

VIACOM

Nickelodeon's Brand-new Preschool Series *Blue's Clues & You!* Bows Monday, Nov. 11, at 9 A.M. (ET/PT)

August 26, 2019

FORMER *BLUE'S CLUES* HOSTS STEVE BURNS AND DONOVAN PATTON TO REPRIS ORIGINAL ROLES IN SERIES PREMIERE

Share it: @NickJr #BluesCluesAndYou

Click [HERE](#) to embed an episodic clip and [HERE](#) for photos.

NEW YORK--(BUSINESS WIRE)--Aug. 26, 2019-- It's time to pull up the Thinking Chair and follow the paw prints as Blue and her crew return in Nickelodeon's brand-new preschool series *Blue's Clues & You!*, debuting Monday, Nov. 11, at 9 a.m. (ET/PT). Steve Burns (Steve) and Donovan Patton (Joe) will reprise their roles in the series premiere, "Meet Josh!," and help new live-action host Josh (Joshua Dela Cruz) and the audience solve their first game of Blue's Clues.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190826005449/en/>

Blue's Clues & You! will feature brand-new elements alongside refreshed iconic items from the original series, including:

- New CG-animation for Blue and Magenta;
- An updated Handy Dandy Notebook equipped with a new blue crayon and smartphone technology, allowing Josh and Blue to receive emails and video calls;
- An all-new Handy Dandy Guitar;
- The return of fan-favorite characters: Tickety Tock, Slippery Soap, Shovel, Pail, Mr. Salt, Mrs. Pepper, Cinnamon, Paprika, Felt Friends, Sidetable Drawer and Mailbox, plus the original Thinking Chair;
- And the introduction of Mr. Salt and Mrs. Pepper's newest additions—twins Sage and Ginger.

Nickelodeon is further deepening the interactivity of *Blue's Clues & You!* with the launch of brand-new play-along videos in Noggin, Nick's top-ranked interactive learning subscription for preschoolers. Launching alongside the series' linear premiere, the play-along videos will allow users to explore the stories in an immersive way, and engage with live-action host Josh and the animated characters, by tapping, touching or swiping to navigate through enhanced learning experiences. Preschoolers will also have the ability to customize elements, like the color of the clues or the creation of birthday cards for Blue, and then see their designs appear throughout the video. The classic *Blue's Clues* library is currently available on Noggin and additional *Blue's Clues & You!* play-along videos will continue to roll out into next year.

Following the series premiere of *Blue's Clues & You!*, NickJr.com and the Nick Jr. App will feature original short-form content and full-length episodes. Episodes will also be available on Nick Jr. On Demand and Download-To-Own services.

A remake of the groundbreaking, curriculum-driven interactive series *Blue's Clues*, *Blue's Clues & You!* follows Blue as she invites viewers to join her and Josh on a clue-led adventure and solve a puzzle in each episode. With each signature paw print, Blue identifies clues in her animated world that propel the story and inspire the audience to interact with the characters.

Live-action host Josh and beloved puppy Blue, in Nickelodeon's brand-new *Blue's Clues & You!*

The original *Blue's Clues* series launched in September 1996 to critical praise from educators, parents, and preschoolers and ran for six groundbreaking seasons. Created by Traci Paige Johnson, Todd Kessler, and Angela C. Santomero, *Blue's Clues* drew acclaim and high ratings for its unique interactivity that helped change the way kids watch television and has remained one of the most popular preschool shows of all time. The landmark series also raised the bar in preschool television by exploring advanced subject matter such as sign language, geography, physics, emotions, and anatomy.

Nickelodeon, now in its 40th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location based experiences, publishing and feature films. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all



related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20190826005449/en/>

Source: Nickelodeon

Maggie Wang
212-846-6381
Maggie.Wang@nick.com

Bronté Barbarito
212-846-5069
Bronte.Barbarito@nick.com