



When Trouble is on the Way, One Little Girl Will Save the Day in Abby Hatcher, Nickelodeon's Brand-New Animated Preschool Series Premiering Tuesday, Jan. 1, at 10 A.M. (ET/PT)

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*High-res art available at www.nickpress.com

NEW YORK--(BUSINESS WIRE)--Dec. 13, 2018-- [Nickelodeon's](#) brand-new animated preschool series, *Abby Hatcher* (created and produced by Spin Master Entertainment), tells the story of a little girl with a big heart who helps her friends, the amazing and quirky Fuzzly creatures, fix their mishaps, learn from their mistakes and negotiate their emotions. Premiering Tuesday, Jan. 1, at 10 a.m. (ET/PT), in the Nick Jr. preschool block, *Abby Hatcher* (26 episodes) features a social-emotional curriculum highlighting empathy, compassion and problem-solving skills. Following its U.S. launch, the series will roll out on Nickelodeon's international channels and branded blocks in 2019.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181213005087/en/>



In *Abby Hatcher*, Abby is an eternally optimistic, kind-hearted seven-year-old girl who loves to lend a helping hand to others and accepts everyone--no matter how different they are. In Abby's world, humans coexist with Fuzzlies, incredible creatures that each have their own unique abilities that make them special, and Abby's parents' hotel is home to many. Together with her best Fuzzly friend Boozly, Abby goes on wild adventures to fix Fuzzly mishaps and help them in any way she can. Whenever a problem arises Abby and Boozly always say, "Fuzzly trouble can't delay, to the rescue, save the day!"

In the series premiere of *Abby Hatcher*, "When Abby Met Boozly/Hair Flair Everywhere," Abby meets her best Fuzzly friend Boozly for the first time. Then, when the hotel's salon owner Mrs. Melvin closes the salon for the day, Abby tries to help Harriet, a hair-obsessed Fuzzly, find a new hobby.

Nickelodeon's Brand-New Animated Preschool Series, *Abby Hatcher*, Created and Produced by Spin Master Entertainment, Premieres on Tuesday, Jan. 1, at 10 A.M. (ET/PT) (Photo: Spin Master Entertainment)

Leading up to the Jan. 1, linear series premiere of *Abby Hatcher*, NickJr.com and the Nick Jr. App will feature new short-form content and an all-new full length episode beginning Monday, Dec. 17. The episode will also be available on Nick Jr. VOD and DTO.

Abby Hatcher is the ninth series from Spin Master Entertainment and follows on the success of *PAW Patrol*. The new series is overseen by executive producers Ronnen Harary and Laura Clunie.

About Spin Master

Spin Master (TSX:TOY; www.spinmaster.com) is a leading global children's entertainment company that creates, designs, manufactures, licenses and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including Zoomer®, Bakugan®, Erector® by Meccano®, Hatchimals®, Air Hogs® and PAW Patrol®. Since 2000, Spin Master has received 103 TIA Toy of The Year (TOTY) nominations with 28 wins across a variety of product categories, including 13 TOTY nominations for Innovative Toy of the Year, more than any of its competitors. To date, Spin Master has produced nine television series, including 2007 success Bakugan Battle Brawlers and current hit PAW Patrol, which is broadcast in over 160 countries and territories globally. Spin Master has 28 offices and employs over 1,700 people globally in Canada, United States, Mexico, France, Italy, United Kingdom, Russia, Slovakia, Poland, Germany, Sweden, the Netherlands, China, Hong Kong, Japan, Vietnam and Australia.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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