

# 2019 MTV Movie & TV Awards #1 Cable Premiere of the Quarter

June 18, 2019

### TV's #1 most social show of the night

### Photos: Here

NEW YORK--(BUSINESS WIRE)--Jun. 18, 2019-- 2019 MTV Movie & TV Awards simulcast was the #1 cable premiere of the quarter and TV's most social show. The event that celebrated popcorn culture's biggest night averaged 3MM viewers across linear and social platforms.

Ratings and social stats for 2019 MTV Movie & TV Awardsinclude:

- Simulcast was basic cable's #1 premiere of the quarter with P18-34 (1.30)
- Up +133% in views across social platforms most in Viacom awards show history
- #MTVAwards top trending topic in the U.S. on Twitter for seven hours

Hosted by "Shazam!" star Zachary Levi, the "2019 MTV Movie & TV Awards" big winners included "RBG," "Avengers: Endgame" and "Game of Thrones." Award-winning actor, producer and philanthropist Dwayne "The Rock" Johnson was honored with the "Generation" Award. Actress, producer, author, singer, entrepreneur, host and philanthropist Jada Pinkett Smith was honored with the "Trailblazer" Award. Music sensation Lizzo performed mega-hit, "Juice," and singer, songwriter and producer Bazzi did his hit song "Paradise." Attendees of the star-studded event included Sandra Bullock, Gal Gadot, Melissa McCarthy, Elisabeth Moss, Brie Larson, Noah Centineo, Tiffany Haddish and more.

Full list of winners below:

BEST MOVIE Avengers: Endgame

BEST SHOW Game of Thrones

BEST PERFORMANCE IN A MOVIE Lady Gaga (Ally) – A Star is Born

BEST PERFORMANCE IN A SHOW Elisabeth Moss (June Osborne/Offred) – The Handmaid's Tale

BEST HERO Robert Downey Jr. (Tony Stark/Iron Man) – Avengers: Endgame

BEST VILLAIN Josh Brolin (Thanos) – Avengers: Endgame

BEST KISS Noah Centineo & Lana Condor (Peter Kavinsky & Lara Jean) – To All the Boys I've Loved Before

REALITY ROYALTY Love & Hip Hop: Atlanta

BEST COMEDIC PERFORMANCE Daniel Levy (David Rose) – Schitt's Creek

BREAKTHROUGH PERFORMANCE Noah Centineo (Peter Kavinsky) – To All the Boys I've Loved Before

<u>BEST FIGHT</u> Captain Marvel – Captain Marvel vs. Minn-Erva

BEST REAL-LIFE HERO Ruth Bader Ginsburg – RBG

MOST FRIGHTENED PERFORMANCE Sandra Bullock (Malorie) – Bird Box

BEST DOCUMENTARY Surviving R. Kelly

BEST HOST

Nick Cannon - Wild 'n Out

### MOST MEME-ABLE MOMENT

## The Bachelor – Colton Underwood jumps the fence

BEST MUSICAL MOMENT

A Star is Born - "Shallow"

Source: Nielsen fast national LSD data; total viewers = P2+; competitive rank based on P18-34 000s, excludes sports/news/kids.

Source: Facebook Insights, Instagram Insights, Twitter Analytics, YouTube Analytics, 6.15.19-6.18.19; Nielsen Social Content Ratings, linear program-level total interactions, excluding sports, 6.17.19

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