



Nickelodeon Reveals Premiere Date and Trailer for Return of Are You Afraid of the Dark?

September 13, 2019

Part One of Three-Part Limited Series Event Premieres Friday, Oct. 11, at 7:00 p.m. (ET/PT)

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BURBANK, Calif.--(BUSINESS WIRE)--Sep. 13, 2019-- Nickelodeon is preparing for the return of The Midnight Society with the all-new *Are You Afraid of the Dark?* three-part limited series event. Based on the '90s kids' cult classic, and reimagined for a new generation, part one of *Are You Afraid of the Dark?* will debut on Friday, Oct. 11, at 7:00 p.m. (ET/PT), with parts two and three to follow Oct. 18, and Oct. 25, respectively.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190913005298/en/>



(Graphic: Business Wire)

Across the three hour-long episodes, *Are You Afraid of the Dark?* will follow members of an entirely new Midnight Society, who tell a terrifying tale of the Carnival of Doom and its evil ringmaster Mr. Tophat, only to witness the shocking story come frightfully to life. In the just-released trailer, viewers meet the new members of the Midnight Society, get a glimpse at the uncertainty that awaits and prepare for an adventure beyond their wildest nightmares.

The new members of the Midnight Society are: Rachel, played by Lyliana Wray (*Top Gun: Maverick*); Gavin, played by Sam Ashe Arnold (*Best. Worst. Weekend. Ever.*); Akiko, played by Miya Cech (*Rim of the World, Always Be My Maybe*); Graham, played by Jeremy Taylor (*IT: Chapter Two, Goosebumps 2: Haunted Halloween*); and Louise, played by Tamara Smart (*Artemis Fowl, The Worst Witch*). The Carnival of

Doom's ringmaster, Mr. Tophat, is played by Rafael Casal (*Blindspotting*).

Are You Afraid of the Dark? is produced by ACE Entertainment (*To All The Boys I've Loved Before, The Perfect Date*) with ACE founder Matt Kaplan and Spencer Berman serving as executive producers. The series is written by BenDavid Grabinski (*Skiptrace, Happily*) and directed by Dean Israelite (*Power Rangers* movie, *Project Almanac*), both of whom are also executive producers. Chris Foss is also an executive producer.

One of the Nickelodeon's most iconic series from the '90s, the original *Are You Afraid of the Dark?* delivered riveting stories of horror to young audiences, all from a kid's perspective. *Are You Afraid of the Dark?* is owned by DHX and was created by D.J. MacHale and Ned Kandel, who are also executive producers on the project.

Nickelodeon, now in its 40th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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