

March 12, 2016

Adele, Jennifer Lawrence, Justin Bieber, Sofia Vergara, Will Ferrell, Amy Poehler, Zendaya, The Voice, SpongeBob SquarePants, Fifth Harmony and More Win Big at Nickelodeon's 2016 Kids' Choice Awards

Host Blake Shelton, John Stamos, Fifth Harmony, Jason Sudeikis, Josh Gad, Cameron Dallas and Jace Norman Drenched with Slime

****For an embeddable video player with show clips, please visit: <http://www.nick.com/sbcom/press/kca-media.jhtml>**

****For the EPK and still photos from *Nickelodeon's 2016 Kids' Choice Awards*, please visit: www.NickKCApress.com**

LOS ANGELES--(BUSINESS WIRE)-- Adele, Jennifer Lawrence, Justin Bieber, Sofia Vergara, Will Ferrell, Amy Poehler, Zendaya, *The Voice*, *SpongeBob SquarePants*, Fifth Harmony and more were among those who won coveted orange blimps at [Nickelodeon's 2016 Kids' Choice Awards](http://www.NickKCApress.com) on Saturday, March 12, 8-9:30 p.m. (ET/tape delayed for West Coast). Hosted by country music superstar and coach on NBC's *The Voice*, Blake Shelton, the awards were broadcast from the "Fabulous" Forum in Inglewood, Calif., where kids celebrated the best of everything they love in pop culture.

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Blake Shelton Hosts Nickelodeon's 2016 Kids' Choice Awards on March 12, 2016
(Photo: Business Wire)

This year's festivities kicked off with Shelton getting hosting pep talks from celebrity friends including Adam Levine, Pharrell Williams, Nick Jonas, Selena Gomez, Chewbacca and BB-8. After being alerted that the Stormtroopers were trying to take over the 2016 Kids' Choice Awards, Shelton jumped into action and battled his way onto the show stage via a super-charged chair from *The Voice*.

During the show, singer-songwriter Charlie Puth and hip-hop star Wiz Khalifa performed a medley of "One Call Away" and "See You Again," right before taking home the blimp for Favorite Collaboration. Rapper Silento appeared the night of *Kids' Choice Awards* to sing his mega-hit "Watch Me (Whip/Nae Nae)," and DNCE closed the show with a performance of their chart-topping single "Cake by the Ocean" that culminated with an ultimate slime dousing of the audience.

The 2016 Kids' Choice Awards proved to be a mega slime fest, from kids in the audience awarding Shelton with an epic finale sliming, to Jace Norman dumping a bucket of green goo on John Stamos, to Fifth Harmony getting drenched after their win for Favorite Music Group, and Shelton welcoming Jason Sudeikis and Josh Gad to the green side.

This year's show put the power of choice in the hands of kids at home with an interactive digital experience like never before. Kids had the opportunity to choose what happens live during the show by casting votes to see four different outrageous moments play out: Shelton and Norman pranking DNCE with toilet paper in their dressing room; Cameron Dallas getting super soaked in slime; Shelton donning a unicorn outfit; and the stage environment changing to underwater.

Additional celebrities in attendance included: Robert Downey Jr., Amy Poehler, Rob Gronkowski, Ellen DeGeneres, Chris Evans, Meghan Trainor, Fifth Harmony, Heidi Klum, Keke Palmer, Anthony Anderson, John Stamos, Chloe Bennet, Buddy

Valastro, Sarah Hyland, Dove Cameron, Grant Gustin, Laura Marano, Zendaya, Will Arnett, Debby Ryan, and cast members from *Dance Moms*, plus stars of Nick's hit series *Game Shakers* (Kel Mitchell, Benjamin Flores Jr., Cree Cicchino, Madisyn Shipman, Thomas Kuc) and *The Thundermans* (Jack Griffo, Kira Kosarin).

