2017		\$	
Net cash provided by operating activities (GAAP)	\$	228	\$	12	\$	216	
Capital expenditures		(37)		(28)		(9)	
Free cash flow (Non-GAAP)	\$	191	\$	(16)	\$	207	