



Viacom CEO Bob Bakish to Participate in UBS 46th Annual Global Media and Communications Conference

November 28, 2018

NEW YORK--(BUSINESS WIRE)--Nov. 28, 2018-- Viacom Inc. (NASDAQ:VIAB, VIA) today announced that Bob Bakish, President and CEO, will participate in a keynote question and answer session during the UBS 46th Annual Global Media and Communications Conference on Monday, December 3, 2018 at 12:00 p.m. ET in New York, NY.

A live webcast of the session will be available to the general public through a link on the Investor Relations homepage of Viacom's website (ir.viacom.com). A replay of the audio webcast will be available in the "Events, Webcasts & Annual Meetings" section of this page.

About Viacom

Viacom creates entertainment experiences that drive conversation and culture around the world. Through television, film, digital media, live events, merchandise and solutions, our brands connect with diverse, young and young at heart audiences in more than 180 countries.

For more information on Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following us on Twitter (twitter.com/viacom), Facebook (facebook.com/viacom) and LinkedIn (linkedin.com/company/viacom).

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