## Spike TV Tangos With Stacy Keibler for 2011 "Guys Choice"

## To Serve As Official "MAN-bassador" For The Biggest Boys Night Out Of The Year

## "Guys Choice" Premieres Friday, June 10 At 9:00 PM, ET

NEW YORK, June 2, 2011 /PRNewswire via COMTEX/ --

Spike TV has declared the leggy "Weapon of Mass Seduction" Stacy Keibler MAN-bassador of the 2011 "Guys Choice" celebration. As Man-bassador, the former WWE-diva-turned "Dancing with the Stars" standout will serve as the official "Guys Choice" spokesperson and digital pre-show host backstage and on the red carpet. Keibler's ravishing beauty, irresistible charm and intelligence make her every guy's dream girl and the perfect face of "Guys Choice." Taping Saturday, June 4th at the Sony Pictures Studios in Culver City, CA, the fifth annual event premieres Friday, June 10 at 9:00 PM, ET/PT.

(Logo: http://photos.prnewswire.com/prnh/20110419/NY85419LOGO)

Born and raised in Baltimore, MD, the 31-year-old Stacy Keibler began her career in entertainment as a cheerleader for the NFL's Baltimore Ravens before transitioning into the wrestling circuit, first in 1999 as member of the WCW's Nitro Girl dance squad and then a featured role in the premier wrestling organization in the world, the WWE. In 2006, Keibler appeared on the hit ABC series, "Dancing with the Stars" and earned nationwide recognition. Following her third place finish, Keibler made appearances on several popular series including "George Lopez," How I Met Your Mother" and "Psych," among others. Keibler most recently guest starred on the wrestling reality series, "Tough Enough."

Fan voting for this year's nominees is being held at <u>guyschoice.spike.com</u> and for the first time ever, fans are able to vote on selected "Guys Choice" categories on Spike's Facebook page (<u>http://www.facebook.com/Spike</u>). Facebook voting features the following categories: Biggest Ass Kicker, Holy Grail of Hot, Unstoppable Jock, Guy of the Year, Comedy MVP and Outstanding Literary Achievement.

The official sponsors of Spike TV's "Guys Choice" are AT&T, AXE Excite, Captain Morgan Original Spiced Rum, Corona Extra, Kia Motors America, Pizza Hut®, Inc. and Snickers® Brand.

Casey Patterson, Carol Donovan and Beth McCarthy-Miller will serve as executive producers.

<u>Spike TV</u> is available in 99.4 million homes and is a division of MTV Networks. A unit of Viacom (NYSE: VIA, VIA.B), MTV Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is <u>www.spike.com</u> and for up-to-the-minute and archival press information and photographs, visit Spike TV's press site at <u>http://www.spike.com/press</u>. Follow us on Twitter <u>@spiketvpr</u> for the latest in breaking news updates, behind-the-scenes information and photos.

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