

VIACOMCBS

ViacomCBS Debuts Expanded and Enhanced CBS All Access

July 30, 2020

More Than 3,500 Episodes Now Available from BET, Comedy Central, MTV, Nickelodeon and Smithsonian Channel, Bringing CBS All Access to More than 20,000 Episodes and Movies in Total

CBS All Access' Exclusive Original Series Slate to Add New Nickelodeon-Produced "SpongeBob SquarePants" Children's Series "Kamp Koral" in 2021

Content Joins Exclusive Originals, Iconic Paramount Movies, Live Sports, News and the Largest Catalog of America's Most-Watched Network, CBS

New User Interface Features Enhanced Personalization and Discovery, Plus Central Hubs for ViacomCBS Brands on All Major Device Platforms

Major Step Towards Transforming CBS All Access into a Diversified Super Service, with Rebranding Coming in Early 2021

NEW YORK--(BUSINESS WIRE)--Jul. 30, 2020-- ViacomCBS (NASDAQ: VIAC, VIACA) today announced a significant expansion of [CBS All Access](#), ViacomCBS' subscription video on demand and live-streaming service, in a major step toward transforming CBS All Access into a diversified super service for the company. More than 3,500 episodes across ViacomCBS' leading portfolio of entertainment brands will now be available on CBS All Access, including popular series from BET, Comedy Central, MTV, Nickelodeon, Smithsonian Channel and more, further diversifying the range of content on the service and expanding its appeal to a broader range of audiences.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200730005506/en/>



(Photo: Business Wire)

In addition, CBS All Access announced plans for "Kamp Koral," a new original children's series premiering in 2021, and the first spinoff from one of ViacomCBS' biggest global franchises ever, Nickelodeon's SPONGEBOB SQUAREPANTS. As previously announced, CBS All Access will also be the exclusive home to THE SPONGEBOB MOVIE: SPONGE ON THE RUN in early 2021.

The service also began rolling out a new user interface across all major device platforms today with enhanced personalization and discovery features, including advanced recommendations, curated homepages, new content categories and central hubs for ViacomCBS' brands to seamlessly find and explore content by brand.

"Today marks the beginning of an exciting evolution of CBS All Access into the subscription streaming home for ViacomCBS and a preview of what's to come," said Marc DeBevoise, Chief Digital Officer, ViacomCBS and President & Chief Executive Officer, ViacomCBS Digital. "As the first Network to market with a branded direct-to-consumer service more than five years ago, we have the advantage and experience of building it from the ground up, establishing distribution points across all major platforms, creating a service with high user engagement and low churn, and crafting a robust slate of exclusive originals from which we continue to build. By bringing the valuable IP and creative capabilities from across ViacomCBS together in one product, we will deliver to consumers a compelling and differentiated service with something for everyone across news, live sports and on-demand entertainment in every genre."

In the months to come, CBS All Access will continue to grow its content offering to include more than 30,000 episodes and movies from ViacomCBS' vast library of hit series and iconic movies, as well as develop new exclusive originals from ViacomCBS' entertainment brands, Paramount Pictures and Paramount Television Studios. The additional programming will join a robust catalog that spans every demographic and content category, from animation to sci-fi, comedy, drama, procedurals, reality and children's programming. In addition to its vast library and original content, the new service will have unrivaled live offerings, spanning national and local news, tentpole events and a critical mass of live sports – from golf to football to basketball, plus exclusive streaming rights for major sports properties, including some of the world's biggest and most popular soccer leagues.

ViacomCBS will debut the full and rebranded service in early 2021.

Popular ViacomCBS content added to CBS All Access includes:

- **BET:** All seasons of "Real Husbands of Hollywood," "Hit the Floor," plus all prior seasons of "Single Ladies" and more
- **Comedy Central:** All seasons of "Chappelle's Show," "Strangers with Candy," six prior seasons of "Reno 911!" and more

- **MTV:** All seasons of “Laguna Beach” and “Snooki & Jwoww,” prior seasons of TEEN MOM 2, seasons of JERSEY SHORE: FAMILY VACATION and MTV FLORIBAMA SHORE, as well as a selection from THE CHALLENGE, “Beavis and Butt-Head: The Mike Judge Collection” and more
- **Nickelodeon:** All seasons of “Avatar: Last Airbender,” “Rugrats,” plus all prior seasons of SPONGEBOB SQUAREPANTS and more, in addition to seasons of “Danny Phantom,” “The Legend of Korra” and “Sam & Cat” that were previously available
- **Smithsonian Channel:** More than 60 episodes of “Aerial America,” seasons of “Air Disasters,” documentaries such as “The Day We Walked on the Moon,” “The Green Book: Guide to Freedom,” “MLK: The Assassination Tapes,” “Pocahontas: Beyond the Myth” and more
- **TV Land** and **VH1:** Programming like “Hot in Cleveland,” as well as prior seasons of RUPAUL’S DRAG RACE and LOVE & HIP HOP and more
- **Paramount Pictures:** More films have been added to the service since May, including “The Firm,” “Charlotte’s Web” and “Scary Movie,” with more than 150 movies in total now available

New content, including original series, launching on CBS All Access next week and through the end of the year include:

- **STAR TREK: LOWER DECKS:** Premiering Thursday, August 6.
- **BIG BROTHER LIVE FEEDS:** Offering an in-depth, exclusive pass to watch all the action inside the BIG BROTHER house all the time.
- **STAR TREK: DISCOVERY:** Season three, premiering Oct. 15.
- **The Untitled Richard Linklater Project:** premiering this fall.
- **THE STAND:** Limited event series, premiering late 2020.
- Fans can also binge other *CBS All Access* original series including the critically acclaimed hit **THE GOOD FIGHT, THE TWILIGHT ZONE, STAR TREK: PICARD, TOONING OUT THE NEWS, NO ACTIVITY, WHY WOMEN KILL, THE THOMAS JOHN EXPERIENCE** and more.
- Other exclusive original series coming to the service in 2021 and beyond include **THE MAN WHO FELL TO EARTH, THE HARPER HOUSE** and **GUILTY PARTY**.

