

DIRECTV And Viacom Reach Agreement To Renew Carriage Of Viacom's Networks

All 26 Viacom Networks, Including Nickelodeon, Comedy Central, MTV, BET, CMT, Logo, Spike, TV Land, MTV2, VH1, VH1 Classic, Palladia, Nick Jr., Nicktoons, TeenNick, Tr3s and Centric, to Return to DIRECTV Immediately

NEW YORK, July 20, 2012 /PRNewswire/ -- Viacom (NASDAQ: VIA, VIAB) today announced that the company has reached a long-term agreement to renew carriage with DIRECTV.

(Logo: <http://photos.prnewswire.com/prnh/20110811/NY51392LOGO>)

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Viacom is extremely pleased to bring its programming back to DIRECTV subscribers, and thanks everyone affected by the disruption for their patience and understanding during this challenging period.

SOURCE Viacom Inc.

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