

Daniel Tosh is Taking on the World Wide Web; COMEDY CENTRAL(R) Greenlights 'Tosh.0'

10-Episode Weekly Topical Series Starring Daniel Tosh Will Premiere In June

NEW YORK, March 6 -- Blogs, vlogs, tweets and pokes have taken over everyone's lives and it's high time someone takes these new technologies to task. Nothing on the Internet is safe in the hands of comedian Daniel Tosh as COMEDY CENTRAL greenlights "Tosh.0," a new, weekly series that is set to change the way people think about the Web, it was announced today by Lauren Corrao, president, original programming and development, COMEDY CENTRAL. "Tosh.0" is slated to begin production immediately and is scheduled to premiere in June.

"The Internet has become an essential and familiar part of our viewers lives and it's filled with humor, be it a blog, site or video, that calls out for comedic commentary," said Corrao. "Daniel is the guy you want offering up opinions on everything around you -- he's biting, hilarious and so quick."

"Finally, a television show that steals from the Internet, as opposed to the other way around," said Tosh.

Executive produced by Daniel Tosh and Mike Gibbons ("Talk Show with Spike Feresten," "The Showbiz Show with David Spade") and hosted by Tosh, "Tosh.0" is a weekly, topical series that takes on everything the Internet has to offer through the comedian's sarcastic and biting point-of-view. The series will go deep into the Web, spinning commentary about blogs and vlogs both popular and obscure, tweets and pokes, popular sites and new technologies. The series will also feature viral clips of the week, premiere its own original videos created by and starring well-known actors and comedians, as well as highlight a weekly "Viewer's Choice" video chosen from among those uploaded and voted on via

COMEDY CENTRAL's flanker Web site, Atom. In addition, each episode will feature the segment "Web Redemption," which will give subjects of infamous viral videos (think Afro Ninja) a second chance to redeem themselves from the embarrassment with which they've become synonymous. Gary Mann and Joe Lewis are the executives in charge of production for COMEDY CENTRAL.

The unusual mind of Daniel Tosh has earned him the admiration of his peers by winning over audiences with his unique brand of stand-up comedy that has made him one of the most requested headliners in the country. His casual style and sharp material have proven to be greatly appreciated by his audiences, young and old (but mostly young). Named one of Variety's "10 Comics to Watch" in 2005, Tosh has performed on "The Late Show with David Letterman," "The Tonight Show with Jay Leno," "The Late, Late Show with Craig Kilborn," "Jimmy Kimmel Live," "Last Call with Carson Daly," "Best Week Ever" (VH-1) and MTV'S "Punk'd." On the film front, Tosh was featured in Mike Myers' 2008 release, "The Love Guru."

Tosh has a long history with COMEDY CENTRAL having hosted the network's "Live at Gotham" stand-up series and performing on "Premium Blend" and "Friday Night Stand-up." Tosh has also been featured on the all-comedy channel in a half-hour stand-up special "COMEDY CENTRAL Presents..." (2002) and his first hour-long stand-up special, "Completely Serious" (2007). His premiere CD, "True Stories I Made Up," was released in 2005 through COMEDY CENTRAL Records.

COMEDY CENTRAL, the only all-comedy network, currently is seen in more than 95 million homes nationwide. COMEDY CENTRAL is owned by, and is a registered trademark of, Comedy Partners, a wholly-owned division of Viacom Inc.'s (NYSE: VIA and VIA.B) MTV Networks. COMEDY CENTRAL's Internet address is www.comedycentral.com. For up-to-the-minute and archival press information and photographs visit Press Central, COMEDY CENTRAL's press Web site at www.comedycentral.com/press.

SOURCE COMEDY CENTRAL Corporate Communications

CONTACT:

Steve Albani, +1-212-767-8695
steve.albani@comedycentral.com

Web Site: <http://www.comedycentral.com>