# VIACOMCBS

# This Thanksgiving, Pluto TV and CBS Serve up a Slate of Iconic & Classic Television

November 23, 2020

On November 24<sup>th</sup>, Pluto TV Welcomes the Holidays with Nostalgia and Cheer With Launch of New Classic Channels - Happy Days, Laverne & Shirley, Family Ties, The Love Boat, The Beverly Hillbillies, Wings, Mission: Impossible and Mork & Mindy

LOS ANGELES--(BUSINESS WIRE)--Nov. 23, 2020-- On November 24th, in time for the ultimate comfort food holiday weekend, <u>Pluto TV</u> is dishing up some of the most iconic, classic series in the history of television, free to stream, all day, every day. Pluto TV is the ultimate destination this holiday season where viewers can visit yesteryear with a best-in-class streaming lineup that includes **Happy Days, Family Ties, The Love Boat, Wings, The Beverly Hillbillies, Mission: Impossible, Laverne & Shirley,** and **Mork & Mindy**.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20201123005617/en/



Pluto TV and CBS Serve up a Slate of Iconic & Classic Television (Photo: Business Wire)

In a year that has been challenging for so many across the globe, Pluto TV is bringing the joy, love and laughter that is synonymous with these series from an unforgettable era and inviting viewers to escape with their favorite characters and stories that shaped a generation of television.

All of Pluto TV's new channels that will be available to stream for free on November 24th include:

# Happy Days

Ayyyy! Flashback to simpler (and funnier) times with the 24/7 channel that brings you three classic sitcoms created by the legendary Garry Marshall. Titles include: *Happy Days* (11 seasons), *Laverne & Shirley* (8 seasons), and *Mork & Mindy* (4 seasons).

# Wings

Welcome to Nantucket and thank you for choosing Sandpiper Air. Watch Tim Daly, Steven Weber, Crystal Bernard, Thomas Haden Church, and Tony Shaloub in the hit sitcom from the creators of *Cheers*, 24 hours a day (8 seasons).

# **Family Ties**

The Emmy-winning sitcom that defined the '80s and made Michael J. Fox a superstar is now streaming on Pluto TV all day, every day. Also starring Meredith Baxter, Michael Gross, Justine Bateman, and Tina Yothers (7 seasons).

#### The Love Boat

Come aboard, we're expecting you. The crew of the S.S. Pacific Princess is here for you and their all-star passengers 24 hours a day on the one channel that brings you the iconic TV classic (9 seasons).

#### **Beverly Hillbillies**

Y'all come back now to the original fish-out-of-water sitcom, *The Beverly Hillbillies!* Watch Jed, Granny, Jethro, and Elly May in the classic comedy, now available any time of day on their own

#### channel (9 seasons).

# **Mission: Impossible**

Your mission, if you choose to accept it: watch a channel dedicated to the original '60s spy thriller series starring Peter Graves, Martin Landau, and Leonard Nimoy. And it won't self-destruct in five seconds (7 seasons).

In the spirit of the season, building on the nostalgia and comfort of classic television, Pluto TV is making a donation to World Central Kitchen to support of their ongoing efforts to use the power of food to heal communities and strengthen economies during times of crisis and beyond.

Throughout the holiday season, to drive even greater awareness to this noteworthy cause and amplify the efforts for World Central Kitchen, Pluto TV's social media will feature curated holiday recipes inspired these shows and favorite recipes from beloved stars of the series.

Pluto TV offers hundreds of channels and thousands of movies and television series on-demand to a domestic audience of over 28.4 million users. With nearly 100,000 hours of premium content available on the platform, Pluto TV is available across all major mobile, connected TV and web-based devices and has a global footprint spanning three continents across 23 countries.

# About Pluto TV

Pluto TV, a ViacomCBS Company, is the leading free streaming television service, delivering hundreds of live and original channels and thousands of on-demand movies in partnership with major TV networks, movie studios, publishers, and digital media companies. Named by Fast Company as one of *2020's Most Innovative Companies*, Pluto TV has a global audience of over 36 million monthly active users, with over 28.4 million in the U.S. Pluto TV has an international footprint that spans across three continents and 25 countries throughout the US, Europe and Latin America. Pluto TV is available on all mobile, web and connected TV streaming devices where millions tune in each month to watch premium news, TV shows, movies, sports, lifestyle, and trending digital series. Headquartered in Los Angeles, Pluto TV has offices across the United States, Europe and Latin America.

VIAC-IR

View source version on businesswire.com: https://www.businesswire.com/news/home/20201123005617/en/

Media Contacts: Jodi Lederman | Pluto TV jodi@pluto.tv

Source: VIACOMCBS INC.