



## Nickelodeon and Tyler Perry Studios Partner to Produce Brand-New Kids and Family Series Starring Young Dylan

October 2, 2019

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BURBANK, Calif.--(BUSINESS WIRE)--Oct. 2, 2019-- [Nickelodeon](#), the number-one kids' network, and Tyler Perry Studios have entered into a content partnership to jointly develop and produce a new kids and family live-action series with 10-year-old rapper Young Dylan (Dylan Gilmer, @officialyoungdylan). The news was revealed today on *The Ellen DeGeneres Show*.

Written by Perry, the project tells the story of a family whose world is turned upside down when their nephew, an aspiring hip-hop star, moves in unannounced.

Said Perry: "I'm excited to work with Brian and the team at Nickelodeon and find creative ways to reach new audiences," said Perry. "I love creating comedy television and can't wait to work with the talented Young Dylan."

Added Nickelodeon President Brian Robbins: "It's a thrill to bring this new series to Nickelodeon from the incredibly talented and prolific Tyler Perry, whose track record speaks for itself. Dylan is an incredibly talented 10-year-old who at heart is a relatable kid making his dreams happen. We know kids are going to love watching Dylan and we can't wait to introduce him and his new show to our audience."

Nickelodeon's partnership with Tyler Perry Studios is part of Perry's long-term pact with Viacom, producing original series for BET Networks and other Viacom networks, with exclusive licensing rights on this programming. Additionally, Tyler Perry Studios recently announced its joint venture with BET Networks for the new streaming video on demand service BET+.

Born and raised in Annapolis, MD, Young Dylan is best known for his many appearances and performances on *The Ellen DeGeneres Show* and at *NBA All-Star Weekend*. He also made a guest appearance on the revival of Nickelodeon's hit series, *All That* scheduled to air on Saturday, Oct. 12. Young Dylan has an overall talent deal with Telepictures, a subsidiary of Warner Bros. Television.

Dylan Gilmer is represented by Sherry Kayne of The Green Room and Chris Abramson at Felker Toczek Suddleson Abramson.

### About Tyler Perry Studios

Tyler Perry Studios is a state-of-the art film and television production facility founded in 2006 by actor, producer, filmmaker, playwright and philanthropist Tyler Perry. Located in Atlanta, Georgia on the historic grounds of the former Fort McPherson army base, the new 330-acre campus is one of the largest production studios in the country. It boasts a variety of shooting locations including 40 buildings on the national register of historic places, 11 purpose-built sound stages, 200 acres of green space and an expansive backlot.

### About Nickelodeon

Nickelodeon, now in its 40th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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