

Blue's Clues Gets a New Host and a New Title!

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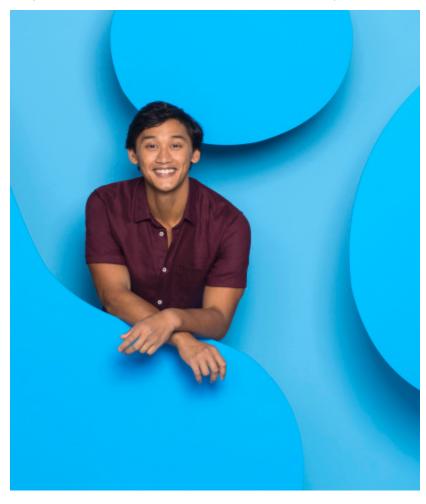
Blue's Clues & You to Be Hosted by TV Newcomer Joshua Dela Cruz...and Steve Gives a Big Thumbs Up!

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NEW YORK--(BUSINESS WIRE)--Sep. 13, 2018-- Nickelodeon's *Blue's Clues* has found a new pal for Blue in TV newcomer and Broadway actor Joshua Dela Cruz, and a brand-new title: *Blue's Clues & You*. Dela Cruz will have a new generation of preschoolers searching for clues with the beloved energetic girl puppy Blue. Production on *Blue's Clues & You* will commence this month in Toronto.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20180913005631/en/



Joshua Dela Cruz, new host of Blue's Clues & You (Photo: Business Wire)

Original *Blue's Clues* host Steve Burns helped guide the audition process during the search for the new host. Said Burns, "I had the great honor of being a part of the search for the new host, and I give Josh two thumbs up! He can definitely fill my shoes, and the rugby shirt."

Joshua Dela Cruz is making his television series regular debut as the new host of *Blue's Clues & You*. Dela Cruz recently appeared in *Disney's Aladdin* on Broadway as the understudy for Aladdin and a member of the ensemble. Other notable theatre credits include David Byrne's *Here Lies Love* and *Encores!: Merrily We Roll Along.* He has also appeared in CBS' *Bull* and ABC's *Time After Time.*

"The search for the new host of *Blue's Clues & You* was no small task, but we knew as soon as we met Josh that he was the perfect choice," said Shelly Sumpter Gillyard, Executive Vice President, Talent, Music and Events, Nickelodeon Group. "From his genuineness to his comedic timing and range, there was no doubt that he could carry the show on for the next generation of preschoolers."

Added Cathy Galeota, Senior Vice President, Preschool Content, Nickelodeon Group: "From the moment we decided to make a new version of the series, we knew that so much of the energy and magic of the show comes from the host's ability to bring preschoolers into the colorfully animated world of Blue and her friends. Josh's wonderful theater background and his natural charisma checked all the boxes for us, and of course Steve's stamp of approval only solidified our decision."

In *Blue's Clues & You* (20 episodes), beloved puppy Blue invites viewers to join her and the live action host on a clue led adventure and solve a daily puzzle. With each signature paw print, Blue identifies clues in her animated world that propel the story and inspires viewers to interact with the action.

The original Blue's Clues series launched in September

1996 to critical praise from educators, parents, and preschoolers and ran for six groundbreaking seasons. Created by Traci Paige Johnson, Todd Kessler, and Angela C. Santomero, *Blue's Clues* drew acclaim and high ratings for its unique interactivity that helped change the way kids watch television and has remained one of the most popular preschool shows of all time. The landmark series also raised the bar in preschool television by exploring advanced subject matter such as sign language, geography, physics, emotions, and anatomy.

The classic *Blue's Clues* library is currently available on NOGGIN, Nickelodeon's video subscription service for preschoolers, and short-form content can be found on the Nick Jr. App and <u>NickJr.com</u>.

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the

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