Growing originals slate to also include:

- **KAMP KORAL, premiering in early 2021:** From Nickelodeon and United Plankton Pictures, KAMP KORAL will follow 10-year-old SpongeBob SquarePants and his pals during summer sleepaway camp where they spend their time building underwater campfires, catching wild jellyfish and swimming in Lake Yuckymuck at the craziest camp in the kelp forest, Kamp Koral.
- As previously announced, *CBS All Access* will also be the exclusive home to **THE SPONGEBOB MOVIE: SPONGE ON THE RUN**, the upcoming feature film which follows SpongeBob SquarePants, his best friend Patrick Star and the rest of the gang from Bikini Bottom in the first-ever all CGI SpongeBob motion picture event.
- Additional originals spanning the ViacomCBS portfolio of brands will be announced in the coming months.

CBS All Access’ expanded sports programming kicks off next week with the conclusion of the 2019-2020 UEFA Champions League and UEFA Europa League. In addition to being the exclusive streaming home to UEFA club competitions in the U.S., CBS All Access also streams live coverage of the following major sports and live events:

- NFL on CBS, including Super Bowl LV
- College Basketball, including the NCAA Division I Men’s Basketball Championship
- GOLF on CBS, including the PGA TOUR, the Masters and the PGA Championship
- College Football, including SEC on CBS
- National Women’s Soccer League (NWSL)
- Hockey East
- Major live entertainment events, including: THE GRAMMY AWARDS, THE ACADEMY OF COUNTRY MUSIC AWARDS, THE TONY AWARDS and more

CBS programming on the service continues to include more than 17,000 episodes of current and classic hits, the largest single catalog of America’s most watched Network spanning:

- All current primetime, late night and daytime CBS shows.
- All upcoming current CBS primetime series such as NCIS, FBI, THE AMAZING RACE, SEAL TEAM, ALL RISE, YOUNG SHELDON, BOB HEARTS ABISHOLA, B POSITIVE, EVIL, THE UNICORN, THE EQUALIZER, CLARICE and more.
- Every prior season of 14 hit CBS series including SURVIVOR, NCIS and HAWAII FIVE-0.
- Classics like all of the “Star Trek” television series, and acclaimed hits like “Cheers,” “Medium” and more.
- The live stream of subscribers’ local CBS stations nationwide, as well as the ability to livestream CBS’ other digital channels, CBSN, CBS News’ 24/7 digital streaming news service featuring live, anchored coverage, CBS Sports HQ, offering 24/7 streaming sports network that offers news, highlights and analysis, and ET Live, dedicated to all things

entertainment.

CBS All Access is currently available online at [CBS.com](https://www.cbs.com), on mobile devices via the CBS app for iOS and Android, and on Roku Players, Apple TV, Chromecast, Android TV, Xbox One, PlayStation 4, Fire TV, Samsung Smart TVs, Comcast Flex, Facebook Portal, Vizio Smartcast TVs, LG Smart TVs, Amazon Prime Video Channels and Apple TV channels. The new design and product features will begin rolling out across platforms today. For more details on *CBS All Access*, please visit <https://www.cbs.com/all-access>.

About *CBS All Access*:

CBS All Access is ViacomCBS' direct-to-consumer digital subscription video on-demand and live streaming service. *CBS All Access* gives subscribers the ability to watch more than 20,000 episodes and movies on demand – including exclusive original series, current and past seasons of hit shows from the CBS Television Network and growing libraries from brands across the ViacomCBS portfolio including BET, Comedy Central, MTV, Nickelodeon, Smithsonian and more, as well as a wealth of films from Paramount Pictures. The service is also the streaming home to unmatched sports programming, including every CBS Sports event, from golf to football to basketball and more, plus exclusive streaming rights for major sports properties, including some of the world's biggest and most popular soccer leagues. *CBS All Access* also enables subscribers to stream local CBS stations live across the U.S. in addition to the ability to stream ViacomCBS Digital's other live channels: CBSN for 24/7 news, CBS Sports HQ for sports news and analysis, and ET Live for entertainment coverage.

The service is currently available across all major device platforms including online, mobile and connected TV and OTT platforms and services. Versions of *CBS All Access* have launched internationally in Canada and Australia (10 All Access), with unique but similar content and pricing plans. For more details on *CBS All Access*, please visit <https://www.cbs.com/all-access>.

About ViacomCBS:

ViacomCBS (NASDAQ: VIAC; VIACA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, its portfolio includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, *CBS All Access*, Pluto TV and Simon & Schuster, among others. The company delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, ViacomCBS provides powerful capabilities in production, distribution and advertising solutions for partners on five continents.

For more information about ViacomCBS, please visit www.viacomcbs.com and follow @ViacomCBS on social platforms.

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