

January 26, 2017

## David Mann and Tamela Mann to Host 18th Annual Super Bowl Gospel Celebration

To Be Held in Houston, Texas Kicking off Super Bowl LI on Friday, February 3, 2017 at Lakewood Church

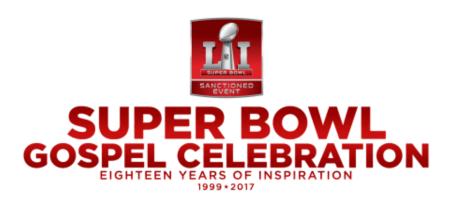
Premieres Sunday, February 5, 2017 at 11:00 AM ET/PT Exclusively on BET

Star-Studded Concert Includes: Natalie Grant, CeCe Winans, Yolanda Adams, Lalah Hathaway, Anthony Hamiltion, BJ the Chicago Kid, the NFL Players Choir and More

DALLAS--(BUSINESS WIRE)-- On Friday, February 3, 2017, the NFL Sanctioned Super Bowl Gospel Celebration

(SBGC) will kick-off **Super Bowl LI** with its 18<sup>th</sup> Annual star-studded music jubilation at **Lakewood Church** in Houston, Texas. This year's Celebration will be hosted by husband-wife duo, actors (*Tyler Perry's Meet the Browns*) and gospel singers **David** and **Tamela Mann**. The annual event joins together key NFL Players, top Gospel/Contemporary Christian and mainstream GRAMMY® Award-winning artists and special guests all on one stage to bring audiences an evening of uplifting music and inspirational messages. Tickets are available for purchase through Ticket Master and Ticket Servant. The concert will air on **BET** and **Centric TV on February 5, 2017 at 11:00 AM ET/CT** (special will re-air at 11:00 PM ET/CT).

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Taking the stage for this year's concert will be ten-time GRAMMY® Award-winning and best-selling female gospel artist of all time **CeCe Winans**, six-time GRAMMY® Awardnominated and five-time Dove Award Female Vocalist of the Year, contemporary Christian singer **Natalie Grant**, and world renowned and EMMY® Award-winning contemporary soul violinist **Damien Escobar**. Other performers include gospel singers **Yolanda Adams** and **Jekalyn Carr**, hip-hop artists **BJ the Chicago Kid** and **Lecrae** and R&B singers **Lalah Hathaway** and **Anthony Hamilton** and special surprise guests.

The highlight of this year's show will be the **NFL Players Choir**, which features 40 current and former NFL players. The choir has become one of the most anticipated performances during Super Bowl Weekend, which is now celebrating its tenyear anniversary. Musical Director **Myron Butler** will also be returning this year to lead the choir.

"We founded this event to bring even more inspiration and celebration to one of the biggest events of the year - the Super Bowl," says **Melanie Few-Harrison**, **Creator & Executive Producer of Super Bowl Gospel Celebration**. "Each year we aim to touch lives in a meaningful way and make the Super Bowl Gospel Celebration bigger than the last with artists and special guests. We look forward to kicking off Super Bowl 51 in Houston and making our mark as the best most uplifting event we've had in our 18-year history!"

For more information about Super Bowl Gospel Celebration, visit: <u>www.SuperBowlGospel.com</u>.

For behind the scenes, exclusive clips and photos from **Super Bowl Gospel**, log on to <u>BET.com/SuperBowlGospel</u> and join the conversation on social media using the hashtag **#SuperbowlGospel**.

Facebook & Twitter: @SuperBowlGospel and @BET

About The Super Bowl Gospel Celebration:

The Super Bowl Gospel Celebration was launched in Miami in 1999 during Super Bowl XXXIII weekend. The event became the first, and remains the only Gospel concert sanctioned by the National Football League (NFL). The show has drawn crowds in the thousands and has demonstrated growth year-after-year, selling out venues in major Super Bowl host cities including Dallas, Tampa, Detroit, Jacksonville, Houston and Phoenix.

## About BET Networks:

BET Networks, a subsidiary of Viacom Inc. (NASDAQ:VIA)(NASDAQ:VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: <u>BET.com</u>, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

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