In addition to the live votes, Nick's digital platforms offered games and exclusive real-time updates with photos and videos from the Orange Carpet and backstage. From Facebook to Snapchat and everything in between, Nickelodeon's social channels captured all of the best snaps, memes, GIFs, videos and pics from the night. Fans can go to Nick.com or the Nick App to relive all of their favorite show moments by watching video highlights from the live show and flipping through live event pictures.

Kids and families casted votes in 22 categories, including two new ones, Favorite Cooking Show and Favorite Collaboration. Fans were able to vote for their top picks across all of Nickelodeon's digital platforms including Nick.com and the Nick app and on iPad, iPhone, Kindle, and select Android devices; along with [Twitter](https://twitter.com) using #KCA.

Nickelodeon's 2016 Kids' Choice Awards will encore tonight at 10:00 p.m. (ET/PT) and Sunday, March 13, at 12:00 p.m. (ET/PT) on Nickelodeon. Replays of the awards will also air on TeenNick Tuesday, March 15, at 9:00 p.m. (ET/PT) and on Nicktoons Thursday, March 17, at 8:00 p.m. (ET/PT). *Nickelodeon's 2016 Kids' Choice Awards* will be available on Nickelodeon On Demand on March 13.

The following are *Nickelodeon's 2016 Kids' Choice Awards* winners:

TELEVISION:

Favorite TV Show

The Thundermans

Favorite Family TV Show

The Muppets

Favorite Male TV Star - Kids' Show

Ross Lynch - Austin Moon, *Austin & Ally*

Favorite Male TV Star - Family Show

Jim Parsons - Sheldon Cooper, *The Big Bang Theory*

Favorite Female TV Star - Kids' Show

Zendaya - K.C. Cooper, *K.C. Undercover*

Favorite Female TV Star - Family Show

Sofia Vergara - Gloria Delgado-Pritchett, *Modern Family*

Favorite Talent Competition Show

The Voice

Favorite Cooking Show

Cake Boss

Favorite Cartoon

SpongeBob SquarePants

FILM:

Favorite Movie

Star Wars: The Force Awakens

Favorite Movie Actor

Will Ferrell - Brad Whitaker, *Daddy's Home*

Favorite Movie Actress

Jennifer Lawrence - Katniss Everdeen, *The Hunger Games: Mockingjay, Part 2*

Favorite Animated Movie

Hotel Transylvania 2

Favorite Voice From an Animated Movie

Amy Poehler - Joy, *Inside Out*

MUSIC:**Favorite Music Group**

Fifth Harmony

Favorite Male Singer

Justin Bieber

Favorite Female Singer

Ariana Grande

Favorite Song Of The Year

Hello - Adele

Favorite New Artist

Shawn Mendes

Favorite Collaboration

See You Again - Wiz Khalifa feat. Charlie Puth

OTHER CATEGORIES:**Favorite Book**

Diary of a Wimpy Kid series

Favorite Video Game

Just Dance 2016

The 2016 Kids' Choice Awards will be seen in more than 180 countries and territories around the globe. Within hours of airing live in the United States, Canada and Australia, the show will roll out in internationally giving kids around the world the opportunity to tune into their local Nickelodeon channel to enjoy the show. In many international markets, the 2016 KCAs will feature country-specific award categories and nominees such as UK's Favorite Tipster, Favorite Pinoy Personality and Estrella Latina Favorita (Favorite Latin Artist). Voting spanned six continents across local Nickelodeon websites and Twitter hashtag voting (#KCA), giving kids practically everywhere the chance to decide who takes home a coveted blimp.

Sponsors of Nickelodeon's 2016 Kids' Choice Awards include Amazon Fire Tablet, Fruit by the Foot™, Yoplait® GoGurt®, Lucky Charms, Hot Wheels®, McDonald's® USA, Skechers, and Toyota.

Nickelodeon's 2016 Kids' Choice Awards is produced by Nickelodeon Productions. Elizabeth Kelly, Michael Dempsey, Shelly Sumpter Gillyard and Jay Schmalholz are executive producers.

Nickelodeon, now in its 36th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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