

March 24, 2018

Dwayne Johnson, Demi Lovato, Ed Sheeran, Camila Cabello, Zendaya, Shawn Mendes, Millie Bobby Brown, Fifth Harmony, Stranger Things, Coco and More Win Big at Nickelodeon's 2018 Kids' Choice Awards

KCA Host John Cena, Shawn Mendes, Heidi Klum, Mel B, Laurie Hernandez, JoJo Siwa and Liza Koshy Among Celebs Doused with Iconic Slime

\*\*For the EPK and still photos from *Nickelodeon's 2018 Kids' Choice Awards*, please visit: www.EPKLink.com/NickKCA2018

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LOS ANGELES--(BUSINESS WIRE)-- Dwayne Johnson, Demi Lovato, Ed Sheeran, Camila Cabello, Zendaya, Shawn Mendes, Millie Bobby Brown, Fifth Harmony, *Stranger Things, Coco* and more were among those who won coveted orange blimps at *Nickelodeon's 2018 Kids' Choice Awards* on Saturday, March 24, 8-9:30 p.m. (ET/tape delayed for West Coast). Hosted by WWE Superstar John Cena, the unpredictable mess-fest was broadcast live from the Forum in Inglewood, Calif., where kids celebrated the best of everything they love in pop culture.

This press release features multimedia. View the full release here: <a href="https://www.businesswire.com/news/home/20180324005034/en/">https://www.businesswire.com/news/home/20180324005034/en/</a>



Host John Cena gets slimed onstage at Nickelodeon's 2018 Kids' Choice Awards at the Forum on March 24, 2018 in Inglewood, Calif. (Photo: Business Wire)

This year's festivities included Cena running through the "Upslime Down Room," "Black Panther's" dressing room and the wrestling ring, before slamming onto the KCA stage. Cena then performed the hottest dances--the Swish Swish; The Rolex and Mic Drop--with social media star Backpack Kid and kid dancers.

During the show, chart-topping band N.E.R.D. performed their smash hit, "Lemon," with a crew of kid dancers on top of a cafeteria table. Nickelodeon star and social media sensation JoJo Siwa also took the stage with a medley of her hits "Kid in a Candy Store," "Hold the Drama" and "Boomerang," before getting doused with green slime.

The 2018 Kids' Choice Awards proved to be a mega slime-fest: from Heidi Klum and Mel B getting slime-soaked on a swing set while presenting an award; to Favorite Funny YouTube Creator winner Liza Koshy getting a surprise double sliming at the podium and backstage; to Henry Danger star Jace Norman pranking Shawn Mendes with buckets of green goo after winning Favorite Male Artist; and Cena closing the show with an epic finale sliming of the audience after receiving the ultimate dousing himself.

This year's show put the power of choice in the hands of kids at home with an interactive digital experience. Kids had the opportunity to choose what happens live during the show by casting votes to determine the outcome of multiple stunts including: *Black-ish* star Marsai Martin wearing "Guac Socks" in a game of "Eat It or Wear It," and social media stars Alex Wassabi and LaurDIY taking on the "Fear Box" challenge.

Additional celebrities in attendance include: Kristen Bell, Josh Brener, Nick Cannon, Echosmith, Kat Graham, Grant

Gustin, Laurie Hernandez, Jiffpom, Chloe Kim, Darci Lynne & Petunia, Omar Miller, Ne-Yo, Storm Reid, Ben Schwartz, Patrick Schwarzenegger, Yara Shahidi, Brandon Mychal Smith, Jaden Smith, Hailee Steinfeld, Channing Tatum and Zendaya.

In addition to the live votes, Nick's digital platforms offered a second screen experience that included real-time play-alongs, interactive polls that paid off within the show and exclusive real-time updates with photos and videos from the orange carpet and backstage. From Facebook to Snapchat and everything in between, Nickelodeon's social channels captured all of the best snaps, memes, GIFs, videos and pics from the night. Fans can go to Nick.com or the Nick App to relive all of their favorite show moments by watching video highlights from the live show and flipping through live event pictures.

Kids and families casted votes in 19 categories, including four new ones, Favorite Funny YouTube Creator, Favorite Musical YouTube Creator, Favorite Dance Trend and Favorite Instagram Pet. Fans were able to vote for their top picks across all of Nickelodeon's digital platforms including <a href="Nick.com">Nick.com</a> and the Nick app and on iPad, iPhone, Kindle, and select Android devices; along with <a href="Twitter">Twitter</a> using #KCA.

Nickelodeon's 2018 Kids' Choice Awards will encore tonight at 10:00 p.m. (ET/PT) and Sunday, March 25, at 5:30 p.m. (ET/PT) on Nickelodeon. Replays of the awards will also air on TeenNick Monday March 26, at 8:00 p.m. (ET/PT), and on Nicktoons Wednesday, March 28, at 8:00 p.m. (ET/PT). The show will also be available on Nickelodeon On Demand beginning Sunday, March 25.

Following are Nickelodeon's 2018 Kids' Choice Awards winners:

#### FILM:

#### **Favorite Movie**

Jumanji: Welcome to the Jungle

#### **Favorite Movie Actor**

Dwayne Johnson (Dr. Smolder Bravestone, Jumanji: Welcome to the Jungle)

#### **Favorite Movie Actress**

Zendaya (Anne Wheeler, The Greatest Showman & Michelle "MJ" Jones, Spider-Man: Homecoming)

#### **Favorite Animated Movie**

Coco

#### MUSIC:

# **Favorite Music Group**

Fifth Harmony

### **Favorite Male Artist**

Shawn Mendes

#### **Favorite Female Artist**

Demi Lovato

### **Favorite Song**

"Shape Of You" (Ed Sheeran)

#### **Favorite Breakout Artist**

Camila Cabello

### **Favorite Global Music Star**

ASIA: BTS

#### **TELEVISION:**

#### **Favorite TV Show**

Stranger Things

#### **Favorite Cartoon**

SpongeBob SquarePants

#### **Favorite TV Actor**

Jace Norman (Henry Hart, Henry Danger)

#### **Favorite TV Actress**

Millie Bobby Brown (Eleven, Stranger Things)

#### **OTHER CATEGORIES:**

## **Favorite Funny YouTube Creator**

Liza Koshy

### **Favorite Musical YouTube Creator**

JoJo Siwa

### **Favorite Instagram Pet**

Jiffpom

#### **Favorite Dance Trend**

Backpack Kid

### **Favorite Video Game**

Just Dance 2018

Sponsors of *Nickelodeon's 2018 Kids' Choice Awards* include Barbie®, Cinnamon Toast Crunch ™, Lysol®, Nintendo of America, Swiffer®, Toyota and Walmart. The presenting international sponsor for the *2018 Nickelodeon's Kids' Choice Awards* is Heelys.

*Nickelodeon's 2018 Kids' Choice Awards* is produced by Nickelodeon Productions. Elizabeth Kelly, Michael Dempsey, Shelly Sumpter Gillyard and Jay Schmalholz are executive producers.

#### **About Nickelodeon**

Nickelodeon, now in its 37<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <a href="http://www.nickpress.com">http://www.nickpress.com</a>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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Nickelodeon
Ariana Urbont
310-752-8079
ariana.urbont@nick.com
or
Lilah Kojoori
310-752-8206
lilah.kojoori@nick.com
or
Matt Altman for WWE and John Cena
203-352-1177

Source: Nickelodeon

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matthew.altman@wwecorp.com