Dhani Jones Returns For Another Season As Host Of "GT Academy" On Spike TV And The Network's Interstitial Series, "Playbook 360"

NEW YORK, Nov. 6, 2014 /PRNewswire/ -- Dhani Jones, former NFL star and current television personality, has extended his deal with Spike TV to remain host for the series, "GT Academy" and the network's interstitial series, "Playbook 360."



This is Dhani's third season hosting "GT Academy." The popular series debuts for a fourth season on Spike TV on <u>Friday</u>, <u>November 7 at 11:30pm ET/PT</u>. Dhani has hosted "Playbook 360" for Spike TV for the past four years.

"GT Academy" showcases the leading Gran Turismo drivers in the world, giving them the opportunity to become a professional racing driver for Nissan. The six-part television series puts the 12 finalists through a variety of physical, psychological and athletic challenges in addition to extensive track time in Nissan 370Z® NISMO®s, Nissan GT-R®s and the Nissan JUKE® NISMO® on the track at Silverstone in the UK. One winner emerges as the latest NISMO athlete to drive for Nissan, beginning with the Dubai 24 Hours in January.

Spike's "Playbook 360" interstitial series, which airs in breaks during the network's telecast of major blockbuster movies, features Dhani interacting with many of the sports world's most talented and engaging personalities. From hitting pads with boxing legend Bernard Hopkins to snowboarding with Olympian Jaime Anderson to getting behind the wheel at Daytona with NASCAR Nationwide Driver Dylan Kwasniewski, Dhani has traveled the globe and tested his own physical limits with legendary athletes worldwide.

About Dhani:

Entrepreneur, philanthropist, NFL linebacker, author, host, explorer - these are just a few of the many words used to describe Dhani Jones. Jones began his career as an NFL linebacker, playing with the New York Giants, Philadelphia Eagles, and Cincinnati Bengals. For most, the NFL is a career, but for Jones it was just a jumping off point.

In 2010, Dhani launched his philanthropic endeavor, BowTie Cause, designing signature bow ties for organizations around the country. He has also since become partner of two advertising agencies; PROCLAMATION based in Cincinnati, and VMG-Creative in New York. His entrepreneurial spirit has continued to push him in new directions, adding Qey Capital and Hyur Staffing Services to his roster.

Jones is also an author, writing his travelogue/memoir, "The Sportsman: Unexpected Lessons from an Around the World Sports Odyssey," in 2011. Recapping his rise to NFL fame, as well as his time as a host of Travel Channel's original series, Dhani Tackles the Globe.

About Spike TV:

<u>Spike TV</u> is available in 98.7 million homes and is a division of Viacom Media Networks. A unit of Viacom (NASDAQ: VIA, VIAB), Viacom Media Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is <u>www.spike.com</u> and for up-to-the-minute and archival press information and photographs, visit Spike TV's press site at <u>http://www.spike.com/press</u>. Follow us on Twitter <u>@spiketvpr</u> for the latest in breaking news updates, behind-the-scenes information and photos.

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