

Erykah Badu, NE-YO, Schoolboy Q & Rae Sremmurd Added to Staples Center and Club Nokia Roster of Performers During Bet Experience Presented by Coca-Cola at L.A. Live June 25-28

These New Artists Join Previously Announced Kevin Hart, Nicki Minaj, Kendrick Lamar, Ice Cube, Snoop Dogg, Miguel, the Roots and Bell Biv DeVoe

Tickets Are Going Fast! Head to Betexperience.com to Purchase Your Vip Package or Single Day Show Tickets Now

#BETExperience

NEW YORK--(BUSINESS WIRE)-- BET Networks and AEG announce the latest talent confirmed to perform during BET Experience at L.A. LIVE June 25 - 28, 2015. GRAMMY Award winner, **Erykah Badu**; GRAMMY Award winner, **NE-YO**; GRAMMY nominated **Schoolboy Q**; and platinum selling duo, **Rae Sremmurd** round out the top tier line-up of talent tapped to take the stage during the four day event. These hit makers join previously announced STAPLES Center headliners **Kevin Hart, Nicki Minaj, Kendrick Lamar, Ice Cube** and **Snoop** with **Jay Rock** and **Ab-Soul** and Club Nokia headliners, **Miguel, The Roots** and **Bell Biv DeVoe** with **Doug E. Fresh**.

Tickets for the BET Experience presented by Coca-Cola at L.A. LIVE are on sale now. Single day STAPLES Center show tickets are priced as low as \$59.50 while 3-day STAPLES Center concert ticket packages start at \$169.50. For fans looking to roll like a VIP throughout the biggest summer weekend in entertainment - the VIP packages are the only way to purchase "BET AWARDS" tickets, get great seats to the STAPLES Center shows, and exclusive access your friends will envy. Quantities are limited, so order now [here](#)!

BET EXPERIENCE PRESENTED BY COCA-COLA AT L.A. LIVE SCHEDULE:

THURSDAY, June 25, 2015

STAPLES Center - 8pm: Kevin Hart

Club Nokia - 11pm: Bell Biv DeVoe with Doug E. Fresh

FRIDAY, June 26, 2015

STAPLES Center - 7pm: Nicki Minaj with NE-YO and Rae Sremmurd

Club Nokia - 11pm: Miguel

SATURDAY, June 27, 2015

STAPLES Center "Sprite Hip Hop Night" - 7pm: Kendrick Lamar, Ice Cube and Snoop Dogg with Schoolboy Q, Jay Rock and Ab-Soul

Club Nokia - 11pm: The Roots present Dilla featuring Erykah Badu and other special guests

LA Convention Center: FREE Fan Fest

SUNDAY, June 28, 2015

LA Convention Center: FREE Fan Fest

"BET AWARDS"

* All times PST

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About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ:VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of

BET network programming for global distribution.

About AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of the Anschutz Company, owns or is affiliated with a collection of companies including over 100 of the world's preeminent facilities such as STAPLES Center (Los Angeles, CA), StubHub Center (Carson, CA), Best Buy Theater (Times Square, New York), Mercedes-Benz Arena (Shanghai, China), Allphones Arena (Sydney, Australia) and The O2 arena and entertainment district (London, England). Developed by AEG, L.A. LIVE is a 4 million square foot/\$3 billion downtown Los Angeles sports, & entertainment district featuring Nokia Theatre L.A. LIVE, Club Nokia, and a 54-story, 1001-room convention "headquarters" destination. In addition to overseeing privately held management shares of the Los Angeles Lakers, assets of AEG Sports include franchises such as the LA Kings, LA Galaxy and Houston Dynamo and the Amgen Tour of California cycling stage race. Along with AEG Facilities, other global divisions include AEG Live, the world's second largest concert promotion and touring companies comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions and AEG Global Partnerships, responsible for worldwide sales and servicing of sponsorships, naming rights and other strategic partnerships. In 2010, AEG launched its AEG 1EARTH environmental program featuring the industry's first sustainability report while in 2011, AEG introduced AXS a comprehensive entertainment platform serving as the company's primary consumer brand including AXS Ticketing, Examiner.com and the AXS TV network. For additional information, visit www.aegworldwide.com.

BET EXPERIENCE AT L.A. LIVE PRESENTED BY COCA-COLA®

BET Networks, an entertainment powerhouse, and AEG, one of the leading entertainment companies in the world and developer/ operator of L.A. LIVE, have teamed up once again to create the BET EXPERIENCE AT L.A. LIVE (BETX), June 25 - 28, 2015 presented by Coca-Cola®. This three-day festival will be filled with music and comedy concerts taking place at Club Nokia and STAPLES Center; "106 & PARK"; FREE BET Fan Fest at the Los Angeles Convention Center including seminars, celebrity basketball games, celebrity meet & greets; and other special appearances. The weekend will be capped off with the "BET Awards" on Sunday, June 28, 2015 at Nokia Theatre L.A. LIVE.

Press

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